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Guy Cook Discourse- language in use, for communication
Discourse analysis- search for what gives discourse coherence
Coherence is a quality which is clearly necessary for communication and therefore for foreign language learning, but which cannot be explained by concentrating on the internal grammar of sentences.

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functions than simply sending information. (Taken from: Language Teaching- Discourse, Guy Cook ;OUP, 1996, pages 25-26) You hear one side of a telephone call in a foreign language. The speaker says:

Linguistics

He is current Chair of the British Association for Applied Linguistics, and an academician of the UK Academy of the Social Sciences. He has published extensively on applied linguistics, discourse analysis, English language teaching, literary stylistics, advertising, and the language of environmental debate.

Applied Linguistics by Guy Cook (Executive Summary)

Jump to navigation Jump to search. Guy W. D. Cook (born 10 October 1951) is an applied linguist. He is currently Professor of Language in Education at King's College London in the UK and is also Chair of The British Association for Applied Linguistics for the period 2009-2012. He teaches and writes about English language teaching, literary stylistics, discourse analysis, advertising, and the language of food politics.

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