

## 50 Principles Of Composition In Photography Media Kit

Exploring the art and creativity that exists in portraiture allows us to create a greater awareness of ourselves and our surroundings. From Glamour to Children, Couples, Families, Pets, Executives and more, Klaus Bohn's work lets us really see the emotions, feelings and art contained within these images. Klaus Bohn explores unique compositional elements as well as the use of space, shapes and forms in many of his photographs. Discussing techniques from both the great artists and photographers of our time, this work reveals how to give form and balance to your photographs by combining elements harmoniously in order to see a subject in the strongest way. This book is sure to become a valued resource in your personal library, to be consulted and relied upon for many years to come.

Traditionally the study of Chinese herbal formulas has involved memorizing hundreds of classic formulas, and recognizing and summarizing the relevant treatment rules and formula-making strategies in order to create appropriate formulas for treatment. This new book by Yifan Yang, author of *Chinese Herbal Medicines: Comparisons and Characteristics* (which pioneered the comparative method of single herb study), introduces a new approach to formula study. The reader is shown how to use the basic treatment rules and composition strategies, abstracted from hundreds of formulas, in order to create individual formulas for treating a variety of syndromes. The method is clear and easy to understand, with a systematic approach and an emphasis on essential knowledge. Key features 19 common syndromes and 60 sub-syndromes are described and discussed in detail, illustrated with clear line drawings Chinese diagnosis of syndromes are related to the Western disease names Treatment principles and plans are given for each syndrome Principles of herb selection are introduced with recommendations and explanations of specific herbs in relation to each syndrome 166 classic formulas are given as examples Treatment strategies in complicated syndromes, treatment sequences, cautionary advice for herbs and combinations with Western drugs, dosage management in a variety of conditions and commonly used pairs of herbs are all discussed Detailed indexes and contents lists facilitate quick reference and searching within the text. *Chinese Herbal Formulas: Treatment Principles and Composition Strategies* is written by an experienced practitioner and lecturer of Chinese herbal medicine. It is the ideal companion to *Chinese Herbal Medicines: Comparisons and Characteristics*, by the same author.

*Healthy Me* introduces young children 2 to 10 years of age to healthy eating. Filled with fun, creative and imaginative full color illustrations of fruits, vegetables and animals, this book provides kids with a healthy self-image and outlook towards food. Parents will enjoy spending time with their children, while helping them learn how to eat nutritious foods to live a long and healthy life. About the Author For over thirty years Klaus Bohn has worked to develop his unique style and received his Fellowship (F/SPPA) and Craftsman (CPA) in 1987 and his Masters of Photographic Arts (MPA) in 1989. He has also received his Accreditation in Child Photography along with many other awards for Excellence in Photography. His insights, gained from decades of discovery, are shared to assist all photographers capture more creative and vibrant images. You too will be feeling more deeply about photography, which is Klaus Bohn's brand. Klaus has completed four previous books, *50 Principles of Composition in Photography* (2006), *The Art Within Portrait Photography* (2007), a limited edition coffee table book featuring the 2010 Vancouver Winter Olympics (2010) and *Legacy and Illusions: Abstract and Artistic Photography* (2012). To find out more about Klaus, his work and his books, please visit his web sites: [www.photographicartvictoria.com](http://www.photographicartvictoria.com) and [www.photographicartbyklausbohn.com](http://www.photographicartbyklausbohn.com)

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*50 Principles of Composition in Photography* will reveal how to capture more creative, imaginative and inspired photographs using both film and digital photography. With Klaus Bohn's clear and practical guidelines you will discover how to heighten your visual acuity and take more artistic, appealing and captivating images. These principles of composition have been gained from a lifetime of learning and thousands of dollars spent in attending private courses given by the world's top professional photographers including: Joe Zeltzman, Monte Zucker, Donald Jack, Rocky Gunn, Yousuf Karsh, Arnold Newman, and many more. Learn the techniques to distinguish yourself from the photographers who simply take snapshots. Acquire the skills to give form and balance to your photographs by combining the elements harmoniously in order to see a subject in the strongest way. This book is sure to become a valued resource in your personal library, to be consulted and relied upon for many years to come. Klaus Bohn is a Professional Photographer with a Masters of Photographic Arts. He has been teaching the art of photography since 1984 to amateurs and professionals alike. Klaus has been commissioned to photograph many notable people over the years, a few of whom include: Her Majesty Queen Elizabeth II, former Canadian Prime Minister Brian Mulroney, Norman Vincent Peale, Art Linkletter, Anne Murray, author of the best selling "Chicken Soup for the Soul" books Mark Victor Hansen, NHL All-Star of the Calgary Flames Theoren Fleury, and World Class Cyclist Roland Green. "Just for a little while, let Klaus be your mentor. His struggling for creativity is revealing, is so evident. Reach out to grab it. Resolve to integrate this highly saleable touch of class into your daily output." Jack Curtis, author, "Wedding Portraits and Photography World" "I was so impressed with what Klaus had to say that I had to restrain myself." Paul Castle, author, "Promoting Portraits" "Klaus has been quite successful... and both he and his Photography must be given better than average marks. What follows are epitomized abstractions of some of Klaus' comments on how he operates, and I feel they could be of practical value to you." D. H. Moore, author, "The Practice of Modern Photography"

Playing with Color is a highly accessible, fun approach to learning color application and principles. This hands-on book begins with an introduction to the philosophy of learning through the process of play. It then leads to a series of experimental design projects with an emphasis on color, providing the reader with a "toolkit" of ideas and skills. The awareness and sensitivity to form, color, material and craft gained through these visual experiments will increase the designer's confidence in their personal and professional design work. This book can be used in the classroom or independently, and readers can go directly to exercises that appeal to them.

**Create Better Compositions by Design** The path to better painting begins with Mastering Composition. This effective guide blends clear, visual instruction with 5 step-by-step demonstrations to show you how to plan and paint your best work yet. Composition is the key, and here you'll learn to design paintings with new skill and confidence. It all begins with the armature or structure of the picture plane. Every great painting has one, and you'll see through several famous examples exactly how the Old Masters used armatures to create movement, narrative, harmony and fluidity. Based on these examples, you'll practice what you've learned following a series of hands-on demonstrations. Once you understand the basic principles of design, you'll be amazed at how quickly and effectively your compositions come together. Soon you will be painting more boldly and confidently than ever before with less reworking and overworking. Whether you're a beginner looking for basic instruction or a more advanced painter troubleshooting a specific problem, the proven methods in this book will work for you. Ideal for all mediums, Mastering Composition gives you the knowledge you need to create powerful paintings out of every subject.

**50 Principles of Composition in Photography** reveals how to capture more creative, imaginative and inspired photographs using both film and digital photography. With Klaus Bohn's clear and practical guidelines you will discover how to heighten your visual acuity and take more artistic, appealing and captivating images. Learn the techniques to distinguish yourself from the photographers who simply take snapshots. Acquire the skills to give form and balance to your photographs by combining the elements harmoniously in order to see a subject in the strongest way. This book is sure to become a valued resource in your personal library, to be consulted and relied upon for many years to come.

**About the Author** For over thirty years Klaus Bohn has worked to develop his unique style and received his Fellowship (F/SPPA) and Craftsman (CPA) in 1987 and his Masters of Photographic Arts (MPA) in 1989. He has also received his Accreditation in Child Photography along with many other awards for Excellence in Photography. His insights, gained from decades of discovery, are shared to assist all photographers capture more creative and vibrant images. You too will be feeling more deeply about photography, which is Klaus Bohn's brand. Klaus has completed four previous books, *50 Principles of Composition in Photography* (2006), *The Art Within Portrait Photography* (2007), a limited edition coffee table book featuring the 2010 Vancouver Winter Olympics (2010) and *Legacy and Illusions: Abstract and Artistic Photography* (2012).

Every year, students save countless hours and dollars through the College-Level Examination Program (R) (CLEP (R)). CLEP examinations allow students to demonstrate college-level knowledge, for which they can earn credit at more than 2,900 colleges and universities. The CLEP Official Student Guide 2009, developed by the test maker, features practice questions for all 34 CLEP exams. It includes exam descriptions and test-taking tips and strategies.

Through his latest work "Legacy and Illusions," Klaus Bohn explores abstract and artistic photography. Klaus' work takes the viewer through a journey of imagination, creativity and passion, all the while employing numerous different photographic techniques and printing methods to truly express his feelings and achieve his vision. His work also explores unique compositional elements as well as the use of space, depth and forms in many of his photographs. Discussing techniques from both the great artists and photographers of our time, this work reveals how you too can give form, balance, emotions, feelings and passion to your own photographs. Let your imagination soar and start "feeling more deeply about photography." **About the Author** Over the years Klaus Bohn has worked to develop his unique style and received his Fellowship (F/SPPA) and Craftsman (CPA) in 1987 and his Masters of Photographic Arts (MPA) in 1989. He has also received his Accreditation in Child Photography along with many other awards for Excellence in Photography. His insights, gained from decades of discovery, are shared to assist all photographers capture more creative and vibrant images. You too will be "feeling more deeply about photography," which is Klaus Bohn's brand. Klaus has completed two previous books, "50 Principles of Composition in Photography" (2006) and "The Art Within Portrait Photography" (2007). Klaus may be contacted directly through his Photographic Art web site: [www.photographicartvictoria.com](http://www.photographicartvictoria.com)

**50 Principles of Composition in Photography**A Practical Guide to Seeing Photographically Through the Eyes of a Master Photographer CCB Publishing

A complete handbook on Lighting Design with both Artistic and Technical approaches for the beginning to advanced lighting designer.

All fine artists share a common goal: to combine individual elements into a convincing, cohesive whole that tells a story or expresses an intention. Photography is especially suited to this pursuit because the photographer can create multiple, distinct images of a single subject using a variety of design techniques. The display on a digital camera instantly shows the arrangement of elements in an image, allowing the photographer to make changes and refine their creation as they work. Albrecht Rissler believes that a firm understanding of image design is as important as having an observant eye or having the technical knowledge to operate a camera. *Photographic Composition* presents the most important concepts of image design and offers 250 beautiful photographs to illustrate these concepts. By applying these concepts to your own work, you will greatly improve your photographic eye and your ability to compose an ideal image. This book's impressive images are in black-and-white, intentionally removing the distraction of color and making it easy to focus on compositional elements and form. With this book, photographers as well as all visual artists will learn how to infuse their own images with excitement, develop and hone their visual language, and express their personal artistic aesthetic. Topics include: The effect of various aspect ratios Perspective and composition Form and contrast Proportion and harmony Symmetry and asymmetry Brightness and darkness Structures and textures The "perfect moment"

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