

By Alasdair Drysdale The Financial Controller The Things The Academics Dont Teach You

A complete professional guide to the increasingly critical area of financial control, packed with sample reports, analysis layouts and real-life examples. The function of Financial Controller has never been more important than today in a time of challenging economic conditions and intense market competition. Written in plain English, the book is intended for use by anyone responsible for financial management, and will be useful for students as well as financial practitioners. Alasdair Drysdale has over 30 years experience on five continents, first as a chartered accountant, and then as a management consultant and interim director specialising in complex project management, financial control and company turnaround. His previous books include *The Report Report* (a guide to writing business reports) also published by Management Books 2000.

A limited, leather bound, individually numbered edition of the magnificent official celebration of the London 2012 Olympic and Paralympic Games. A glorious keepsake of the London 2012 Olympic Games and Paralympic Games, full of unforgettable images, powerful quotes and fascinating statistics. It traces the whole incredible story, from early preparation through the creation of the Olympic Park, the Torch Relay and the innovative Cultural Olympiad. It explores both Games in detail, revealing how record-breaking athletes, spectators, volunteers and locals have all made London 2012 their own. Beautifully designed and featuring the Games' most evocative photography and a foreword by Sebastian Coe KBE, London 2012 Olympic and Paralympic Games: The Commemorative Book captures the magical atmosphere of a once in a lifetime event. Only 2012 have been produced and will only be available for sale until the end of the year.

The internal destabilization of many poor countries that accompanied the end of the Cold War and the general failure of structural adjustment programs have changed the nature and allotment of foreign aid around the world. Major donors of foreign aid such as the United States, Japan, and the European Union have been shifting their geographical priorities in allocating aid, as well as their project emphasis, since the end of the Cold War. In addition, multilateral aid agencies—the World Bank, the United Nations, and the International Monetary Fund—are attempting to redress past failures of aid and revamp policies and priorities. Moreover, aid recipients in Africa, the Middle East, Asia, Eastern Europe, the former Soviet republics, and Central America are establishing priorities of their own and evaluating the success and failure of past aid programs. This volume stands out in the literature on foreign aid because it includes contributions from eight policy representatives from a range of important donor and recipient countries—the United States, Japan, the Netherlands, Bolivia, Egypt, Bangladesh, El Salvador, and Poland. Timely in its assessment of the crisis and the transition in the foreign aid regime, the book provides a view from inside the policy process and imparts a researcher's perspective on the changing priorities for donors and recipients. The wide-ranging essay—most previously unpublished—aim to shed light on the changing political, economic, and regional geographies of aid at the end of the twentieth

century.

Simplify and streamline your way to a winning legacy The Financial Controller and CFO's Toolkit is a hybrid handbook and toolkit with over 100 lean practice solutions and a wealth of practical tools for senior financial managers of small, mid-sized and large companies. This book outlines the mindset of paradigm shifters relevant to future-ready finance teams, and contains guidelines on how to become an effective change leader. Guidance from world leading expert David Parmenter provides the insight and tools you need to reach your true leadership potential and achieve more for your organization. Packed with templates and checklists, this book helps you adhere to the best practices in reporting, forecasting, KPIs, planning, strategy, and technology. The companion website—a complete toolbox for positive, entrenched change—gives you access to additional resources that reinforce The Financial Controller and CFO's Toolkit strategy. This new second edition has been updated to reflect the latest practices and technology to streamline your workflow and get more done in less time—without sacrificing quality or accuracy. As an all-in-one resource for the CFO role, this book provides a clear, practical strategy for demonstrating your value to your organization. Selling and leading change effectively Get more accurate information from your KPIs Attracting, recruiting and retaining talented staff Invest in and implement new essential tools Investing wisely in 21st century technologies Report the month-end within three days, implement quarterly rolling forecasting, complete the annual plan in two weeks or less, and bring your firm into the 21st century with key tools that get the job done. Be the CFO that your organization needs and the leader that your teams deserve. The Financial Controller and CFO's Toolkit gives you everything you need to achieve more by doing less.

Writing spreadsheets, budgets and forecasts is an important part of many managers roles, but do you need help in understanding and presenting the information in a clear and concise way? This step-by-step guide shows you the advantages and potentials of using spreadsheets. After reading this book you'll be able to master company accounts; understand balance sheets, profit and loss accounts and cash flow systems; and learn to analyse and monitor your company's financial performance. **BRILLIANT OUTCOMES:** • How to save time and gain control of your business. • Ability to understand, analyse and present financial information in a clear and concise way. **BRILLIANT FEATURES:** • Up-to-date examples and spreadsheets. • On-line downloads of examples and spreadsheet models • New 234mm X 156mm format to make

Many of the political problems of the Middle East and North Africa have geographic roots, but material and ideas on spatial relationships in the region have, until now, remained scattered and piecemeal. In this original work, Drysdale and Blake examine the ways in which the geography and politics of the region are intertwined, and focus on the evolution and deficiencies of the contemporary political map. Organized around the themes of partition and integration, the discussion covers such timely issues as the Arab-Israeli conflict, Arab unity, the civil war in Lebanon, regional petroleum development, strategic straits, and the Iran-Iraq war. Throughout, this unique book is richly illustrated with specially drawn maps and diagrams.

Rejecting conventional explanations for Syrian foreign policy, which emphasize the personalities and attitudes of leaders, cultural factors peculiar to Arab societies, or the machinations of the great powers, Fred H. Lawson describes key shifts in Damascus's

response to regional adversaries in terms of changes in the intensity of political struggles at home. Periodic eruptions of domestic conflict have inspired Syria's ruling coalition to adopt a wide range of programs designed to buy off domestic rivals and perpetuate the predominance of individual coalition members. These programs have undermined the unity of the Ba'thi regime, increasing the chances that opponents will overturn the established order. Challenges to the Ba'thi regime become most threatening whenever crises of accumulation shake the domestic political economy, Lawson contends. Opposition forces gain strength when the state cannot sustain new investment or when competition increases between public and private enterprises. Political and economic trends inside Syria have determined why Damascus has since 1963 alternately escalated tensions with regional rivals and adopted more accommodating postures. Lawson traces this dynamic through five major episodes: the 1967 war with Israel; limited intervention in Jordan in 1970; the widening conflict in Lebanon in 1976; the defusing of conflict with Iraq in 1982; and the rapprochement with Turkey over Kurdish separatism in 1994. These patterns, Lawson suggests, may be characteristic of nations changing from one domestic economic system to a radically different one, as Syria has in the transition from state socialism to a privatized political economy.

Grounded on a series of first-hand interviews with Chinese government officials, this book examines China's accession to the World Trade Organization, providing an 'inside' look at Chinese WTO accession negotiations. Presenting a systematic political economy model in analyzing Beijing's decision-making mechanisms, the book argues that China's WTO policy making is a state-led, leadership driven, and top-down process. Feng explores how China's determined political elite partly bypassed and partly restructured a largely reluctant and resistant bureaucracy, under constant pressure from an increasingly globalized international system. By addressing China's accession to the WTO from a political analysis perspective, the book provides a theoretically informed and intriguing examination of China's foreign economic policy making regime. The book highlights contemporary debates relating to state and institutionalist theory and provides new and useful insights into a significant development of this century. This book tackles the social, economic and political issues that face modern Syria and explores the historical reasons behind Syria's pivotal role in the Middle East. Introduction: The Emergence of Modern Syria; In Search of Legitimacy: Asad's Islamic Image in the Syrian Official Press; Syria: The Renewed Struggle for Power; History and Political Culture in Syria: Obstacles to Integration in the Global Economy After the Gulf War; Syria: Economic Development, Achievements, Problems and Prospects; The Syrian Road to the Middle East Peace Process: The Socio-economic Perspective; The Question of Citizenship of the Algerian Immigrants in Syria, 1847--1900; European Foreigners in Damascus and Aleppo During the Late Ottoman Period; Betwixt and Between: The Arab Al-Aramshah Tribe of Southern Lebanon; The Franco-Syrian Treaty Negotiations and the Question of Lebanon, 1936--1939; Syrian--Iraqi Relations: Iraq as a Factor in the Syrian Foreign Policy; Turkish--Syrian Relations: An Update; Syria's Struggle over Water with Israel, 1959--1967; Changes in Syria's Regional Strategic Position vis-à-vis Israel; Asad's Art of the Double Game; The Contributors; Index.

This exhaustive work offers readers at multiple levels key insights into the military, political, social, cultural, and religious origins of

the Arab-Israeli conflict. • With more than 750 alphabetically organized entries covering everything from important people, places, and events to a wide range of social and cultural topics—each entry featuring cross references and suggestions for further reading • A separate documents volume offering an unprecedented collection of more than 150 essential primary sources • Over 500 images, including maps, photographs, and illustrations • A comprehensive introductory overview by retired general Anthony Zinni

This electronic version has been made available under a Creative Commons (BY-NC-ND) open access license. This text aims to fill a gap in the field of Middle Eastern political studies by combining international relations theory with concrete case studies. It begins with an overview of the rules and features of the Middle East regional system—the arena in which the local states, including Egypt, Turkey, Iran, Israel and the Arab states of Syria, Jordan and Iraq, operate. The book goes on to analyse foreign-policy-making in key states, illustrating how systemic determinants constrain this policy-making, and how these constraints are dealt with in distinctive ways depending on the particular domestic features of the individual states. Finally, it goes on to look at the outcomes of state policies by examining several major conflicts including the Arab-Israeli conflict and the Gulf War, and the system of regional alignment. The study assesses the impact of international penetration in the region, including the historic reasons behind the formation of the regional state system. It also analyses the continued role of external great powers, such as the United States and the former Soviet Union, and explains the process by which the region has become incorporated into the global capitalist market.

Explores the different military responses to popular uprisings during the 2011 Arab Spring in Egypt, Syria, Tunisia, and Libya. This festschrift by thirty of Blake's colleagues and former students reflects the topics and regional preoccupations Professor Blake has kept returning to throughout his long career, especially the Middle East, maritime boundaries, and the relation between borders and demographics. Several of the authors extend his work in such areas as Arctic jurisdiction, environmental issues of transboundary water management, and geographic information systems (GIS).

Have you reached a crossroads in your career? Do you want to start your own business or go freelance? Would you like some easy-to-follow guidance on making a career change? In these times of economic uncertainty, it's natural to find the idea of switching jobs daunting. However, it is precisely during a downturn that shifts in the employment market can lead to unprecedented and exciting opportunities to try something new. Of course, there are major questions to be asked and considerations to take into account when you're thinking of changing career path - finances, time, age, family and location, to name but a few - and in this unique guide the Guardian's careers experts lead you through the employment minefield with clear and practical advice. Whether you need to retrain, are looking for finances to fund a new business or simply want to know the best way to move into a different role within your current company, this timely guide is packed with expert advice, personal case studies and contacts to help you give your career (and your life) and total makeover.

Critical insights for savvy financial analysts Financial Planning & Analysis and Performance Management is the essential desk reference for CFOs, FP&A professionals, investment banking professionals, and equity research analysts. With thought-provoking discussion and

refreshing perspective, this book provides insightful reference for critical areas that directly impact an organization's effectiveness. From budgeting and forecasting, analysis, and performance management, to financial communication, metrics, and benchmarking, these insights delve into the cornerstones of business and value drivers. Dashboards, graphs, and other visual aids illustrate complex concepts and provide reference at a glance, while the author's experience as a CFO, educator, and general manager leads to comprehensive and practical analytical techniques for real world application. Financial analysts are under constant pressure to perform at higher and higher levels within the realm of this consistently challenging function. Though areas ripe for improvement abound, true resources are scarce—until now. This book provides real-world guidance for analysts ready to: Assess performance of FP&A function and develop improvement program Improve planning and forecasting with new and provocative thinking Step up your game with leading edge analytical tools and practical solutions Plan, analyze and improve critical business and value drivers Build analytical capability and effective presentation of financial information Effectively evaluate capital investments in uncertain times The most effective analysts are those who are constantly striving for improvement, always seeking new solutions, and forever in pursuit of enlightening resources with real, useful information. Packed with examples, practical solutions, models, and novel approaches, Financial Planning & Analysis and Performance Management is an invaluable addition to the analyst's professional library. Access to a website with many of the tools introduced are included with the purchase of the book.

The New Global Marketing: Local Adaptation for Sustainability and Profit discusses the ways that marketing managers can assess the potential for global expansion and help their firms capitalize on opportunities. The book explores which companies and products should expand internationally, what countries offer the best opportunities, and which marketing plan will lead each product or company to success. The material adapts well-established frameworks to demonstrate how the global marketer can assess company strengths and weaknesses and analyze opportunities and risks in foreign markets. It discusses the proper balance between standardization and localization, and addresses the importance of the "triple" bottom line - environmental sustainability, social fairness, and financial performance. Students also learn about bottom-of-the-pyramid markets, the role of digital global marketing, and the importance of adapting to international political, social, and environmental pressures. Featuring more than twenty original case studies, The New Global Marketing is an excellent introduction to what it really takes to succeed as a global marketer. Written for students with some marketing education and exposure to international business, the book is ideally suited to upper-level business courses and M.B.A. programs.

Pan-Arab unionism ignited passions and dominated politics in the Middle East throughout the 1950s and 1960s and has continued to reassert itself periodically. In this elegantly written study, Malik Mufti investigates the persistence and the failure of pan-Arab initiatives, examining their significance in the political development of Syria and Iraq.

This fascinating area study of a major Middle East country in turmoil examines Syria's unusual interventionist role in the Lebanese Civil War as Syria shifted allegiance from the rebels to the Lebanese incumbents.

A long list of countries - labelled outcasts, pariahs and rogues - have failed to meet international standards of good conduct. In the Cold War years Rhodesia, Israel, Chile, Taiwan and South Africa, among others, featured among the ranks of the disreputable. In modern world politics, the serious sinners not only include states: terrorists, rebels, criminals and mercenaries also participate in the great game of who gets what, when and how. Highlighting the rules of good behaviour that both state and non-state actors have violated, Geldenhuys takes a novel approach that breaks through the narrow parameters of the rogue state paradigm and of other state-centric perspectives.

This book examines regime stability and political change in the heartland of the Middle East. It discusses the distribution of power within each

regime of the Middle East; the sources of regime legitimacy; and the social, economic, and ideological trends influencing change in the region.

This edited collection explores the processes of change currently shaping the Middle East in the post-Arab Spring context. The national and transnational challenges that have emerged since the uprisings in 2011 – particularly the increase in extremism, and the emergence and intensification of civil wars – have garnered significant attention in both media coverage and academic research. However, simultaneous (and far older) processes of regional integration – varying in form from free trade agreements like the Greater Arab Free Trade Area to economic and political unions like the Gulf Cooperation Council – have also been influenced by the changes of the past few years. This text draws together innovative new research from different fields to explore how far the changes shaping the Middle East are leading to the region's polarisation between states that are integrating politically and economically with each other on the one hand, and states that are disintegrating internally on the other. The book includes contributions from scholars and practitioners from around the world, and who work in different fields including Middle Eastern studies, international relations, international political economy, foreign policy studies, and security studies. Chapters vary in focus and approach, with the first section focusing on security-related issues, particularly civil wars and terrorism. A second group of chapters looks at political economy in the region, and examines domestic, regional and global practices and processes, including foreign aid, trade, and development. A final group of chapters investigates socio-political and socio-cultural issues, including the role of civil society in the region, migration, and international law.

In *Syria and the Middle East Peace Process*, Alasdair Drysdale and Raymond A. Hinnebusch, two noted Middle East scholars, present the first detailed examination of Syria's role in the long struggle for an Arab-Israeli peace. They paint a surprising portrait of a county whose power is out of proportion to its size, economy, and resources. They explore the reasons behind this phenomenon most importantly, the Machiavellian brilliance of its leader, Hafez al-Asad. The authors address the origins of the Asad regime, Syria's strategy toward its Arab neighbors, its conflict with Israel, and the history of its relationships with the Soviet Union and the United States. The authors argue forcefully that Syrian involvement is vital in an effort to resolve the Arab-Israeli conflict.

The maths, the formulas, and the problems associated with corporate finance can be daunting to the uninitiated, but help is at hand.

Corporate Finance For Dummies, UK Edition covers all the basics of corporate finance, including: accounting statements; cash flow; raising and managing capital; choosing investments; managing risk; determining dividends; mergers and acquisitions; and valuation. It also serves as an excellent resource to supplement corporate finance coursework and as a primer for exams. Inside you'll discover: The tools and expert advice you need to understand corporate finance principles and strategies Introductions to the practices of determining an operating budget, calculating future cash flow, and scenario analysis - in plain English Information on the risks and rewards associated with corporate finance and lending Easy-to-understand explanations and examples Help to pass your corporate finance exam!

Financial Controller Management Books 2000

A look at the history of the Muslim Brotherhood in Syria, examining why the group failed to capitalise on its political advantage during the Syrian uprising and civil war.

Few studies of Middle East wars go beyond a narrative of events and most tend to impose on this subject the rigid scheme of superpower competition. The Gulf War of 1991, however, challenges this view of the Middle East as an extension of the global conflict. The failure of the accord of both superpowers to avoid war even once regional superpower competition in the Middle East had ceased must give rise to the

question: Do regional conflicts have their own dynamic? Working from this assumption, the book examines local-regional constraints of Middle East conflict and how, through escalation and the involvement of extra-regional powers, such conflicts acquire an international dimension. The theory of a regional subsystem is employed as a framework for conceptualising this interplay between regional and international factors in Tibi's examination of the Middle East wars in the period 1967-91. Tibi also provides an outlook into the future of conflict in the Middle East in the aftermath of the most recent Gulf War.

As the commercialization of American higher education accelerates, more and more students are coming to college with the narrow aim of obtaining a preprofessional credential. The traditional four-year college experience—an exploratory time for students to discover their passions and test ideas and values with the help of teachers and peers—is in danger of becoming a thing of the past. In *College*, prominent cultural critic Andrew Delbanco offers a trenchant defense of such an education, and warns that it is becoming a privilege reserved for the relatively rich. In describing what a true college education should be, he demonstrates why making it available to as many young people as possible remains central to America's democratic promise. In a brisk and vivid historical narrative, Delbanco explains how the idea of college arose in the colonial period from the Puritan idea of the gathered church, how it struggled to survive in the nineteenth century in the shadow of the new research universities, and how, in the twentieth century, it slowly opened its doors to women, minorities, and students from low-income families. He describes the unique strengths of America's colleges in our era of globalization and, while recognizing the growing centrality of science, technology, and vocational subjects in the curriculum, he mounts a vigorous defense of a broadly humanistic education for all. Acknowledging the serious financial, intellectual, and ethical challenges that all colleges face today, Delbanco considers what is at stake in the urgent effort to protect these venerable institutions for future generations. In a new afterword, Delbanco responds to recent developments—both ominous and promising—in the changing landscape of higher education.

Gain the knowledge and confidence you need to build and manage budgets and forecast financial information. This book demystifies budgets and forecasts, providing simple explanations and clear examples. It includes integrated checklists, goals and milestones, to ensure you are on target to achieve the best results. Part of The Financial Times Essential Guides series: Task-focused and results-orientated, the essential guides are for every manager who wants to move their skills beyond the ordinary to the best.

Introduces a powerful new approach to financial risk modeling with proven strategies for its real-world applications The 2008 credit crisis did much to debunk the much touted powers of Value at Risk (VaR) as a risk metric. Unlike most authors on VaR who focus on what it can do, in this book the author looks at what it cannot. In clear, accessible prose, finance practitioners, Max Wong, describes the VaR measure and what it was meant to do, then explores its various failures in the real world of crisis risk management. More importantly, he lays out a revolutionary new method of measuring risks, Bubble Value at Risk, that is countercyclical and offers a well-tested buffer against market crashes. Describes Bubble VaR, a more macro-prudential risk measure proven to avoid the limitations of VaR and by providing a more accurate risk exposure estimation over market cycles Makes a strong case that analysts and risk managers need to unlearn our existing "science" of risk measurement and discover more robust approaches to calculating risk capital Illustrates every key concept or formula with an abundance of practical, numerical examples, most of them provided in interactive Excel spreadsheets Features numerous real-world applications, throughout, based on the author's firsthand experience as a veteran financial risk analyst

Accelerate your digital transformation and break down silos with Microsoft Dynamics 365 It's no secret that running a business involves several complex parts like managing staff, financials, marketing, and operations—just to name a few. That's where Microsoft Dynamics 365, the most profitable business management tool, comes in. In Microsoft Dynamics 365 For Dummies, you'll learn the aspects of the program and each of its applications from Customer Service to Financial Management. With expert author Renato Bellu's clear instructions and helpful tips, you'll be managing to your fullest advantage before you know it. Let's get started! Digitally transform your business by connecting CRM and ERP Use data to make decisions across all business functions Integrate Dynamics 365 with Office 365 and LinkedIn Manage financials and operations Are you running a dynamic business? This book shows you how!

The popular image of Scotland is dominated by widely recognized elements of Celtic culture. But a significant non-Celtic influence on Scotland's history has been largely ignored for centuries? This book argues that much of Scotland's history and culture from 1100 forward is Jewish. The authors provide evidence that many of the national heroes, villains, rulers, nobles, traders, merchants, bishops, guild members, burgesses, and ministers of Scotland were of Jewish descent, their ancestors originating in France and Spain. Much of the traditional historical account of Scotland, it is proposed, rests on fundamental interpretive errors, perpetuated in order to affirm Scotland's identity as a Celtic, Christian society. A more accurate and profound understanding of Scottish history has thus been buried. The authors' wide-ranging research includes examination of census records, archaeological artifacts, castle carvings, cemetery inscriptions, religious seals, coinage, burgess and guild member rolls, noble genealogies, family crests, portraiture, and geographic place names.

Political-biographical profiles of a select group of leaders who have made significant contributions to the political evolution and development of the Middle East and North Africa since World War II.

UK GAAP 2019 provides a comprehensive guide to interpreting and implementing UK accounting standards, particularly: FRS 100: Application of Financial Reporting Requirements FRS 101: Reduced Disclosure Framework — Disclosure exemptions from EU-adopted IFRS for qualifying entities FRS 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland FRS 103: Insurance Contracts FRS 104: Interim Financial Reporting This book is an essential tool for anyone applying, auditing, interpreting, regulating, studying or teaching those accounting standards. Written by the financial reporting professionals from the Financial Reporting Group of EY, this book provides a clear explanation of the UK GAAP accounting requirements which apply in 2019 and will prove invaluable in implementing these requirements. It also addresses the requirements of the UK Companies Act and relevant statutory instruments, as well as practical worked examples. Also available is International GAAP® 2019 — a three volume comprehensive guide to interpreting International Financial Reporting Standards (IFRS), setting IFRS in a relevant business context and providing insight into how complex practical issues should be resolved in the real world of global financial reporting.

Discover the power of the CFO's role in delivering shareholder value During the past decade, the CFO role has expanded

dramatically in its breadth, complexity, and criticality. Filled with proven strategies, best practices, and keen insights, The Essential CFO describes how today's CFOs are responding to their expanded roles within both public and private companies. With straightforward and pragmatic guidance, author Bruce Nolop shows how CFOs are partnering with CEOs to deliver shareholder value by articulating a strategic plan, determining capital allocations, managing the capital structure, driving financial performance, and implementing strategic transactions. Covers how CFOs are establishing robust accounting and risk management processes and effectively communicating with both external and internal constituencies Looks at the role of the CFO in transforming financial organizations to drive effectiveness and efficiencies Examines how CFOs can develop talent with the experience, expertise, and leadership skills to meet the challenges of the future Written from a balanced, top-down perspective of the modern CFO, The Essential CFO provides you with practical prescriptions for executing impactful corporate finance strategies.

This timely study examines the forces at play in one of the world's most explosive nations, helping readers understand why Syria's popular uprising has been the most violent and hard-fought in the Middle East.

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