

Cengage Advantage Books Fundamentals Of Business Law Summarized Cases 9th Edition

With 19 chapters organized into five units, BUILDING A SPEECH, 8th EDITION guides students through the step-by-step process of developing public speaking skills through observation, peer criticism, personal experience and instructor guidance. Readings and exercises help students draft informative and persuasive speeches and improves their research and speechwriting skills.

Topics such as apprehension and listening help students realize that they are not alone in their struggle to find the confidence to speak in public. BUILDING A SPEECH is grounded in the philosophy that students can master the steps of speech construction when provided with a caring environment, clear direction, and creative examples. Plus, this new Eighth Edition of BUILDING A SPEECH -- A Cengage Advantage Book -- continues the tradition of providing proven texts at lower prices. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Well respected for its profile chapter organization and complete and accurate coverage, FUNDAMENTALS OF WORLD

REGIONAL GEOGRAPHY is now available in this concise Advantage Books format at a more affordable price! Specifically designed for the one-semester or one-quarter course, the text focuses on each region as a whole, emphasizing their roles in the world domain, while still exploring the critical subregional issues that make up each region's unique identity.

Interesting, clear, and applied, BUSINESS LAW TODAY, THE ESSENTIALS: TEXT AND SUMMARIZED CASES, 11E is a concise guide to the law and what it means in the business world -- from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY: THE ESSENTIALS includes coverage of contemporary topics that impact not only the business world, but also the reader's personal life. The book examines timely issues, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Fascinating features and intriguing cases highlight the practicality of the concepts highlighted in the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

WESTERN CIVILIZATION: BEYOND BOUNDARIES, 7E, International Edition is distinguished for its wider definition of Europe that includes Eastern Europe, Scandinavia, and European frontiers. Recognizing that factors outside the continent affected European history, the authors highlight Europe's place in the world throughout the narrative and in the primary source feature, "The Global Record." The seventh edition has been carefully revised and edited for greater accessibility, and features a streamlined design that incorporates pedagogical features such as focus questions, key terms, and section summaries to better support students of western civilization. The reconceived narrative and restructured organization, featuring smaller, more cohesive learning units, lend to greater ease of use for both students and instructors. Aplia, a customized online curriculum solution, and History CourseMate, a set of media-rich study tools with interactive eBook that gives students access to quizzes, flashcards,

primary sources, videos and more, are available for this new edition. (Aplia or CourseMate may be bundled with the text or purchased separately.) Available in the following split options: WESTERN CIVILIZATION: BEYOND BOUNDARIES, 7E, International Edition Complete, Volume I: To 1715, and Volume II: Since 1560.

The FUNDAMENTALS OF MATHEMATICS, Tenth Edition, offers a comprehensive and objectives-based review of all basic mathematics concepts. The author helps learners by addressing three important needs: 1) establishing good study habits and overcoming math anxiety, 2) making the connections between mathematics and their modern, day-to-day activities, and 3) being paced and challenged according to their individual level of understanding. The clear exposition and the consistency of presentation make learning arithmetic accessible for all. Key concepts presented in section objectives--and further defined within the context of How and Why--provide a strong foundation for learning and lasting comprehension. With a predominant emphasis on problem-solving skills, concepts, and applications based on "real world" data (with some introductory algebra integrated throughout), this book is suitable for individual study or for a variety of course formats: lab, self-paced, lecture, group, or combined formats. With more than 200 real-world cases and critical-thinking exercises, FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, 3E helps readers define their ethical compass within the business world. Authored by a renowned scholar of business ethics, it uses an integrated approach to thoroughly explore the intersection of law, business strategy, and ethics. A concise legal environment text, it covers all core topics and features intriguing examples of legal and ethical issues pulled straight from the news and pop culture. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This two volume text provides a comprehensive introduction to the issues, theories and methods of psychology, including both classic approaches and recent research. The areas covered range from the intellectual, social and emotional development of the child to the ways in which adults perceive, attend, remember and communicate; from Freud's psychoanalytic framework to the work of present day psychologists; from debates about the scientific status of psychology to the special problems which the study of people poses for psychologists. Each chapter presents important issues in depth, highlighting controversies while showing that they rarely have neat solutions. Throughout, emphasis is given to the contrasting levels of analysis which contribute to the understanding of psychological functioning, from fundamental biological processes to complex social interactions. While prepared for the Open University course "Introduction to Psychology" these volumes will provide an excellent introduction to students of psychology at other universities and colleges. The text incorporates the best of the Open University's tried and tested teaching methods, and particular importance is placed on encouraging the reader's active participation, making the books enjoyable and stimulating as well as informative. The text is divided into eight sections comprising eighteen

Using an innovative storytelling style to bring cases and legal concepts to life, INTRODUCTION TO BUSINESS LAW, 5E presents a full range of business law topics in a series of brief, quick-reading chapters. The text delivers succinct coverage of core business law topics, emphasizes the business applications of chapter concepts, and includes

summarized cases to illustrate the point of law. The fifth edition includes all-new chapters on LLCs and employment discrimination, new Case Questions, and a new emphasis on social media issues throughout. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This text/workbook is a step-by-step guide through the case management process, from intake and assessment to referrals and termination. The 4th edition focuses on what is most important for you to consider, document, and pass along in each step of the human services process. Chapters walk through each step of the case management process, while realistic exercises drawn from active professionals expose students to a broad range of true-to-life circumstances and difficulties. A DVD, available for purchase, demonstrates the skills and theory in action, providing you with a more robust understanding of case management.

BUSINESS LAW TODAY: STANDARD EDITION, 11E combines the legal credibility, authoritativeness, and comprehensiveness of a traditional business law book with strong visual appeal and reader-friendly features. This book's engaging, high-interest presentation is complemented by the essential detail and information necessary to completely explain business law topics. BUSINESS LAW TODAY: STANDARD EDITION offers in a credible business law source that you will want to read. The book explicitly meets the AACSB curriculum requirements. This edition covers contemporary topics that impact today's business world, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

LAW FOR BUSINESS, 19E from Cengage Advantage Books provides a practical approach to law that emphasizes the current, relevant topics current and future professionals need to succeed in business today. Compelling cases throughout this edition highlight recent business challenges, such as trademark infringement, capacity to contract, agency, and employment-at-will. In addition, timely coverage of business ethics and the law provides new insights into recent corporate scandals and indictments. Popular legal authors Ashcroft, Ashcroft, and Patterson combine short chapters and a full-color design with real-world examples, meaningful applications and Learning Objectives to make business law approachable and applicable for reader's future success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE COLLEGE HANDBOOK OF CREATIVE WRITING is a best-selling textbook designed for all creative writing courses. Covering fiction, poetry, and drama, it explores such across-the-genres subjects as theme, setting, characters, plot, point of view, tone, style, description, dialogue, thoughts, time, images, and sounds. There are also useful chapters on The Performance Factor, Fundamentals of Writing, and Writing as a Career, which includes sample listings of jobs for

writers. Contemporary and classic selections serve to illustrate discussions and act as models to promote the writing process, and are followed by exercises and writing suggestions at the end of each chapter. A glossary of literary terms and a bibliography complete this concise textbook, resulting in a design that allows for a maximum of information in a portable little book.

Brief and affordable, FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES, 9th Edition focuses on the core business law topics students need to know, including contracts and sales, in an abbreviated, paperback book. The summarized cases integrated throughout the text illustrate key points of law without overwhelming students with unnecessary detail. Intended for the one-term course focused primarily on contracts and sales, FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES, 9th Edition condenses the latest legal topics--the Sarbanes-Oxley Act, cyberlaw, health-care and financial reform, the housing crisis, and more--for quick comprehension. Learning tools like boxed features, highlighted terms, learning objectives and summaries, self-testing, and review questions make FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES, 9th Edition the easy-to-understand alternative to traditional Business Law texts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Cengage Advantage edition of the best-selling A CREATIVE APPROACH TO MUSIC FUNDAMENTALS, this first edition offers a streamlined text and extensive interactive resources as a complete course solution. Thorough and clear, students learn the fundamentals of music, and then unleash their creativity to create their own compositions based on what they've learned. Integrated and extensive exercises in the text and interactive Resource Center for Music Fundamental Advantage give students the opportunity to practice and master key skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover a concise, practical, and time-tested introduction to the most important areas of tax law with INCOME TAX FUNDAMENTALS 2017. For more than 30 years, this book has led the market with a clear, step-by-step workbook format that walks readers through real examples using actual tax forms. With numerous learning and study tools built into the book, INCOME TAX FUNDAMENTALS 2017 helps readers master the knowledge and practical skills to become successful tax preparers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9781133187806. This item is printed

on demand.

Focussing on money and banking, this text provides an integrated coverage of topics that are important to these fields in the 21st century.

Packed with 2013 and 2014 cases, FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e covers core business law topics like contracts and sales in a concise paperback. Summarized cases integrated throughout the text illustrate key points of law without unnecessary detail. Intended for the one-term course focused primarily on contracts and sales, the text condenses the latest legal topics--including cyberlaw, health-care, financial reform, and more--for quick comprehension. An entire chapter is devoted to Internet Law, Social Media, and Privacy. Current, abbreviated, and affordable, FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e provides an easy-to-understand alternative to traditional Business Law texts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This cost-effective alternative to traditional Business Law texts offers in-depth coverage of all core topics (including contracts and sales) in a brief, paperback format. It's the first book of its kind to combine a less expensive, less detailed approach with excerpted (rather than summarized) cases to illustrate key points of law. This text is perfect for single-semester courses that focus primarily on contracts and sales.

Erika Hoff's LANGUAGE DEVELOPMENT, 5th Edition communicates both the content and the excitement of this quickly evolving field. By presenting a balanced treatment that examines all sides of the issues, Hoff helps readers understand different theoretical points of view-- and the research processes that have lead theorists to their findings. After an overview and history of the field, Hoff thoroughly covers the biological bases of language development and the core topics of phonological, lexical, and syntactic development. She also provides in-depth discussions of the communicative foundations of language, the development of communicative competence, language development in special populations, childhood bilingualism, and language development in the school years. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Ideal for the beginning student or the experienced public relations practitioner, THIS IS PR: THE REALITIES OF PUBLIC RELATIONS, Eleventh Edition, covers the world of public relations with a strong emphasis on fundamentals such as history and research, as well as emerging issues such as technology, ethics, and the international aspects. With numerous examples, strategies, tactics, and case studies, your students will have resources they can take away from the classroom. Important Notice: Media content referenced within the product description or the product text may not be

available in the ebook version.

CENGAGE ADVANTAGE BOOKS: FUNDAMENTALS OF BUSINESS LAW: EXCERPTED CASES, 3rd Edition is a cost-effective alternative to traditional Business Law texts, offering coverage of essential legal topics, including contracts and sales, in a brief, paperback format. The first of its kind, this book uses an excerpted approach to deliver key case content, rather than summaries, giving students needed opportunities to interpret and analyze the issues themselves. Discussions of the latest ethical, environmental, managerial, cyber, financial, and other key points of law make this book the perfect choice for single-semester courses, particularly those that focus on contracts and sales. Of course, CENGAGE ADVANTAGE BOOKS: FUNDAMENTALS OF BUSINESS LAW: EXCERPTED CASES, 3rd Edition delivers all the learning tools students expect in a Cengage text, such as box features, examples, review questions, learning objectives, self-testing, and more to help them get the most out of your business law course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Packed with current examples you can easily relate to, Tischler's INTRODUCTION TO SOCIOLOGY, 11E delivers comprehensive, up-to-date coverage in a succinct and affordable format. The author begins by equipping you with tools for success, including tips for how to read, study, and take tests more effectively. A built-in study guide and practice tests ensure thorough understanding. The text threads two basic ideas throughout: sociology is a rigorous, scientific discipline, and basic knowledge of sociology is essential for understanding social interaction in many work and social settings. With its streamlined 16 chapters, INTRODUCTION TO SOCIOLOGY, 11E delivers cutting-edge coverage that is concise yet thorough--and makes sociology completely accessible. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Internationally renowned composer William Duckworth explores the fundamentals of music in the Advantage Edition of the best-selling A CREATIVE APPROACH TO MUSIC FUNDAMENTALS, 11th Edition. This creative, reader-friendly text takes diverse student abilities into consideration, covering music fundamentals in 15 concise chapters and 11 enrichment appendices. Duckworth focuses on developing students' skills by offering written and aural exercises that help them learn the basics as well as by giving students the opportunity to apply their knowledge in realistic music situations. The optional CourseMate learning environment includes Music Fundamentals in Action, an interactive online tutorial that provides students with personalized study plans and podcasts from the author. A CREATIVE APPROACH TO MUSIC FUNDAMENTALS, Advantage Edition, 11th Edition offers clear, concise yet comprehensive coverage of all major topics for a music fundamentals course.

Featuring a look and style that's more like a magazine than a textbook, Plotnik's INTRODUCTION TO PSYCHOLOGY, Tenth Edition will draw you in and show you how exciting the study of psychology can be. This modular, visual approach to the fundamentals of psychology--the pioneer of the "visual" or "magazine" style approach--makes even the toughest concepts engaging and entertaining. Each and every page is individually planned, written, and formatted to effectively incorporate the use of Visual Cues, which help you to better remember information. Extensively updated, the text also utilizes "chunking," a method of breaking concepts down into small, easily digested sections that help you learn at your own pace.

A CREATIVE APPROACH TO MUSIC FUNDAMENTALS, Advantage Edition, 11th Edition is a reader-friendly, creative text that focuses on

music fundamentals through written and aural exercises. In addition, the text strives to teach students how to create music through learning rhythm, melody, scales, intervals, and triads. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This text/workbook emphasizes the fundamental skills of reading and writing music by providing ample drill exercises that challenge without overwhelming the student. A wealth of examples, both in the text and on the accompanying CD-ROM, along with worksheet exercises reinforce each major concept covered in the book. This gives instructors the flexibility to assign as much or as little material as the student needs to master those concepts central to good musicianship. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A CREATIVE APPROACH TO MUSIC FUNDAMENTALS is a reader-friendly, creative text that focuses on music fundamentals through written and aural exercises. In addition, the text strives to teach students how to create music through learning rhythm, melody, scales, intervals, and triads. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Now in its seventh edition, UNDERSTANDING ARGUMENTS has proven itself as an exceptional guide to understanding and constructing arguments in the context of a student's academic success and subsequent professional career. Its tried and true strengths include multiple approaches to the analysis of arguments, providing a variety of important tools; a thorough grounding on the uses of language in everyday discourse; and chapters in the latter half of the book that apply abstract concepts to concrete legal, moral, and scientific issues.

Brief and affordable, FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES focuses on core business law topics, including contracts and sales. Summarized cases are integrated throughout the text to illustrate key points of law. FUNDAMENTALS OF BUSINESS LAW: SUMMARIZED CASES is ideal for the one-term course that focuses primarily on contracts and sales. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A longtime favorite with millions of readers, LOOKING OUT, LOOKING IN, 15th Edition maintains its market-leading tradition of linking the latest research and theory to learners' everyday lives. Its accessible approach motivates readers to learn and apply communication principles in both personal relationships and on the job. Expanded emphasis on social media includes an all-new chapter devoted to the role of mediated communication in interpersonal relationships as well as integrated coverage throughout the book. In addition, diverse examples, new readings, compelling cartoons, lively photos, and popular culture references bring principles to life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Learning's FUNDAMENTALS OF WORLD REGIONAL GEOGRAPHY brings course concepts to life with

interactive learning, study, and exam preparation tools along with comprehensive text content for one semester/quarter courses. Whether you use a traditional printed text or all digital MindTap alternative, it's never been easier to better understand the eight world regions, including the historical, cultural, economic, political, and physical aspects that create regional unity, give them personality, and make them newsworthy. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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