

Culture And Value

Considering the value of classical music in contemporary society, Julian Johnson argues that it is distinctive because it works differently to most of the other kinds of music that people are exposed to.

1. This book is the first collection of essays by noted folklorist, Regina F. Bendix, that explore how cultures create, give, and maintain value for cultural elements and artifacts. 2. Bendix's work seeks to transcend specialized perspectives on cultural heritage and integrate this booming research area into general folklore and anthropology research. 3. Includes new content including an introduction to the book, introductions to each of the three sections in the book, and two articles that have been translated into English from the original German for the first time.

In *Values, Nature, and Culture in the American Corporation*, distinguished ethicist William Frederick explores issues of fundamental importance to all who aspire to conduct their business affairs ethically. He begins with an examination of the three value systems in business that are basically incompatible, and therefore in constant tension. The first is the need for managers to efficiently allocate resources for maximum profits. The second is the natural tendency for managers, in pursuit of the first goal, to accumulate power for its own sake. The third is the desire for people in the community to create relationships that will perpetuate these communities. Frederick brings in a range of ideas and concepts from the social sciences as well as the natural

sciences to illuminate his discussion. In the final section of the book he explores a range of issues of current concern to managers, including corporate culture and technology.

This book nuances our understanding of the contemporary creative economy by engaging with a set of three key tensions which emerged over the course of eight European Colloquiums on Culture, Creativity and Economy (CCE): 1) the tension between individual and collaborative creative practices, 2) the tension between tradition and innovation, and 3) the tension between isolated and interconnected spaces of creativity. Rather than focusing on specific processes, such as production, industries or locations, the tensions acknowledge and engage with the messy and restless nature of the creative economy. Individual chapters offer insights into poorly understood practices, locations and contexts such as co-working spaces in Berlin and rural Spain, creative businesses in Leicester and the role and importance of cultural intermediaries in creative economies within Africa. Others examine the nature of trans-local cultural flows, the evolving "field" of fashion, and the implications of social media and crowdfunding platforms. This book will be of interest to students, scholars and professionals researching the creative economy, as well as specific cultural and creative industries, across the humanities and social sciences.

Regarded as one of the most influential management books of all time, this fourth edition of *Leadership and Organizational Culture* transforms the abstract concept of culture into a tool that can be used to better shape the

dynamics of organization and change. This updated edition focuses on today's business realities. Edgar Schein draws on a wide range of contemporary research to redefine culture and demonstrate the crucial role leaders play in successfully applying the principles of culture to achieve their organizational goals.

In this new volume, 28 Scandinavian researchers and others who are active in arts and culture seek to answer the questions: What has been the effect of regional and local investment in arts and culture? And what positive and negative experiences have there been? This book describes and analyzes the extent to which cultural investments at local and regional levels have stimulated development and led to essential processes of change for the community in general. Of special interest is how different places manage to "turn the tide". What do their development processes involve? Which ways and means do they use to go forward in order to change their paths and start anew? These are just a few of the important questions addressed in this book. One of the most important findings is that while you can never transfer the successful renewal of one place to another like a blueprint, certain common patterns in the cultural processes are discernible. The contributors to this book show the breadth of theoretical tools that can be used to increase awareness of the significance of culture for regional development. Throughout the book readers will find a multitude of theoretical concepts, from entrepreneurship theory, organizational institutionalism and cultural economy, to cultural planning and art management. This book will appeal to scholars and

practitioners of urban and regional studies, and cultural and creative economics.

This book deals with Shakespeare's role in contemporary culture. It looks in detail at the way that Shakespeare's plays inform modern ideas of cultural value and the work required to make Shakespeare part of modern culture. It is unique in using social policy, anthropology and economics, as well as close readings of the playwright, to show how a text from the past becomes part of contemporary culture and how Shakespeare's writing informs modern ideas of cultural value. It goes beyond the twentieth-century cultural studies debates that argued the case for and against Shakespeare's status, to show how he can exist both as a free artistic resource and as a branded product in the cultural marketplace. It will appeal not only to scholars studying Shakespeare, but also to educators and any reader interested in contemporary cultural policy.

Completely revised throughout, *Culture and Value* is a selection from Wittgenstein's notebooks -- on the nature of art, religion, culture, and the nature of philosophical activity.

Selections from the notebooks of the distinguished philosopher discuss subjects such as music, religion, thinking, science, architecture, and civilization

In contemporary society it would seem self-evident that people allow the market to determine the values of products and services. For everything from a loaf of bread to a work of art to a simple haircut, value is expressed in monetary terms and seen as

determined primarily by the 'objective' interplay between supply and demand. Yet this 'price-mechanism' is itself embedded in conventions and frames of reference which differed according to time, place and product type. Moreover, the dominance of the conventions of utility maximising and calculative homo economicus is a relatively new phenomenon, and one which directly correlates to the steady advent of capitalism in early modern Europe. This volume brings together scholars with expertise in a variety of related fields, including economic history, the history of consumption and material culture, art history, and the history of collecting, to explore changing concepts of value from the early modern period to the nineteenth century and present a new view on the advent of modern economic practices. Jointly, they fundamentally challenge traditional historical narratives about the rise of our contemporary market economy and consumer society.

"Spreadable Media" maps fundamental changes taking place in the contemporary media environment, a space where corporations no longer tightly control media distribution. This book challenges some of the prevailing frameworks used to describe contemporary media.

This book develops new and innovative methods for understanding the cultural significance of places such as the World Heritage listed Sydney Opera

House. By connecting participatory media, visual culture and social value, Cristina Garduño Freeman contributes to a fast-growing body of scholarship on digital heritage and the popular reception of architecture. In this, her first book, she opens up a fresh perspective on heritage, as well as the ways in which people relate to architecture via participation on social media. Social media sites such as YouTube, Pinterest, Wikipedia, Facebook and Flickr, as well as others, become places for people to express their connections with places, for example, the Sydney Opera House. Garduño Freeman analyses real-world examples, from souvenirs to opera-house-shaped cakes, and untangles the tangible and intangible ways in which the significance of heritage is created, disseminated and maintained. As people's encounters with World Heritage become increasingly mediated by the digital sphere there is a growing imperative for academics, professionals and policy-makers to understand the social value of significant places. This book is beneficial to academics, students and professionals of architecture.

Brands are now a dominant feature of everyday life. Drawing on rich empirical material, this book builds up a critical theory, arguing that brands have become an important tool for transforming everyday life into economic value.

You're only a startup CEO once. Do it well with

Startup CEO, a "master class in building a business." —Dick Costolo, Former CEO, Twitter

Being a startup CEO is a job like no other: it's difficult, risky, stressful, lonely, and often learned through trial and error. As a startup CEO seeing things for the first time, you're likely to make mistakes, fail, get things wrong, and feel like you don't have any control over outcomes. Author Matt Blumberg has been there, and in *Startup CEO* he shares his experience, mistakes, and lessons learned as he guided Return Path from a handful of employees and no revenues to over \$100 million in revenues and 500 employees. *Startup CEO* is not a memoir of Return Path's 20-year journey but a thoughtful CEO-focused book that provides first-time CEOs with advice, tools, and approaches for the situations that startup CEOs will face. You'll learn:

- How to tell your story to new hires, investors, and customers for greater alignment
- How to create a values-based culture for speed and engagement
- How to create business and personal operating systems so that you can balance your life and grow your company at the same time
- How to develop, lead, and leverage your board of directors for greater impact
- How to ensure that your company is bought, not sold, when you exit

Startup CEO is the field guide every CEO needs throughout the growth of their company.

"This book explores what drives value politics and

the way in which it redraws political conflict at EU level. Based on case studies and analyses of statistical data, the book shows what the uses and roles of values have been at EU level over the past decades in both market-related policies and in identity, cultural and morality policies. It challenges the common assumption that the latter is more driven by value conflicts. The research shows the intrinsic similarities between all policy areas regarding the agency and limits of values as drivers of change or continuity. It argues that European values are a broad and flexible symbolic repertoire instrumentalised to serve as a resource for mobilization, legitimation/delegitimation, the conquest and conservation of power. This book will be of key interest to both scholars and students in European studies/politics, comparative politics, public policy, political theory, sociology and cultural studies, as well as appealing to professionals of European affairs within and around the EU institutions"--

This volume contains contributions from 24 internationally known scholars covering a broad spectrum of interests in cross-cultural theory and research. This breadth is reflected in the diversity of the topics covered in the volume, which include theoretical approaches to cross-cultural research, the dimensions of national cultures and their measurement, ecological and economic foundations

of culture, cognitive, perceptual and emotional manifestations of culture, and bicultural and intercultural processes. In addition to the individual chapters, the volume contains a dialog among 14 experts in the field on a number of issues of concern in cross-cultural research, including the relation of psychological studies of culture to national development and national policies, the relationship between macro structures of a society and shared cognitions, the integration of structural and process models into a coherent theory of culture, how personal experiences and cultural traditions give rise to intra-cultural variation, whether culture can be validly measured by self-reports, the new challenges that confront cultural psychology, and whether psychology should strive to eliminate culture as an explanatory variable.

Too often, cultural leaders and policy makers want to chase the perfect metric for activities whose real worth lies in our own personal experience. The major problem facing Australian culture today is demonstrating its value--to governments, the business sector, and the public in general. When did culture become a number? When did experience become data? This book intervenes in an important debate about the public value of culture that has become stranded between the hard heads (where the arts are just another industry) and the soft hearts (for whom they are too precious to bear

dispassionate analysis). It argues that our concept of value has been distorted and dismembered by political forces and methodological confusions, and this has a dire effect on the way we assess culture. The time is ripe to find a better way to value our culture - by finding a better way to talk about it. Drawing on rich empirical material, this revealing book builds up a critical theory, arguing that brands have become an important tool for transforming everyday life into economic value. When branding lifestyles or value complexes onto their products, companies assume that consumers desire products for their ability to give meaning to their lives. Yet, brands also have a key function within managerial strategy. Examining the history of audience and market research, marketing thought and advertising strategy; the first part of this book traces the historical development of branding, whilst the second part evaluates new media, contemporary management and overall media economics to present the first systematic theory of brands: the brand as a key institution in information capitalism. It includes chapters on: consumption marketing brand management online branding the brand as informational capital. Richly illustrated with case studies from market research, advertising, shop displays, mobile phones, the internet and virtual companies, this outstanding book is essential reading for students and researchers of the

sociology of media, cultural studies, advertising and consumer studies and marketing.

Culture Works addresses and critiques an important dimension of the “work of culture,” an argument made by enthusiasts of creative economies that culture contributes to the GDP, employment, social cohesion, and other forms of neoliberal development. While culture does make important contributions to national and urban economies, the incentives and benefits of participating in this economy are not distributed equally, due to restructuring that neoliberal policies have wrought from the 1980s on, as well as long-standing social structures, such as racism and classism, that breed inequality. The cultural economy promises to make life better, particularly in cities, but not everyone can take advantage of it for decent jobs. Exposing and challenging the taken-for-granted assumptions around questions of space, value and mobility that are sustained by neoliberal treatments of culture, Culture Works explores some of the hierarchies of cultural workers that these engender, as they play out in a variety of settings, from shopping malls in Puerto Rico and art galleries in New York to tango tourism in Buenos Aires. Noted scholar Arlene Dávila brilliantly reveals how similar dynamics of space, value and mobility come to bear in each location, inspiring particular cultural politics that have repercussions that are both geographically specific,

but also ultimately global in scope.

The Past Masters Collected Works of Ludwig Wittgenstein database comprises the English language translations of the Wittgenstein corpus as published by Basil Blackwell in Oxford.

Peace, Culture, and Violence is a collection of essays that examine the forms of violence that permeate everyday life and explore sources of non-violence by considering topics such as thug culture, language, hegemony, police violence, war, terrorism, gender, and anti-Semitism.

The backlash against globalization and the rise of cultural anxiety has led to considerable re-thinking among social scientists. This book provides multiple theoretical, historical, and methodological orientations to examine these issues. While addressing the rise of populism worldwide, the volume provides explanations that cover periods of both cultural turbulence and stability. Issues addressed include populism and cultural anxiety, class, religion, arts and cultural diversity, global environment norms, international trade, and soft power. The interdisciplinary scholarship from well-known scholars questions the oft-made assumption in political economy that holds culture "constant," which in practice means marginalizing it in the explanation. The volume conceptualizes culture as a repertoire of values and alternatives. Locating human interests in underlying cultural values does

not make political economy's strategic or instrumental calculations of interests redundant: the instrumental logic follows a social context and a distribution of cultural values, while locating forms of decision-making that may not be rational.

Waste is a key category for understanding cultural value. It is not just the 'bad stuff' we dispose of; it is material we constantly struggle to redeem. Cultures seem to spend as much energy reclassifying negativity as they do on establishing the negative itself. The huge tertiary sector devoted to waste management converts garbage into money, while ecological movements continue to stress human values and 'the natural.' But the problems waste poses are never simply economic or environmental.

The international contributors to this collection ask us to pause and consider the complex ways in which value is created and destroyed. Their diverse approaches of ethics, philosophy, cultural studies, and politics are at the forefront of a new field of 'ecohumanites.'

Today success comes from building products people love, creating loyal customers and serving the broader stakeholder community. In this thoughtful exploration on the future of work, the authors explore the past, present and future of the "project." And why, in today's fast changing & hyper-competitive world, running a temporary endeavour is the wrong approach to building sustainable products and how

#noprojects is fundamentally changing the way companies work. The metrics by which we have historically defined success are no longer applicable and we need to re-examine the way value is delivered in the new economy. This book starts from the premise that our goal is to create value, for the customer, for the organisation and for society as a whole and shows how to empower and optimise our teams to achieve this. The authors draw on modern management approaches to provide proven techniques and tools for producing, and sustaining, creative products that go beyond "meeting requirements."

Introduces a realistic approach to leading, managing, and growing your Agile team or organization. Written for current managers and developers moving into management, Appelo shares insights that are grounded in modern complex systems theory, reflecting the intense complexity of modern software development. Recognizes that today's organizations are living, networked systems; that you can't simply let them run themselves; and that management is primarily about people and relationships. Deepens your understanding of how organizations and Agile teams work, and gives you tools to solve your own problems. Identifies the most valuable elements of Agile management, and helps you improve each of them.

This book documents the use of methods that put a

value on cultural goods, including theater, cultural events, museums, archeological sites, and libraries. The author sets forth the advantages and disadvantages of each method using case studies to illustrate how they work. Moreover, the theoretical background of the methods and the kind of information they can provide are discussed. Both market and non-market valuation techniques are covered.

Unlike many other handicrafts in the Mexican state of Oaxaca, which have long cultural and historical trajectories, Oaxacan woodcarving began in the second half of the twentieth century and has always been done for the commercial market. In *The Value of Aesthetics*, Alanna Cant explores how one family's workshop in the village of San Martín Tilcajete has become the most critically and economically successful, surpassing those of neighbors who use similar materials and techniques. The dominance of this family is tied to their ability to produce a new aesthetic that appeals to three key "economies of culture": the tourist market for souvenirs, the national market for traditional Mexican artesanías, and the international market for indigenous art. Offering a new analytical model by which anthropologists can approach visual aesthetics and conceptualize the power of artworks as socially active objects, *The Value of Aesthetics* shows how aesthetic practices produce and redefine

social and political relationships. By investigating the links between aesthetics and issues of production, authorship, ownership, and identity, Cant shows aesthetic change to be a process that ultimately repackages everyday life into commodified objects in Oaxaca.

Much recent discussion surrounding valuation of the arts and culture, particularly in the policy arena, has been dominated by a concern to identify an economic and financial basis for valuation of art works, arts, activities and more general ways in which we express our culture. Whereas a great deal can be gained from a fuller understanding of the economic value of art, there is a real danger that financial considerations will tend to crowd out all other aspects of value. This book moves beyond the limitations implicit in a narrow economic approach, bringing different disciplinary viewpoints together, opening up a dialogue between scholars about the processes of valuation that they use and exploring differences and identifying common ground between the various viewpoints. The book's common theme – the tension between economic and cultural modes of evaluation – unites the chapters, making it a coherent and unified volume that provides a new and unique perspective on how we value art.

Culture and Value University of Chicago Press

This edited book examines the management of diversity and inclusion in the military. Owing to the

rise of asymmetric warfare, a shift in demographics and labor shortfalls, the US Department of Defense (DoD) has prioritized diversity and inclusion in its workforce management philosophy. In pursuing this objective, it must ensure the attractiveness of a military career by providing an inclusive environment for all personnel (active and reserve military, civilian, and contractors) to reach their potential and maximize their contributions to the organization. Research and practice alike provide substantial evidence of the benefits associated with diversity and inclusion in the workplace. Diversity and inclusion programs are more strategic in focus than equal opportunity programs and strive to capitalize on the strengths of the workforce, while minimizing the weaknesses that inhibit optimal organizational performance. This new book provides vital clarification on these distinct concepts, in addition to offering concrete best practices for the successful management of diversity and inclusion in the workplace. Written by scholars and practitioners, each chapter addresses major areas, raises crucial issues, and comments on future trends concerning diversity and inclusion in the workplace. The book will be of great interest to students of military studies, war and conflict studies, business management/HRM, psychology and politics in general, as well as to military professionals and leaders.

Class, Self, Culture puts class back on the map in a novel way by taking a new look at how class is made and given value through culture. It shows how different classes become attributed with value, enabling culture to be deployed as a resource and as a form of property, which has both use-value to the person and exchange-value in systems of symbolic and economic exchange. The book shows how class has not disappeared, but is known and spoken in a myriad of different ways, always working through other categorisations of nation, race, gender and sexuality and across different sites: through popular culture, political rhetoric and academic theory. In particular attention is given to how new forms of personhood are being generated through mechanisms of giving value to culture, and how what we come to know and assume to be a 'self' is always a classed formation. Analysing four processes: of inscription, institutionalisation, perspective-taking and exchange relationships, it challenges recent debates on reflexivity, risk, rational-action theory, individualisation and mobility, by showing how these are all reliant on fixing some people in place so that others can move.

Reproduction of the original: *A Man's Value to Society* by Newell Dwight Hillis

Culture manifests itself in everything human, including the ordinary business of everyday life. Culture and art have their own value, but economic values are also constrained. Art

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sponsorships and subsidies suggest a value that exceeds market price. So what is the real value of culture? Unlike the usual focus on formal problems, which has 'de-cultured' and 'de-moralized' the practice of economics, this book brings together economists, philosophers, historians, political scientists and artists to try to sort out the value of culture. This is a book not only for economists and social scientists, but also for anybody actively involved in the world of the arts and culture.

Rhetoric is widely regarded as a kind of antithesis to reason. Here, Farrell restores rhetoric as an art of practical reason and enlightened civic participation, grounding it in its classical tradition - particularly in the rhetoric of Aristotle.

This book explores the intersection between adaptation studies and what James F. English has called the "economy of prestige," which includes formal prize culture as well as less tangible expressions such as canon formation, fandom, authorship, and performance. The chapters explore how prestige can affect many facets of the adaptation process, including selection, approach, and reception. The first section of this volume deals directly with cycles of influence involving prizes such as the Pulitzer, the Man Booker, and other major awards. The second section focuses on the juncture where adaptation, the canon, and awards culture meet, while the third considers alternative modes of locating and expressing prestige through adapted and adaptive intertexts. This book will be of interest to students and scholars of adaptation, cultural sociology, film, and literature.

This book explores sociological debates in relation to culture, taste and value. It argues that sociology can contribute to debates about aesthetic value and to an understanding of how people evaluate.

Most leaders know that a winning, engaged culture is the key to attracting top talent—and customers. Yet, it remains elusive

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how exactly to create this ideal workplace —one where everyone from the front lines to the board room knows the company's values and feels comfortable and empowered to act on them. Based on Ann Rhoades' years of experience with JetBlue, Southwest, and other companies known for their trailblazing corporate cultures, *Built on Values* reveals exactly how leaders can create winning environments that allow their employees and their companies to thrive. Companies that create or improve values-based cultures can become higher performers, both in customer and employee satisfaction and financial return, as proven by Rhoades' work with JetBlue, Southwest Airlines, Disney, Loma Linda University Hospitals, Doubletree Hotels, Juniper Networks, and P.F. Chang's China Bistros. *Built on Values* provides a clear blueprint for how to accomplish culture change, showing: How to exceed the expectations of employees and customers How to develop a Values Blueprint tailored to your organization's goals and put it into action Why it's essential to hire, fire, and reward people based on values alone, and How to establish a discipline for sustaining a values-centric culture *Built on Values* helps companies get on the pathway to greatness by showing the exact steps for either curing an ailing company culture or creating a new one from scratch.

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