

Entrepreneurs Heterogeneity And New Venture Financing

The papers in this volume address key themes relating to improving our understanding of the processes involved in high-technology entrepreneurship and of the design of effective policy to promote it. Topics examined include start-ups, entrepreneurship clusters, inter-firm collaboration, and growth strategy for high-technology small firms. This second edition of a classic reference work, written by some of the most eminent academics in the field, contains over 30 per cent more entries on entrepreneurship. Comprehensive in scope, it includes topics from business angels, to export services to family business and uncertainty and venture capital. There are also entries on individuals including George Eastman, Howard Hughes, Joseph Schumpeter and Walt Disney. Providing its readers with a unique point of reference, as well as stimulus for further research, this Encyclopedia is an indispensable tool for anyone interested in entrepreneurship, particularly students, scholars and researchers.

This book reinforces the value and importance of entrepreneurial teams within the entrepreneurship literature. The expert group of contributors identifies and develops various key areas of research on entrepreneurship teams and suggests the way ahead for future research in the area. The contributors expand on the existing literature on entrepreneurial teams by first revisiting the most recent framework applied to entrepreneurial teams (that is the Inputs-Mediators-Outputs-Inputs model) and then advancing our understanding of issues such as formation, structuring, deep-level diversity and emergent states. The book additionally considers different contexts of application with reference to their commonalities and specificities and investigates under-researched areas such as entrepreneurial teams within indigenous communities, ethnically diverse groups and women entrepreneurs. The contributors present practice-relevant research and offer researchers a platform from which they can explore new insights into the phenomenon of entrepreneurial teams.

This book illustrates the impact of increasingly prominent global phenomena, such as digitalisation and climate change, on the international activities of both small and large multinationals. As it highlights, extant management research does not fully explain such emergent topics as Internet platforms, digital business models, and the decision-making of cleantech and circular economy companies. This volume serves to fill this lacuna.

The female entrepreneurship researchers community has to thank these women for their brilliant work in reviewing, revising and selecting the best papers from the second Diana International Conference that were finally edited for this volume. . . the book is a good compendium of female entrepreneurship circumstances in different countries that focuses specifically on the explanation as to why gender plays a role in the number of ventures started by women and why they are in general smaller and less growth-oriented. Manuela Pardo-del-Val, *International Entrepreneurship and Management Journal* . . . this edited text draws upon a range of international contributors to present a comparative overview of challenges facing female entrepreneurs seeking to grow their firms. . . this is an interesting book that makes a welcome contribution to contemporary debate. Susan Marlow, *International Small Business Journal* The data and information presented in this work will be of particular interest to students and scholars of entrepreneurship or labor and women s studies. Recommended. General readers; upper-division undergraduate through professional collections. E.P. Hoffman, *Choice*

Enterprising new firms drive economic growth, and women around the world are important contributors to that growth. As entrepreneurs, they seize opportunities, develop and deliver new goods and services and, in the process, create wealth for themselves, their families, communities, and countries. This volume explores the role women entrepreneurs play in this economic progress, highlighting the challenges they encounter in launching and growing their businesses, and providing detailed studies of how their experiences vary from country to country. Statistics show that businesses owned by women tend to remain smaller than those owned by men, whether measured by the number of employees or by the size of revenues. Because women-led firms fail to grow as robustly, the opportunities to innovate and expand are limited, as are the rewards. Based on recent studies that examine the links between entrepreneurial supply and demand issues, this volume provides insights into how women around the world are addressing the challenges of entrepreneurial growth. The first set of chapters consists of country overviews and provides discussions of the state of women growing businesses. The second set of chapters describes research projects under way in different countries and explores more focused topics under the umbrella of women business owners and business growth. The volume concludes with an agenda and projects for future research. Academics and policymakers will gain a greater understanding of women's entrepreneurial behaviors and outcomes through this path-breaking volume. Those who support women through education and training, policymaking, or providing entrepreneurial resources will also find the volume of great practical interest.

This book will appeal to researchers and scholars interested in entrepreneurship and creativity issues, coming from a wide range of academic disciplines. These readers will find an up-to-date presentation of existing and new directions for research in Behavioral strategy continues to attract increasing research interest within the broader field of strategic management. Research in behavioral strategy has clear scope for development in tandem with such traditional streams of strategy research that involve economics, markets, resources, and technology. The key roles of psychology, organizational behavior, and behavioral decision making in the theory and practice of strategy have yet to be comprehensively grasped. Given that strategic thinking and strategic decision making are importantly concerned with human cognition, human decisions, and human behavior, it makes eminent sense to bring some balance in the strategy field by complementing the extant emphasis on the "objective" economics-based view with substantive attention to the "subjective" individual-oriented perspective. This calls for more focused inquiries into the role and nature of the individual strategy actors, and their cognitions and behaviors, in the strategy research enterprise. For the purposes of this book series, behavioral strategy would be broadly construed as covering all aspects of the role of the strategy maker in the entire strategy field. The scholarship relating to behavioral strategy is widely believed to be dispersed in diverse literatures. These existing contributions that relate to behavioral strategy within the overall field of strategy has been known and perhaps valued by most scholars all along, but were not adequately appreciated or brought together as a coherent sub-field or as a distinct perspective of strategy. This book series on Research in Behavioral Strategy will cover the essential progress made thus far in this admittedly fragmented literature and elaborate upon fruitful streams of scholarship. More

importantly, the book series will focus on providing a robust and comprehensive forum for the growing scholarship in behavioral strategy. In particular, the volumes in the series will cover new views of interdisciplinary theoretical frameworks and models (dealing with all behavioral aspects), significant practical problems of strategy formulation, implementation, and evaluation, and emerging areas of inquiry. The series will also include comprehensive empirical studies of selected segments of business, economic, industrial, government, and non-profit activities with potential for wider application of behavioral strategy. Through the ongoing release of focused topical titles, this book series will seek to disseminate theoretical insights and practical management information that will enable interested professionals to gain a rigorous and comprehensive understanding of the subject of behavioral strategy. Entrepreneurship and Behavioral Strategy contains contributions by leading scholars in the field of entrepreneurship with an interest in researching behavioral perspectives. The 10 chapters in this volume deal with a number of significant issues relating broadly to the behavioral aspects of entrepreneurship, covering topics such as entrepreneurial process orientation, a machine learning approach to reviewing the intersection of the entrepreneurship and behavioral strategy literatures, the temporalities of entrepreneurial risk behavior, entrepreneurs under ambiguity, disruptive business model innovations, international attention, entrepreneurial team formation, building alliances in new and small ventures, the role of insight in entrepreneurial action, and the effects of foreign competition on entrepreneurship activities. The chapters include empirical as well as conceptual treatments of the selected topics, and collectively present a wide-ranging review of the noteworthy research perspectives on the confluence of entrepreneurship and behavioral strategy.

Four different types of ventures created by entrepreneurs are explored in *What Do Entrepreneurs Create?: survival, lifestyle, managed growth and aggressive growth*. The concept of a balanced venture portfolio is introduced to guide public policy formulation and the development of entrepreneurial ecosystems.

Focuses on entrepreneurial strategic content. This title addresses the types of strategies that entrepreneurial companies use to effectively position themselves and gain competitive advantages. It identifies several strategic dilemmas and strategic choices that organizations face in their efforts to be more entrepreneurial.

This exciting and innovative book will find its audience in researchers and scholars at many levels of academe in the fields of entrepreneurship and strategic management, organizational theory and accounting, and finance. Technological advances have resulted in higher development of online businesses. As such, new entrepreneurs need to develop a different set of skills and strategies to be successful in the realm of digital business. *Global Entrepreneurship and New Venture Creation in the Sharing Economy* is a pivotal reference source for the latest scholarly research on knowledge and skills essential to entrepreneurs for new business start-ups in the globalized and digital age. Featuring extensive coverage on a broad range of topics such as branding, social capital, and e-commerce, this publication is ideally designed for professionals, researchers, and academicians seeking current research on

developing the right mindset, culture, and behaviors for business success in the digital age.

This book examines an important economic development in East Asia during the first decade of the 21st century. Whereas regional arrangements were, with the sole significant exception of ASEAN, conspicuously absent before 2000, they have proliferated since 2000 in both the monetary and trade areas. The book places this political development in the changing nature of the national economies, especially their increasing integration into regional and global value chains with the fragmentation of production processes. This is a freshly written, coherent analysis of the topic, drawing upon (updated) material from a series of articles that the author has published on the subject over the years. Although the book is based on theoretical and, especially, empirical analysis of regionalism, it is written in a non-technical style accessible to a wide range of readers. The book is likely to be adopted as supplementary reading for university courses on Asian economies, whether be it in area studies or economics/political economy disciplines.

Due to the vital importance of SMEs in developed economies worldwide, this book aims to provide a unique and much-needed investigation into the underlying mechanisms and practices of management within these companies by collecting a wide range of original conceptual and empirical research in the topical area of management in SMEs and new ventures. Collecting work from dozens of leading scholars in fields ranging from management and entrepreneurship to human resource management and strategy, this book aims to supply readers with an overview of the field of research in management of SMEs and new ventures as well as in depth knowledge on a variety of related topics. The essays collected here are focused and practical, offering a variety of explicit and pragmatic recommendations for action and developing new tools and strategies useful to scholars and students as well as practitioners working in the field of SME and new venture management and consulting.

Women represent the fastest growing group of entrepreneurs today. Despite the enormous economic contributions of this group, female entrepreneurship remains under-explored and inadequately covered in academic literature. *Female Entrepreneurship and New Venture Creation* aims to address this gap by shedding light on the unique aspects of female entrepreneurship. Tracing women's journey along the venture creation process, Kariv's book: highlights the creatively different ways in which women approach the entrepreneurial enterprise; takes into account different environmental and cultural constraints that impact female entrepreneurship; provides a theoretical framework for the venture creation process that is practical and broadly applicable; includes in-depth case studies drawn from contributors around the world. This book captures the diversity of female entrepreneurship and provides a valuable synthesis of the insights that emerge from the stories of women entrepreneurs around the world. It will be a valuable resource for students of entrepreneurship, as well as

professionals.

This collection of expert articles explores the development drivers of new technology-based firms and projects. It provides perspectives for an in-depth understanding of how technological inventions lead to the creation of new and sustainable companies or business units. The authors address methods and concepts that help technology-based start-ups and entrepreneurial projects successfully develop innovative products and services.

Entrepreneurial Teams as Determinants of of New Venture PerformanceRoutledge

This comprehensive Handbook provides an essential analysis of new venture creation research. The eminent contributors critically discuss and explore the current literature as well as suggest improvements to the field. They reveal a strong sense of both the 'state-of-the-art' (what has and has not been done in new venture creation research) and the 'state-of-the-could-be' (future directions the field should take to improve knowledge). The Handbook comprises nineteen chapters divided into four main sections: setting the agenda; theoretical perspectives; data and measurements; and new venture creation through contextual lenses. This path-breaking Handbook has allowed experienced new venture researchers to tell the world not only where the field has been, but also where it should be going. Their responses have provided an insightful and stimulating resource that will be of great practical value to researchers working in this vital and rapidly expanding subject. Students and practitioners interested in understanding leading edge thinking in the field of new venture creation will also find this Handbook invaluable.

This insightful book explores the importance and influence of contextual heterogeneity in the field of entrepreneurship research, illuminating the circumstances, conditions or environments that may enable or constrain entrepreneurship.

This book synthesises and stretches our knowledge on entrepreneurial finance and will be invaluable for high level MBA students. It reviews the state-of-the-art and the context of entrepreneurial finance, before outlining the entrepreneur's perspective on the demand for capital, the financier's perspective on its supply and the future direction of research in the area.

Inhaltsangabe:Introduction: When making a decision of minor importance, I have always found it advantageous to consider all the pros and cons. In vital matters, however, such as the choice of a mate or a profession, the decision should come from the unconscious, from somewhere within ourselves. In the important decisions of personal life, we should be governed, I think, by the deep inner needs of our nature. Sigmund Freud (1856 1939). Problem Statement, Research Objective and Motivation: For almost a century the dominant idea of man in economics has been the perfectly rational utility maximizer, subsumed Homo oeconomicus. In the late 1960s and 70s Amos Tversky and Daniel Kahneman conducted a series of experiments whose results showed that individuals make

judgements that systematically violate objective norms of rationality. The findings by Tversky and Kahneman confirmed, what has been theorised before by Herbert Simon (1955), that humans are boundedly or rather approximately rational. The work of these scholars has been a major impetus for the subsequent change in idea of man across various disciplines, including economics. Kahneman and Tversky (1974) identified several broad simplifying strategies, termed heuristics that have the great advantage of speed and adaptivity in decision making, though being less accurate than objective norms of rationality. Moreover, their use often results in cognitive biases, that may lead to systematic errors in judgement. Such an entry of non-rationality into human decision behavior has led to a more realistic assessment of how decisions are actually made by individuals taking bounded rationality and uncertainty of the environment into account. The entrepreneurial field is an environment in which these factors are particularly prevalent, and individuals especially unprotected against. This may manifest in a higher susceptibility to heuristics and biases than by other subpopulations. Studies on decision making have shown that entrepreneurs often do use approximate strategies. Experimental results show both a higher susceptibility to some biases than other individuals and a lower susceptibility to other biases. These findings allow for the assumption of a situation or domain-specific susceptibility to certain biases. However, entrepreneurs are known to be a quite heterogeneous group, raising the question whether a type-specific proneness to certain heuristics and biases exists. To find out if this is the case [...]

Provides the first empirical support for the importance of network characteristics other than size to idea identification and opportunity recognition.

Entrepreneurship is the backbone of a strong economy. Necessity-driven entrepreneurs make up a large portion of the employed population and analyzing their methods and habits offers numerous benefits for future workers. *Nascent Entrepreneurship and Successful New Venture Creation* is a valuable resource that delves into the current trends and methodologies of recent entrepreneurs and entrepreneurial activities. Highlighting relevant topics that include non-cognitive skills, intellectual capital protection, regional development, and technology-based firms, this scholarly reference source is an ideal publication for business managers, organizational leaders, professionals, and researchers that would like to discover new insights into the world of entrepreneurship.

Entrepreneurs are, in essence, individuals who take action to convert their ideas into reality. Doing so involves completing many steps; Robert Baron describes these steps, and provides guidance for performing them successfully. To do so, it incorporat

Adopting evolutionary and behavioral approaches, this volume presents the latest research advances in knowledge competencies and human capital, as well as the changing structural dynamics, highlighting their links with entrepreneurial activities. It provides a set of international, benchmark case studies on initiatives

(at the national, regional or individual level) geared towards entrepreneurship development. Focusing on diverse environments, systems and life cycle stages: young, established and transition industries and markets; as well as regions, it offers a valuable guide for scholars and practitioners interested in the interaction of entrepreneurship, knowledge competencies, human resources management and innovation.

Volume 18 will focus on approaches to thinking about and creating the start-up. Both theoretical and empirical manuscripts that consider all aspects of start-up planning, thinking and action will be considered. We also encourage practice-based research and manuscripts that explore cutting-edge pedagogical approaches.

This book discusses topical issues in entrepreneurship organized around the various stages of venture creation, development and performance. It is arranged in several parts, dealing with the pre-start stage, followed by venture creation, financing ventures, venture development, and venture performance. Each part contains several chapters written by experts in the relevant field. The multi-disciplinary flavor of the book is complemented by its international evidence base, featuring results from a range of different countries. The book will help researchers and practitioners who want to pinpoint the key points emerging from the latest academic thinking.

Universities find themselves in dynamic change. They are confronted with growing expectations from their stakeholders, increasing international competition, and new technological challenges. Featuring insights and in-depth case studies from leading researchers and university decision makers from around the world, this book argues that institutions of higher education, in order to be successful, have to actively reflect on circumstances, visions, and strategies to master the future. Drawing from their experiences across a diverse array of institutions in Europe, Asia, and the Americas, the authors explore the pressures on today's universities and the opportunities for excelling in the contest for resources. They discuss operational issues, such as strategic management, IT governance, leadership development, and entrepreneurial culture, and broader concerns, such as the roles and responsibilities of universities in promoting technology transfer and economic and social development. The result is a resource that not only reveals and analyzes universities from an organizational perspective, but presents best practice models and concrete inspiration for management and policymaking.

Due to the 2008-2009 crisis, the United Nations 2030 agenda for sustainable development, and the COVID-19 pandemic, the role of entrepreneurship has become more critical in most economies. Moreover, emerging protectionist policies are further encouraging the emergence of new entrepreneurial projects, particularly to replace goods and services traditionally provided by other countries. Understanding current challenges and best practices in nascent entrepreneurship is integral for the successful launching of new ventures to

support the revitalization of economies and achieve sustainability. The Handbook of Research on Nascent Entrepreneurship and Creating New Ventures is a crucial reference source that covers the latest empirical research findings in the field of entrepreneurship and addresses the obstacles entrepreneurs face in these recent challenging times. The book embraces a pluralistic perspective from academicians currently navigating nascent entrepreneurship and key concepts for launching successful new ventures. Covering topics that include government support programs, spin-off companies, leadership, strategic entrepreneurship, and crowdfunding, this book is targeted towards entrepreneurs, professionals, academicians, researchers, and students.

This landmark book will be the first port of call for any student or scholar seeking a brief introduction to each of the fundamental topics in entrepreneurship, technology, and innovation. Written by the top international scholars in their field, this book has an encyclopedic range; from academic entrepreneurship to valuing an entrepreneurial enterprise. Each chapter provides an informed overview of the topic and references in each chapter guide the reader to the more advanced literature. Students of entrepreneurship, technology, and innovation as well as those who wish to have an introduction to the scope of this field of study will benefit from this exemplary collection.

Collectively, the authors present an informative overview of some of the best European research in entrepreneurship that exists at present. In addition, the variation in research traditions and approaches offer the reader an interesting insight into the various disciplinary perspectives that can shed light on entrepreneurial activities, including insights from psychology, sociology, finance and strategy. The attempt to examine both individual and firm-level analysis is also a strength of this book, given that the majority of entrepreneurship research tends to focus on just one of these streams and there is a dearth of work that is able to integrate and understand both dimensions simultaneously. . . the book provides value for money for those whom entrepreneurship research within a European context is a particular interest. Jean Clarke, International Journal of Entrepreneurial Behaviour and Research This book brings together some of Europe's finest scholars, showcasing the richness, diversity and quality of European entrepreneurship research. Collectively, the authors present an authoritative overview of state-of-the-art research on current entrepreneurship themes. This book is a must read for scholars, policymakers, and students interested in staying updated about the current state of entrepreneurship research. Johan Wiklund, Syracuse University, US The 20th edition of the RENT conference took place where it started 20 years ago: in the European capital, Brussels. The current volume presents the best papers of this conference and offers a grand view of the state of the art of European entrepreneurship research. Drivers as well as consequences are dealt with from many different angles. Taken together it gives a thorough description of the scarcest and most essential of all input factors of the modern economy: entrepreneurship. Roy Thurik,

Erasmus University Rotterdam, The Netherlands This book provides an invaluable, state-of-the-art overview of current European research in the field of entrepreneurship. It focuses on four themes, each of which illustrates a key dimension in the overall theme: entrepreneurs and their role in entrepreneurship entrepreneurship in family businesses performance of new ventures and entrepreneurial processes. Entrepreneurship, Sustainable Growth and Performance is written from various perspectives by eminent academics with different methodological approaches. It is an invaluable resource for researchers, scholars and students as well as consultants and policymakers with an interest in entrepreneurship and small businesses.

Family business is the most prominent form of business organization, and its importance to the global economy cannot be under-estimated. Until recently, the impact of the family on entrepreneurial firms has been under-researched, leading to a conceptual gap between the two areas of study, and an underestimation of the contribution of family systems to entrepreneurial success. Starting from the consideration that family is an intimate and essential aspect of entrepreneurship, this book considers connections between family, family members, entrepreneurial behavior, family business, society and the economy. Bringing together a unique range of international contributions, it offers new theoretical perspectives and empirical insights as well as an in-depth consideration of the diversity of contexts and processes associated with entrepreneurship in family settings. Above all, this book opens up a comprehensive research agenda on the linkages between family, family firms and entrepreneurship and will be of interest to researchers, educators and advanced students of entrepreneurship, small firms and family business.

This thorough volume describes and analyzes entrepreneurial family businesses in Latin American countries. The research presented here has been conducted within the Global STEP (Successful Transgenerational Entrepreneurship Practices) Project. Dealing with some of the most important opportunities and challenges that Latin American family businesses face, particular attention is given to the uncertainty that characterizes most business environments in Latin American countries. The authors argue that while uncertainty is always a central characteristic of entrepreneurial processes and activities, uncertainty is particularly pronounced for Latin American family businesses striving to grow. In addition to a comprehensive introductory chapter that outlines the book's core concepts, including transgenerational entrepreneurship, entrepreneurial orientation, resources, capabilities and uncertainty, the book describes the main characteristics of entrepreneurship and family businesses in Latin America. It also brings together a unique set of empirical case-based research papers that investigate transgenerational entrepreneurship in different Latin American family business contexts. The unique contributions found here include studies on: Hostile environments and entrepreneurial orientation The influence of culture on governance and innovativeness Governance structures and entrepreneurial

performance Family conflict as a source of entrepreneurial opportunities Entrepreneurship in transgenerational processes by means of social capital Knowledge integration and entrepreneurial behavior The role of tacit knowledge in the identification of entrepreneurial opportunities Financial issues in entrepreneurial family businesses Communication during the entrance of new generations into the family business Students and scholars of entrepreneurship the world over will find much of note in this carefully researched work. So too will anyone interested in sustaining a successful transgenerational family business. How and why are firms created, expanded and terminated by entrepreneurs in the knowledge intensive economy? The authors show these entrepreneurship processes are firmly embedded in a given social and economic context, that shapes the process by which some individuals discover entrepreneurial opportunities, creating new firms that sometimes grow to remarkable size, but more often stay mundane or eventually exit. The authors expertly provide a theoretical and empirical examination of new knowledge intensive firms over their whole life cycle using a unique set of matched employee-employer data containing over three million individuals and over 200,000 firms. With theoretical pillars anchored in industrial organization economics, evolutionary organization theory, and entrepreneurship research, this book presents a detailed investigation of the entrepreneurial processes of firm entry, growth, and their eventual demise. This insightful book will prove to be invaluable for business policymakers as well as postgraduate students and researchers in management, economics, and entrepreneurship.

This Handbook provides a unique collection of research addressing issues of corporate governance in entrepreneurial contexts, including start-ups, owner-managed firms, fast-growing firms, and IPOs, as well as how corporate governance and board leadership is associated with entrepreneurship and innovation in both small and large established companies. The chapters span a wide range of topics, methodologies, and levels of analysis, all designed to contribute to a comprehensive understanding of when and how corporate governance matters in different entrepreneurial contexts.

Around the world there is increasing interest in issues of small business and entrepreneurship. This book encapsulates the knowledge that can be gained from the most significant research contributions in this field. In addition it provides a historical-doctrinal review of the development of entrepreneurship and small business research, and presents some of the key pioneers that have shaped the research field.

In this book David Audretsch examines the impact of public policy in the entrepreneurial society and in ensuring that entrepreneurship continues to serve as a driving force for economic performance. Do university policies or knowledge conditions First Published in 1999. Routledge is an imprint of Taylor & Francis, an informa company.

LAUNCHING NEW VENTURES, 7e provides tomorrow's entrepreneurs with the tools to launch a successful new business in a global marketplace. The text follows the logical development process: from initial idea, to developing and testing a business model, to designing a business and preparing for growth. The seventh edition represents the most current thoughts, ideas, and practices in the field of entrepreneurship. Important Notice: Media content referenced within the product

description or the product text may not be available in the ebook version.

Entrepreneurial Ecosystems and the Diffusion of Startups addresses, for the first time, the emerging notion of entrepreneurial ecosystems. Chapters from leading scholars in the fields of entrepreneurship and strategy explore new ideas and provoke debate in both academia and practice. Covering the emergence, dynamics and management of entrepreneurial ecosystems and offering conceptual tools, experimental evidence and practical examples, this book will be invaluable to those seeking a greater understanding of entrepreneurship and startup strategies, both practitioners and students.

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