#### Fifty Paths To Creative Photography The Photographers Eye Book 6

Photographs from the 1920s and 1930s include portraits, still lifes, and pictures of furniture, sculpture, and class projects, and are accompanied by discussions of the Bauhaus movement

A family relocates to a small house on Ash Tree Lane and discovers that the inside of their new home seems to be without boundaries

Through a carefully curated selection of quotations, images and interviews, Photographers on Photography reveals what matters most to the masters. With enlightening text by Henry Carroll, author of the internationally bestselling Read This If You Want To Take Great Photographs series, you'll discover how the giants of the genres developed their distinctive visual styles, the core ideas that underpin their practice and, most importantly, what photography means to you. Join the dots to reveal twenty of your favorite YouTubers! Combining the craze for adult activity books with the jawdropping popularity of the pop-cultural craze of YouTube, this fun and original celebrity dot-to-dot puzzle book is like no other. Even if you can't name a single YouTuber there is no doubt that they are the idols of generation Y, and now for the first time you can create portraits of your favorite YouTubers simply by joining the dots. The 20 complex and satisfyingly time-consuming puzzles in this book include portraits of Tyler Oakley, Roman Atwood,

Ryan Higa, Lilly Singh, Joey Graceffa, Miranda Sings, and many more.

This is not a book about the fundamentals of shutter speed or how your camera works; it is a book that will teach photographers of all levels how to work with their cameras to capture moments whether they are occurring quickly or unfolding over many hours. Capturing the Moment is about a gesture, an expression, a ball in the net, a whale breaching, like Marilyn Monroe's skirt flying up or Alfred Eisenstaedt's image of a kiss between a soldier and nurse in Times Square. Moments in all forms are the true core of photography, and this book will explain how to anticipate them, recognise them, choose them, and capture them, through the eyes and wisdom of award-winning photographer and celebrated author Michael Freeman.

Winner of Fortnum & Mason Food and Drink Awards Drink Book Award 2019 Shortlisted for the André Simon Drinks Book of the Year Award 'Masterfully written, beautifully photographed' Nigel Slater This journey to the world's finest teas, captured in extraordinary photography, brings alive the aroma, taste and texture of this drink in all its many nuances, and will give connoisseurs and casual readers alike a much deeper understanding of how great tea is created. Includes sections on botany, cultivation, processing methods and the impact tea has had, and continues to have, on culture. The Life of Tea also follows Michael and Timothy's travels in China, Japan, India and Sri Lanka, featuring the producers of some of the world's finest teas and the characteristics that make these teas so sought

after. This book is the ultimate guide for tea enthusiasts, following the journey from plantation to pot. A collection of images by photographer Nick Prior from an uncertain year. A time to explore our local neighbourhood, to follow the changes over the months and to appreciate what we have, just outside our back door.

This coffee table book is a fascinating literary creation that depicts the attributes and characteristics of the region through photographic means. Experience a journey through different graphical interpretations and travel through the captivating and interesting parts with this exceptional collection of images. The material provided captures the highlighting aspects of the location in all its magnificence. Perfectly designed for those who love traveling and exploring, this book can be a perfect gift for those looking to light up their living space and convey their stories in a creative manner. This beautifully packaged coffee table book presents different images that anyone can take inspiration from and find themselves enjoying natural beauty and serenity. This coffee table book can provide beautiful elaboration of the timely developments of the location with the help of its buildings, monuments, local sceneries and more importantly, its people. The product includes: Vivid images that are printed on a moderate size An interior stock which is qualitatively high A premium-finish outer cover which will last for a longer time span for anyone to cherish the picturesque aspects. It can be given off as a perfect souvenir as well for those who are visiting on a temporary basis.

The classic look of film noir portraits was iconic to the 1930s and 1940s - the use of light, shadows and styling created a timeless look that is as popular today as ever. This practical book explains how to take photos and use lights to create powerful portraits typical of this time. With over 100 photographs, it covers the equipment needed; explores the types of images that are classed as film noir; shares tips and tricks to improve your images; guides you through the lighting set-ups in detail; recreates some classic film noir images and ideas, and finally, explains how to shoot film noir images inside and outside on location. It will be of great interest to photographers particularly with film interest; 1930s and 1940s enthusiasts; Hollywood interest and movie goers. Neil Freeman is a professional photographer, tutor and writes for various photography magazines and it is beautifully illustrated with 114 colour photographs.

First published in 2013. Routledge is an imprint of Taylor & Francis, an informa company.

In The Photographers Eye, Michael Freeman showed what a photographer needs to do in the instant before the shutter is released. In the seguel, The Photographers Mind, he explained the way that professional photographers think a picture through before taking it. Both of these international best-sellers featured Michaels own photography: stunning landscapes, revealing portraits, and fascinating street photography. Now, in The Photographers Vision, he examines the work of photographys greats, explaining how to look at a photo and how to learn from looking at it. The featured work includes some of the most distinguished names in photographys history: Nick Knight, Frederick Henry Evans, Frans Lanting, Tim Page, Wolfgang Tillmans, Nan Goldin, Paul Outerbridge, Walker Evans, Cindy Sherman, Elliott Erwitt, Trent Parke, Jeff Wall, Paul Strand, Romano Cagnoni, Horst Faas, James Casebere and many more, making this  $\frac{Page}{Page}$ 

book visually stunning as well as intellectually authoritative. NATIONAL BOOK AWARD FINALIST ONE OF THE BEST BOOKS OF THE YEARThe New York Times, Washington Post, The San Francisco Chronicle, Voque, NPR, Publishers Weekly, BookPage A revealing and beautifully written memoir and family history from acclaimed photographer Sally Mann. In this groundbreaking book, a unique interplay of narrative and image, Mann's preoccupation with family, race, mortality, and the storied landscape of the American South are revealed as almost genetically predetermined, written into her DNA by the family history that precedes her. Sorting through boxes of family papers and vellowed photographs she finds more than she bargained for: "deceit and scandal, alcohol, domestic abuse, car crashes, bogeymen, clandestine affairs, dearly loved and disputed family land . . . racial complications, vast sums of money made and lost, the return of the prodigal son, and maybe even bloody murder." In lyrical prose and startlingly revealing photographs, she crafts a totally original form of personal history that has the page-turning drama of a great novel but is firmly rooted in the fertile soil of her own life. And Time Folds' accompanies a retrospective exhibition of the British photographer Vanessa Winship at the Barbican Art Gallery, London. At once intimate and epic, Winship's blackand-white photographs explore notions of borders, land, memory, desire and history. This volume comprises photographs from seven series, including projects made during a decade living in the region of the Balkans, Turkey and the Caucasus; as well as work made in Georgia, North America and the U.K. Winship has long been concerned with the elusive nature of transience in our landscape and society. and her oeuvre moves sure-footedly between genres reportage, documentary, portraiture and landscape. Alongside her luminous photographs, And Time Folds brings together personal archival material that reveals Winship's

thought process, working methods, and the importance of the written word, as well as an extensive essay by the renowned photography historian David Chandler, proffering a multifaceted view of her work and artistic trajectory. Exhibition: Barbican Art Gallery, London, UK (22.06. - 02.09.2018) From celebrated art historian, curator, and teacher Sarah Lewis, a fascinating examination of how our most iconic creative endeavors—from innovation to the arts—are not achievements but conversions, corrections after failed attempts. The gift of failure is a riddle: it will always be both the void and the start of infinite possibility. The Rise—part investigation into a psychological mystery, part an argument about creativity and art, and part a soulful celebration of the determination and courage of the human spirit—makes the case that many of the world's greatest achievements have come from understanding the central importance of failure. Written over the course of four years, this exquisite biography of an idea is about the improbable foundations of a creative human endeavor. Each chapter focuses on the inestimable value of often ignored ideas—the power of surrender, how play is essential for innovation, the "near win" can help propel you on the road to mastery, the importance of grit and creative practice. The Rise shares narratives about figures past and present that range from choreographers, writers, painters, inventors, and entrepreneurs; Frederick Douglass, Samuel F.B. Morse, Diane Arbus, and J.K. Rowling, for example, feature alongside choreographer Paul Taylor, Nobel Prize-winning physicists Andre Geim and Konstantin Novoselov, and Arctic explorer Ben Saunders. With valuable lessons for pedagogy and parenting, for innovation and discovery, and for self-direction and creativity. The Rise "gives the old chestnut 'If at first you don't succeed...' a jolt of adrenaline" (Elle).

"How can I be creative with my photography?" is the question

Michael Freeman is asked more than any other by the thousands of photographers he speaks to each year. This book provides not one answer, but fifty. The most important practical photography book in a decade. "A really inspiring book" - Amateur Photographer magazine The acclaimed follow up to global bestseller The Photographer's Eye will show you the paths the greatest photographers took to excellence so you too can take stand-out thrilling photographs. In Freeman's own words: "There's a long line of opinion, from Plato through Kant, that holds creativity to be unteachable, and to be the province of genius. You have it or you don't. End of story. I don't agree" By looking at the work of other great photographers, as well as Freeman's own work, the book provides the reader with 50 "paths" they can explore to think about taking photos, looking at subjects from cliché to zen, so you will be able to hit the right point in surprise, originality, insight and execution every time. Presents a twelve-week program intended to increase creativity by capturing the creative energy of the universe. Wenn Sie gerne fotografieren und unbedingt verstehen möchten, wieso einige Fotografen aus den Übrigen hervorstechen, sollten Sie nach diesem Buch greifen. Hier werden die Werke von mehr als zwanzig Fotografen neben denen von Freeman selbst – präsentiert. Damit erhalten Sie einen umfassenden Blick u.a. auf die frühen surrealistischen Streetfotos von Eugene Atget über die bahnbrechenden Fashion-Bilder von Guy Bourdin und Art Kane bis hin zu den Fine-Art-Dokumentationen von Alec Soth sowie die bemerkenswerten Stadtlichter von Trent Parke. Jedes Foto repräsentiert einen der 50 Wege zur kreativen Fotografie und wird von Michael Freeman umfassend erläutert. Ob »Bisoziieren«, »Das

ikonische Detail«, »Hommage« oder »Rätsel & Mysterien« – die kreativen Ansätze sind so vielfältig wie nachvollziehbar. Dies ist garantiert kein Buch zu Kameratechnik oder Blendenzahlen. Erfolgreiche Fotografen können ihr Handy, hochwertigste Spiegelreflexkameras oder sogar Film einsetzen. Was sie brauchen und was dieses Buch offenlegt, sind Wege, um den entscheidenden Funken Kreativität zu finden und ihn vollkommen zu entflammen. Das ist etwas, das jeder lernen kann: »Von Plato bis Kant«, schreibt Freeman, » gibt es traditionell die Auffassung, dass Kreativität nicht erlernbar und dem Genie vorbehalten sei. Du hast sie oder du hast sie nicht. Ende der Geschichte. Ich sehe das anders. « Die Wege zur Kreativität existieren für jeden. Sie müssen nur wissen, wo Sie sie finden. Hiermit erfahren Sie es. Gute Fotografen haben ihre Einstellungen im Griff. Großartige Fotografen wissen ihre Bilder zu komponieren. Die besten Fotografen finden ihren eigenen Weg, den wahren Charakter ihres Motivs zu enthüllen. Dieses Buch handelt von diesen Wegen und wie Sie Ihren finden. Inklusive der Arbeiten von: Guy Bourdin Art Kane Trent Parke Ernst Haas Paul Strand Robert Golden Jacob Aue Sobol Bruce Gilden Richard Avedon Richard Kalvar Siegfried Hansen Alan Brooking Gueorgui Pinkhassov Alex Webb Stuart Franklin Harry Gruyaert Eugene Atget Natalie Dybisz Frans Lanting Alec Soth Fu Yongiun Dennis Stock Pablo Inirio Clear, direct and guaranteed, Perfect Exposure looks at the way professionals work, and lays out the decisions and sequences with absolute clarity, while incorporating the latest, powerful post-processing techniques.

Choosing the exposure for a photograph is both alarmingly simple, and infinitely complex. Simple, because there is ultimately only one dosage of light, controlled as it always has been, by a shutter speed, aperture and ISO setting. But arriving at the perfect exposure is also complex, because it affects everything in the image and its effect on the viewer. There are endless subtleties in the brightness, readability and mood of every part of every scene, as the myriad of exposure decisions photographers take testifies. Understanding how and why exposure works is essential, not only because it helps you to decide what is instinctively "right". Perfect Exposure enables total confidence in that decision - an invaluable skill for every single photographer.

Fifty Paths to Creative PhotographyHachette UK Created by expert professional photographer Michael Freeman, this convenient book is divided into the four essential areas for photographers to understand; the exposure, light & lighting, composition and editing. It's quick and easy to refer to in the field, by the computer In a convenient take-anywhere format, this book packs in a lot of value for anyone interested in photography, and without skimping on quality. You'll find how to get great portraits, perfect landscapes and take outstanding artistic compositions; important information whatever camera you choose.

Colin has yet another argument with his wife and storms out of the house with the intention of watching the remaining half of a football match in his local pub. However, he is knocked down by a car whilst crossing a

road.And,That is just the start of his troubles... Compiled by Magnum photojournalist Susan Meiselas, Eyes Open is a sourcebook of photography ideas for kids--to engage with the world through the camera. Twenty-three enticing projects help inspire a process of discovery and new ways of telling stories and animating ideas. Eyes Open features photographs by young people from around the globe, as well as work by professional artists that demonstrates how a simple idea can be expanded. Playful and meaningful, this book is for young would-be photographers and those interested in expressing themselves creatively. Chinatown Pretty features beautiful portraits and heartwarming stories of trend-setting seniors across six Chinatowns. Andria Lo and Valerie Luu have been interviewing and photographing Chinatown's most fashionable elders on their blog and Instagram, Chinatown Pretty, since 2014. Chinatown Pretty is a signature style worn by poh pohs (grandmas) and gung gungs (grandpas) everywhere—but it's also a life philosophy, mixing resourcefulness, creativity, and a knack for finding joy even in difficult circumstances. • Photos span Chinatowns in San Francisco, Oakland, Los Angeles, Chicago, New York City, and Vancouver. • The style is a mix of modern and vintage, high and low, handmade and store bought clothing. • This is a celebration of Chinese American culture, active old-age, and creative style. Chinatown Pretty shares nuggets of philosophical wisdom and personal stories about immigration and Chinese-American culture. This book is great for anyone looking for advice on how to live to a

ripe old age with grace and good humor—and, of course, on how to stay stylish. • This book will resonate with photography buffs, fashionistas, and Asian Americans of all ages. • Chinatown Pretty has been featured by Vogue.com, San Francisco Chronicle, Design Sponge, Rookie, Refinery29, and others. • With a textured cover and glossy bellyband, this beautiful volume makes a deluxe gift. • Add it to the shelf with books like Humans of New York by Brandon Stanton, Advanced Style by Ari Seth Cohen, and Fruits by Shoichi Aoki.

This provocative, visually stunning volume draws upon Taoist teachings to explore the creative and spiritual dimensions of the art of photography. Excerpts from the Taoist classic the Chuang-tzu and the writings of Western aesthetes are complemented by over 60 photographs from the work of such canonical photographers as Henri Cartier-Bresson, Alfred Stieglitz, and Dorothea Lange. Lucid instructional text and enlightening exercises assure that photographers of all levels will be able to incorporate the lessons of the Tao into their own work.

In The Photographer's Vision, international bestseller Michael Freeman examines the work of photography's greats, explaining how to view a photo and how to learn from looking at it. Photographers featured include some of the most distinguished names in photography's history: Nick Knight, Frederick Henry Evans, Frans Lanting, Tim Page, Wolfgang Tillmans, Nan Goldin, Walker Evans, Cindy Sherman, Elliott Erwitt, Trent Parke, Jeff Wall, Paul Strand, Romano Cagnoni and many more, making this book visually stunning as well

as intellectually rigorous.

In almost all photography it's the quality of light that makes or breaks the shot. For professional photographers, chasing the light, waiting for it, sometimes helping it, and finally capturing it is a constant preoccupation — and for some an obsession. Drawing on four decades of doing just this, Michael Freeman takes a simple but practical approach to reacting to, and capturing photography's most important commodity. There are just three sections titled Waiting, Chasing, and Helping: Waiting explains the kinds of lighting that photographers can anticipate and plan for, while Chasing explores the transient, serendipitous light that photographers have to work quickly to exploit. Helping, the final and most technical section, focuses on the skills and techniques for enhancing, reducing, or otherwise controlling light, covering everything from in-the-field shooting choices to technical transformations to postproduction.

OBJECT:PHOTO shifts the dialogue about modernist photography from an emphasis on the subject and the image to the actual photographic object, created by a certain artist at a particular time and present today in its unique physicality. This shift is especially significant for a study of the period during which photography developed a distinctive formal language. A growing awareness of the rarity of images made between the two world wars has altered historians' considerations, encouraging new approaches privileging the originality of each work and the density of references each contains. This richly illustrated publication culminates a four-year

collaborative research endeavor between The Museum of Modern Art's Departments of Photography and Conservation, and nearly 30 visiting scholars, on the material and aesthetic evolution of avant-garde photography in the early twentieth century. The 341 modernist photographs known as The Thomas Walther Collection, a major museum acquisition made in 2001, is presented in its entirety, establishing a new standard of depth for the medium. Essays by curators, researchers, and conservators consider the history of collecting from this era to the present and how deepening knowledge has shifted the perspective on the medium; the material facts of the Walther pictures as a baseline for understanding the development of photographic materials in this era; and how the intellectual formation of the writers of critical photographic publications of the era and the societal and cultural pressures of that historical moment inflected the photography's sense of its own history. Together with thematic, object-based case studies of groups of pictures that demonstrate new approaches in specific, divergent examples, these contributions reanimate the dialogue on this formative era in photography.

Having already taught you how to compose and interpret great photos, Michael Freeman now continues his best-selling series by exploring the most successful methods for presenting photography meaningfully and in an engaging format. This is the critical "next step" that separates adequate image galleries from captivating collections - and disinterested viewers from enthralled audiences. Tapping into his decades of experience

shooting for such publications as Smithsonian, GEO, and Condé Nast Traveller (among many others), Michael Freeman studies the photo-essay phenomenon that took the world by storm and gave storytellers a completely new set of tools to construct their narratives. Having established how rhythm, pacing, and careful organisation build tension and cultivate interest, Freeman goes on to explain what this means for presenting your own photos, particularly in the new digital formats of online galleries, slideshows, and tablets. The Photographer's Story will enliven your images, refresh your perspective, and elevate your understanding of how photographs work together to tell a story. Your audiences will thank you for it.

A self-help book for artists of all medium.

For professional photographers, chasing the light, waiting for it, sometimes helping it, and finally capturing it is a constant preoccupation and for some, an obsession. Drawing on four decades of working with light, Michael Freeman takes a simple but practical approach to interpreting, reacting to, and capturing photography's most valuable commodity. Practical advice is organised into three straightforward sections: Waiting, Chasing, and Helping. Begin by mastering the art of patience, and recognise the immense value of anticipating and planning for gorgeous light that's just over the horizon. Then learn the techniques to meet otherwise transient and fleeting lighting conditions halfway, with guick thinking and fast reactions. Finally, make the most of the tools at your disposal to enhance and manipulate light as you find it, covering everything from in-the-field shooting

choices to technical transformations in post-production. This is the method of a working professional - to interpret, approach, and master whatever lighting situation is thrown at you and always get the shot, no matter what.

The most important practical photography book in a decade. "A really inspiring book" - Amateur Photographer magazine The eagerly awaited follow up to global bestseller The Photographer's Eye will show you the paths the greatest photographers took to excellence so you too can take stand-out thrilling photographs. In Freeman's own words: "There's a long line of opinion, from Plato through Kant, that holds creativity to be unteachable, and to be the province of genius. You have it or you don't. End of story. I don't agree" By looking at the work of other great photographers, as well as Freeman's own work, the book provides the reader with 50 "paths" they can explore to think about taking photos, looking at subjects from cliché to zen, so you will be able to hit the right point in surprise, originality, insight and execution every time.

To earn a living these days, your photography has to rise above a lot of noise, so you need all the advantages you can get. Here, Dan M. Lee gives you back-to-back hard-hitting ideas that are proven to make every shot in your portfolio a stand-out image that grabs attention and wins new clients. Clients recognize and reward creativity. It's not enough to be competent with a camera: you need to experiment, find new perspectives, and innovate your workflow if you want to stay competitive. Whether that's using drones for aerial viewpoints, or creating perfect

360-degree real-estate images, this book gives you the edge you need to make it as a professional photographer.

The source of any photograph is not the camera or even the scene viewed through the viewfinder-it is the mind of the photographer: this is where an image is created before it is committed to a memory card or film. In The Photographer's Mind, the follow-up to the international best-seller, The Photographer's Eye, photographer and author Michael Freeman unravels the mystery behind the creation of a photograph. The nature of photography demands that the viewer constantly be intrigued and surprised by new imagery and different interpretations, more so than in any other art form. The aim of this book is to answer what makes a photograph great, and to explore the ways that top photographers achieve this goal time and time again. As you delve deeper into this subject, The Photographer's Mind will provide you with invaluable knowledge on avoiding cliché, the cyclical nature of fashion, style and mannerism, light, and even how to handle the unexpected. Michael Freeman is the author of the global bestseller, The Photographer's Eye. Now published in sixteen languages, The Photographer's Eye continues to speak to photographers everywhere. Reaching 100,000 copies in print in the US alone, and 300,000+ worldwide, it shows how anyone can develop the ability to see and shoot great digital photographs. This brief text is designed to help both beginning and advanced students of photography better develop and articulate thoughtful criticism. Organized around the major activities of criticism (describing, interpreting,

evaluating, and theorizing), Criticizing Photographs provides a clear framework and vocabulary for students' critical skill development.

When Vivian left town for a three-month residency, she had no idea that she'd come back to find her life turned upside down.

The casual boyfriend who'd seemed ready to commit? Changed his mind.

The job she'd loved so much? Gone.

The parents she'd assumed would be there for emotional support? Off on the adventure of their lives.

When she realizes that she's essentially homeless, jobless and boyfriend-less, Vivian knows something has to change. She needs to take charge.

Inspired by her aunt's idea that a girl has to kiss at least fifty frogs to find her prince, Vivian comes up with a plan: she's going to go on a series of first dates only, and each one must end in a kiss. She'll chronicle each date--the good, the bad and the downright unbelievable--and turn the stories into an in-depth magazine series about the realities of dating in the twenty-first century.

While none of the frogs she meets--and kisses--make her heart leap, there's a guy closer to home who

definitely does . . . and despite the fact that Charlie always seems to catch Vivian at her most awkward and embarrassing moments, she can't help wondering if it's time to ditch the plan . . . and kiss just one more frog. The iconic city of New York is a bustling, heady metropolis that, thanks to the power of media, everyone in the world knows intimately, even if they've never been. But every once in a while it changes completely. At first a few flakes will fall, then more, and more. Hardened New Yorkers rush for warmth and, while they're absent, an amazing, glistening almost deserted winter wonderland momentarily appears. It is these moments that phenomenally popular photo-blogger Vivienne Gucwa lives for. She has been documenting them for more than a decade, rushing out to capture the city in snow. Of all the photos that have made her the celebrated, awardwinning success that she is, it is these that are most loved, both online and in print, so we offer them here in a sumptous volume to be enjoyed by anyone who loves New York, whether from afar, as an occasional visitor, or if you've never left the Big Apple.

Transform the vivid realism of a photograph or memento into a uniquely personal work of art. Drawing from a Parallel Universe provides the starting point. You provide the artistic perspective! -- Back cover.

In the Internet age, shoppers often don't have the advantage of touching or feeling an item in order to make a logical buying decision regarding. The same is true on menus; we have to decide whether or not to order that fancy drink or dessert based on a photograph of it. This makes the job of photographers more important than

ever--without the right photos, even the best product won't sell in today's marketplace! In this book, photographer Allison Earnest shows you how to design images to contain all the information about color, depth, shape, and texture that potential buyers will need to evaluate the product using their eyes alone--and how to entice viewers with scene setups and lighting that set the right mood or match the needs of a specific publication, website, or advertising campaign. Comprehensive text and detailed setup shots make it easy to follow along and master the principles of photographing any product beautifully!

Creative block presents the most crippling—and unfortunately universal—challenge for artists. No longer! This blockbuster of a book is chock-full of solutions for overcoming all manner of artistic impediment. The blogger behind The Jealous Curator interviews 50 successful international artists working in different mediums and mines their insights on how to conquer self-doubt, stay motivated, and get new ideas to flow. Each artist offers a tried-and-true exercise—from road trips to 30-day challenges to cataloging the medicine cabinet—that will kick-start the creative process. Abundantly visual with more than 300 images showcasing these artists' resulting work, Creative Block is a vital ally to students, artists, and creative professionals.

The 50mm lens is for photography purists. It's cheap to buy, light to carry and gets amazing results. It also makes even the greatest photographers try just that little bit harder to frame the perfect image. As a result, it's the first thing anyone buys after their camera. Life in 50mm

shares the greatest photos - and the personal experiences that led to them - from some of today's leading photographers. It also explains why they chose to reject complicated modern zooms and express themselves through the 50mm prime in the first place.

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