

Greenlit Developing Factual Tv Ideas From Concept To Pitch The Professional Guide To Pitching Factual Shows

You can present to camera, speak to time, read autocue, conduct an interview, write and memorise scripts; you have a showreel, headshots and a CV—but what next? How do you decide which genre to go for, market yourself and establish your career? The TV Presenter's Career Handbook is full of information and advice on how to capitalise on your presenter training and contains up-to-date lists of resources to help you seek work, market yourself effectively, and increase your employability. Contents include raising your profile, what kinds of companies to aim for and how to contact them, what to do with your programme idea, video and radio skills, creating your own TV channel, tips from agents, specialist genres such as News, Sports, Technology, Children's and Shopping channels, breaking into the US, and more! Features interviews and case studies with over 80 experts so you can learn from those who have been there first, including: Maxine Mawhinney and Julian Worricker BBC News anchors, Jon Bentley and Jason Bradbury presenters The Gadget Show, Melvin Odoom KISS FM, Gemma Hunt presenter Swashbuckle, Matt Lorenzo presenter Premier League, Tony Tobin chef/presenter Ready Steady Cook and Saturday Kitchen, Alison Keenan and Marie-Francoise Wolff presenters QVC, Maggie Philbin and Jem Stansfield presenters Bang Goes the Theory, Kate Russell presenter BBC Click, Sarah Jane Cass Senior Talent Agent Somethin' Else Talent, Emma Barnett award-winning radio presenter, David McClelland Technology presenter Rip Off Britain, Louise Houghton and Tina Edwards presenters London

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Live, Fran Scott presenter Absolute Genius with Dick and Dom, and Claire Richmond founder findatvexpert.com

When the first Disneyland opened its doors in 1955, it reinvented the American amusement park and transformed the travel, tourism and entertainment industries forever. Now a global vacation empire, the original park in Anaheim, California, has been joined by massive complexes in Florida, Tokyo, Paris, Hong Kong and Shanghai. Spanning six decades, three continents and five distinct cultures, Sabrina Mittermeier presents an interdisciplinary examination of the parks, situating them in their proper historical context and exploring the distinct cultural, social and economic landscapes that defined each one at the time of its construction. She then spotlights the central role of class in the subsequent success or failure of each venture. The first comparative study of the Disney theme parks, this book closes a significant gap in existing research and is an important new contribution to the field, providing the first discussion of the Disney parks and what they reveal about the cultures they are set in. There has been a lack of focus on cross- and trans-cultural analyses of theme parks generally and Disney theme parks specifically, until now. It is also particularly interesting – and will be welcomed for it – for the non-United States context of the study. This is a thorough examination of all of the existing Disney Parks and how they function within their respective cultures. While Disney themes and characters attempt to be universal, the author does a good job of arguing for where this is not possible and how glocalization is crucial to the parks' successes. The writing is academic, but it is not inaccessible. It will have wide disciplinary appeal within academia, as tourism studies cross into a variety of fields including history, American studies, fandom studies, performance studies and cultural studies. It will be invaluable to those working

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in the field of theme park scholarship and the study of Disney theme parks, theme parks in general and related areas like world's expositions and spaces of the consumer and lifestyle worlds. It will also be of interest to Disney fans, those who have visited any of the parks or are interested to know more about the parks and their cultural situation and context.

'An irresistible page-turner that reads like the most compelling, sleep defying fiction' TIME OUT One was an architect. The other a serial killer. This is the incredible story of these two men and their realization of the Chicago World's Fair of 1893, and its amazing 'White City'; one of the wonders of the world. The architect was Daniel H. Burnham, the driving force behind the White City, the massive, visionary landscape of white buildings set in a wonderland of canals and gardens. The killer was H. H. Holmes, a handsome doctor with striking blue eyes. He used the attraction of the great fair - and his own devilish charms - to lure scores of young women to their deaths. While Burnham overcame politics, infighting, personality clashes and Chicago's infamous weather to transform the swamps of Jackson Park into the greatest show on Earth, Holmes built his own edifice just west of the fairground. He called it the World's Fair Hotel. In reality it was a torture palace, a gas chamber, a crematorium. These two disparate but driven men are brought to life in this mesmerizing, murderous tale of the legendary Fair that transformed America and set it on course for the twentieth century . . .

Transmedia Marketing: From Film and TV to Games and Digital Media skillfully guides media makers and media marketers through the rapidly changing world of entertainment and media marketing. Its groundbreaking transmedia approach integrates storytelling and marketing content creation across multiple media platforms – harnessing the power of audience to shape and promote your story. Through success stories, full color examples of effective marketing

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techniques in action, and insight from top entertainment professionals, Transmedia Marketing covers the fundamentals of a sound 21st century marketing and content plan. You'll master the strategy behind conducting research, identifying target audiences, setting goals, and branding your project. And, you'll learn first-hand how to execute your plan's publicity, events, advertising, trailers, digital and interactive content, and social media. Transmedia Marketing enlivens these concepts with: Hundreds of vibrant examples from across media platforms – The Hunger Games, Prometheus, The Dark Knight, Bachelorette, The Lord of the Rings, Despicable Me 2, Food, Inc., Breaking Bad, House of Cards, Downton Abbey, Game of Thrones, Top Chef, Pokémon, BioShock Infinite, Minecraft, Outlast, Titanfall, LEGO Marvel Super Heroes, Halo 4, Lonelygirl15, Annoying Orange Real-world advice from 45 leading industry writers, directors, producers, composers, distributors, marketers, publicists, critics, journalists, attorneys, and executives from markets, festivals, awards, and guilds Powerful in-depth case studies showcasing successful approaches – A.I. Artificial Intelligence, Mad Men, Lizzie Bennet Diaries, Here Comes Honey Boo Boo, and Martin Scorsese Presents the Blues Extensive Web content at www.transmediamarketing.com featuring a primer on transmedia platforms – film, broadcast, print, games, digital media, and experiential media; expanded case studies; sample marketing plans and materials; and exclusive interviews With Transmedia Marketing, you'll be fully versed in the art of marketing film, TV, games, and digital media and primed to write and achieve the winning plan for your next media project.

How to develop, research, pitch and sell your idea for any type of factual or reality television show.

Genre is central to understanding the industrial context and the visual form of television. This

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new edition of a key textbook brings together leading international scholars to provide an accessible and comprehensive introduction to the debates, issues and concerns of television genre. The Television Genre Book is structured in eleven sections which introduce the concept of 'genre' itself and how it has been understood in television studies, and then address in turn key televisual genres: drama, soap opera, comedy, news, documentary, reality television, children's television, animation, prime time and day time. The discussion is illustrated throughout with case studies of classic and contemporary programming from each genre, ranging from The Sopranos to Bleak House and from Monty Python's Flying Circus to South Park. The second edition includes selected guides to further reading and a full bibliography. Winner of the 2001 Pulitzer Prize for Fiction, THE AMAZING ADVENTURES OF KAVALIER & CLAY is a heart-wrenching story of escape, love and comic-book heroes set in Prague, New York and the Arctic.

?Margaret Thatcher was prime minister from 1979 to 1990, during which time her Conservative administration transformed the political landscape of Britain. Science Policy under Thatcher is the first book to examine systematically the interplay of science and government under her leadership. Thatcher was a working scientist before she became a professional politician, and she maintained a close watch on science matters as prime minister. Scientific knowledge and advice were important to many urgent issues of the 1980s, from late Cold War questions of defence to emerging environmental problems such as acid rain and climate change. Drawing on newly released primary sources, Jon Agar explores how Thatcher worked with and occasionally against the structures of scientific advice, as the scientific aspects of such issues were balanced or conflicted with other demands and values. To what extent, for example, was

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the freedom of the individual scientist to choose research projects balanced against the desire to secure more commercial applications? What was Thatcher's stance towards European scientific collaboration and commitments? How did cuts in public expenditure affect the publicly funded research and teaching of universities? In weaving together numerous topics, including AIDS and bioethics, the nuclear industry and strategic defence, Agar adds to the picture we have of Thatcher and her radically Conservative agenda, and argues that the science policy devised under her leadership, not least in relation to industrial strategy, had a prolonged influence on the culture of British science.

This book is open access and available on www.bloomsburycollections.com. It is funded by Knowledge Unlatched. *Filming the End of the Holocaust* considers how the US Government commissioned the US Signal Corps and other filmmakers to document the horrors of the concentration camps during the April-May 1945 liberation. The evidence of the Nazis' genocidal actions amassed in these films, some of them made by Hollywood luminaries such as John Ford and Billy Wilder, would go on to have a major impact at the Nuremberg Trials; they helped to indict Nazi officials as the judges witnessed scenes of torture, human experimentation and extermination of Jews and non-Jews in the gas chambers and crematoria. These films, some produced by the Soviets, were integral to the war crime trials that followed the Holocaust and the Second World War, and this book provides a thorough, close analysis of the footage in these films and their historical significance. Using research carried out at the Museum of Jewish Heritage, the US National Archives and the film collection at the National Center for Jewish Film at Brandeis University, this book explores the rationale for filming the atrocities and their use in the subsequent trials of Nazi officials in greater detail than anything

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previously published. Including an extensive bibliography and filmography, *Filming the End of the Holocaust* is an important text for scholars and students of the Holocaust and its aftermath. Anyone can make a short film, right? Just grab some friends and your handheld and you can do it in a weekend or two before being accepted to a slew of film festivals, right? Wrong. Roberta Munroe screened short film submissions at Sundance for five years, and is an award-winning short filmmaker in her own right. So she knows a thing or two about how not to make a short film. From the first draft of your script to casting, production, editing, and distribution, this is your one-stop primer for breaking into the business. Featuring interviews with many of today's most talented writers, producers, and directors, as well as revealing stories (e.g., what to do when the skinhead crack addict next door begins screaming obscenities as soon as you call "action") from the sets of her own short films, Roberta walks you through the minefield of mistakes that an aspiring filmmaker can make--so that you don't have to make them yourself. Documentary has never attracted such audiences, never been produced with such ease from so many corners of the globe, never embraced such variety of expression. The very distinctions between the filmed, the filmer and the spectator are being dissolved. *The Act of Documenting* addresses what this means for documentary's 21st century position as a genus in the "class" cinema; for its foundations as, primarily, a scientific, eurocentric and patriarchal discourse; for its future in a world where assumptions of photographic image integrity cannot be sustained. Unpacked are distinctions between performance and performativity and between different levels of interaction, linearity and hypertextuality, engagement and impact, ethics and conditions of reception. Winston, Vanstone and Wang Chi explore and celebrate documentary's potentials in the digital age.

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Creating Reality in Factual Television analyzes the uneasy interaction between economics, culture, and professional ethics in reality and documentary television storytelling. Through the "frankenbite," an editorial tool that extracts and re-orders the salient elements or single words of a statement, interview, or exchange into a revealing confession or argument, the book explores how and why editors manipulate truth in factual television. The author considers how the editing of documentary television is increasingly following reality television's dictate to entertain instead of inform, how the "real" and the "truth" fall victim to the demand to "tell entertaining stories," and how editors must compromise their professional ethics as a result. Drawing on interviews with 75 North American and European editors that explore their experiences and opinions of reality and documentary television practices, and their views on their responsibilities and loyalties in the field, Creating Reality in Factual Television illuminates the real and potential ethical dilemmas of editorial decision making, the context in which decisions are made, and how editors themselves validate the editing choices to themselves and others. Addressing a dramatic development in contemporary media ecology – the age of "alternative facts" – this book is a useful research tool for scholars and students of documentary film, media literacy, genre studies, media ethics, affect theory, and audience perception.

Powerfully posing questions of ethics, ideology, authorship and form, documentary film has never been more popular than it is today. Edited by one of the leading British authorities in the field, The Documentary Film Book is an essential guide to current thinking on documentary film. In a series of fascinating essays, key international experts discuss the theory of documentary, outline current understandings of its history (from pre-Flaherty to the post-

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Griersonian world of digital 'i-Docs'), survey documentary production (from Africa to Europe, and from the Americas to Asia), consider documentaries by marginalised minority communities, and assess its contribution to other disciplines and arts. Brought together here in one volume, these scholars offer compelling evidence as to why, over the last few decades, documentary has come to the centre of screen studies.

The Routledge Companion to British Media History provides a comprehensive exploration of how different media have evolved within social, regional and national contexts. The 50 chapters in this volume, written by an outstanding team of internationally respected scholars, bring together current debates and issues within media history in this era of rapid change, and also provide students and researchers with an essential collection of comparable media histories. The first two parts of the Companion comprise a series of thematic chapters reflecting broadly on historiography, providing historical context for discussions of the power of the media and their social importance, arranged in the following sections: Media History Debates Media and Society The subsequent parts are made up of in-depth sections on different media formats, exploring various approaches to historicizing media futures, divided as follows: Newspapers Magazines Radio Film Television Digital Media The Routledge Companion to British Media History provides an essential guide to key ideas, issues, concepts and debates in the field. Chapter 40 of this book is freely available as a downloadable Open Access PDF at www.tandfebooks.com/openaccess. It has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 3.0 license.

Documentary students and fans revel in stories about filmmakers conquering extraordinary challenges trying to bring their work to the screen. This book brings vividly to life the

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sometimes humorous, sometimes excruciating-and always inspiring-stories behind the making of some of the greatest documentaries of our time. All of the filmmakers and films profiled are Oscar-nominated or Oscar-winning. Documentary Case Studies walks readers through the fixes and missteps that today's documentary leaders worked through at all stages to create their masterworks-from development, fundraising and pre-production, through production and then post. There are plenty of "how to" documentary filmmaking books in circulation, but this book will instead deploy a personal, intimate, and candid approach to unlocking the secrets of the craft and the business by meeting filmmakers who tackle production challenges in the most resourceful and unconventional ways.

Method Writing is a powerful approach to finding your deep voice and activating the creative process. Based on a series of concepts and exercises Grapes has used in his writing workshops over the last 30-plus years, Method Writing does more than describe techniques: it takes you step-by-step through a process that will empower your writing and make it unique. New Nonfiction Film: Art, Poetics and Documentary Theory is the first book to offer a lengthy examination of the relationship between fiction and documentary from the perspective of art and poetics. The premise of the book is to propose a new category of nonfiction film that is distinguished from – as opposed to being conflated with – the documentary film in its multiple historical guises; a premise explored in case-studies of films by distinguished artists and filmmakers (Abbas Kiarostami, Ben Rivers, Chantal Akerman, Ben Russell Pat Collins and Gideon Koppel). The book builds a case for this new category of film, calling it the 'new nonfiction film,' and argues, in the process, that this kind of film works to dismantle the old distinctions between fiction and documentary film and therefore the axioms of Film and Cinema

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Studies as a discipline of study.

Encourages you to move beyond your comfort zones in search of stories.

An upcoming book to be published by Penguin Random House.

What does it mean to be a documentary filmmaker in today's world? How are new technologies changing documentary filmmaking? What new forms of documentary are emerging? Recent technological developments have made the making and distribution of documentary films easier and more widespread than ever before. *Creative Documentary: Theory and Practice* is an innovative and essential guide that comprehensively embraces these changing contexts and provides you with the ideas, methods, and critical understanding to support successful documentary making. It helps the aspiring 'total filmmaker' understand the contemporary contexts for production, equipping you also with the understanding of creativity and visual storytelling you'll need to excel. Bridging the gap between theory and practice, it outlines the contemporary, institutional, practical and financial contexts for production - always encouraging innovation and originality. Key features: Five sections covering creativity and creative documentary and the contemporary creative industries: strategies for developing documentary ideas; the art of documentary narrative; digital production methods; new documentary forms; distribution and financing. Provides a comprehensive overview of critical thought and techniques in digital documentary filmmaking. Authors and specialist contributors combine the experience, knowledge and skills of academics and media professionals working in the industry. Practical case studies support analysis and reflection. Exercises, checklists, interviews with professionals and further reading materials accompany each chapter. A historical overview of world documentary. *Creative Documentary: Theory and Practice* is an

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essential guide for those engaged in the study and practice of documentary theory and making, as well as key reading for those more broadly interested in video, film and media theory and production.

Packed with practical and creative advice, this edition explains everything one needs to know to make his or her indelible mark as a TV freelance format creator. Contrary to what many people think, this exciting and potentially profitable industry is accessible to everyone.

This history of documentary film concentrates mainly on the output of the film industries in the US, the UK and Canada. The authors outline the origins of the form and trace its development over the next several decades. Each chapter concludes with a list of the key documentaries in that time period or genre.

NOW A MAJOR MOTION PICTURE starring Tom Hanks, Emma Watson and John Boyega
THE NEW YORK TIMES BESTSELLER - a dark, thrilling and unputdownable novel about our obsession with the internet 'Prepare to be addicted' Daily Mail 'A gripping and highly unsettling read' Sunday Times 'The Circle is 'Brave New World' for our brave new world... Fast, witty and troubling' Washington Post When Mae is hired to work for the Circle, the world's most powerful internet company, she feels she's been given the opportunity of a lifetime. Run out of a sprawling California campus, the Circle links users' personal emails, social media, and finances with their universal operating system, resulting in one online identity and a new age of transparency. Mae can't believe her great fortune to work for them - even as life beyond the campus grows distant, even as a strange encounter with a colleague leaves her shaken, even as her role at the Circle becomes increasingly public ... 'An elegantly told, compulsively readable parable for the 21st Century' Vanity Fair 'Immensely readable and very timely' Metro

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'Prescient, important and enjoyable . . . a deft modern synthesis of Swiftian wit with Orwellian prognostication' Guardian

India Retold: Dialogues with Independent Documentary Filmmakers in India is an attempt to situate and historicize the engagement of independent documentary filmmakers with the postcolonial India and its discourses with a focus on their independent documentary practices. Structured as an interview collection, the book examines how these documentary filmmakers, though not a homogeneous category, practice their independence through their ideology, their filmmaking praxis, their engagement with the everyday and their formal experiments. As a sparsely studied filmmakers, the book through meticulously tracing a wide ranging historical transitions (often marked by communal conflicts and the forces of globalization) not only details the ways in which independent filmmakers in India address the questions of postcolonial nation and its modernist projects but also explores their idiosyncratic views of these filmmakers which are characterized by a definitive departure from the logic of commercial films or state-sponsored documentary films. More important in many ways, these documentary filmmakers expose incongruences in national institutions and programs, embrace the voice of the underrepresented, and thus, imagine an alternative vision of the nation. During the last three years of the execution of the project, thirty Indian documentary filmmakers are interviewed in this book. Given the dearth of quality interviews and little theoretical engagement with documentary as a genre, this book would not only fill in the gap in scholarship but also would serve as an authentic guide for interested readers and for documentary filmmakers alike.

Introduction: The Mid-Century Celluloid Museum / Steven Jacobs and Dimitrios Latsis -- The Institutional Breeding Grounds of the Postwar Film on Art / Birgit Cleppe -- American Art

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Comes of Age: Documentaries and the Nation at the Dawn of the Cold War / Dimitrios Latsis -- Art History with a Camera: Rubens (1948) and Paul Haesaerts's Concept of Cinéma Critique / Steven Jacobs and Joséphine-Charlotte Vandekerckhove -- Carlo Ludovico Ragghianti's Critofims and Beyond: From Cinema to Information Technology / Emanuele Pellegrini -- André Bazin's Art Documentary in Saintonge / Angela Dalle Vacche -- Projecting Cultural Diplomacy: Cold War Politics, Films on Art, and Willard Van Dyke's The Photographer / Natasha Ritsma -- Henry Moore and A Sculptor's Landscape: Modernity, the Land and the Bomb in Two Television Films by John Read / John Wyver -- Creative Process, Material Inscription and Dudley Shaw Ashton's Figures in a Landscape (1953) / Lucy Reynolds -- Neoplasticism and Cinema: Ilya Bolotowsky's Experimental Films on Art / Henning Engelke.

The Environmental Documentary provides the first extensive coverage of the most important environmental films of the decade, including their approach to their topics and their impacts on public opinion and political debate. While documentaries with themes of environmental activism date back at least to Pare Lorenz's films of the 1930's, no previous decade has produced the number and quality of films that engage environmental issues from an activist viewpoint. The convergence of high profile issues like climate change, fossil fuel depletion, animal abuse, and corporate malfeasance has combined with the miniaturization of high quality recording equipment and the expansion of documentary programming, to produce an unprecedented number of important and influential documentary productions. The text examines the processes of production and distribution that have produced this explosion in documentaries. The films range from a high-profile Hollywood production with theatrical distribution like An Inconvenient Truth, to shorter independently produced films like The End of

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Suburbia that have reached a small audience of activists through video distribution, interviews with many of the filmmakers, and word of mouth.

The most successful British television drama of our time, the multi-award-winning *Downton Abbey* has become a national phenomenon in the U.S. as well. Created by Julian Fellowes—who received an Academy Award for his screenplay for the acclaimed Robert Altman motion picture, *Gosford Park*—*Downton Abbey* features stellar performances, ravishing sets and costumes, and, most importantly, absolutely riveting plots. Now the scripts for the entire first season have been collected in one volume, along with never before seen material, incisive commentary, and color photos that will completely immerse fans in the world of *Downton Abbey*.

Greenlit explains how to develop, research, pitch and sell your idea for any type of factual or reality television show. It gives the inside track on what channel executives are really looking for, stories of how hit shows actually came about and advice from channel commissioners and development producers.

The performer and teacher guides the actor in overcoming the human and technical problems of his art

A New History of Documentary Film, Second Edition offers a much-needed resource, considering the very rapid changes taking place within documentary media. Building upon the best-selling 2005 edition, Betsy McLane keeps the same chronological examination, factual reliability, ease of use and accessible

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prose style as before, while also weaving three new threads - Experimental Documentary, Visual Anthropology and Environmental/Nature Films - into the discussion. She provides emphasis on archival and preservation history, present practices, and future needs for documentaries. Along with preservation information, specific problems of copyright and fair use, as they relate to documentary, are considered. Finally, A History of Documentary Film retains and updates the recommended readings and important films and the end of each chapter from the first edition, including the bibliography and appendices. Impossible to talk learnedly about documentary film without an audio-visual component, a companion website will increase its depth of information and overall usefulness to students, teachers and film enthusiasts.

The must have guide to traditional, emerging and creative TV funding models that are being developed and exploited by social media-savvy documentary filmmakers. Each chapter covers a different form of funding and offers practical tips, case studies and also reveals what grantors, brands and NGOs are looking for in a pitch.

Esfir Shub was the only prominent female director of nonfiction film present at the dawning of the Soviet film industry. She was, in fact, the first woman both to write critical texts on cinema and then practically apply these theorisations in her own

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films. As such, her syncretism of cinema theory and praxis inspired her to ask questions regarding both the nature of nonfiction film, such as the problem of authenticity and reality, and the function of the artist in society; issues which are still relevant in contemporary discussions about the documentary. Accordingly, this book demonstrates Shub's position not only as a significant filmmaker and recognised member of the early Soviet avant-garde but also as a key figure in global cinema history. Shub deserves recognition both as the founder and ardent promoter of the compilation film genre and as a pioneer of the theory and practice of documentary filmmaking.

From the cult favorite *Buffy the Vampire Slayer*, which netted four million viewers per episode, to the summer blockbuster *The Avengers*, which amassed a box office of \$1.5 billion, Joss Whedon has made a name for himself in Hollywood for his penchant for telling meaningful, personal tales about love, death, and redemption even against the most dramatic and larger-than-life backdrops. This biography follows his development from a creative child and teenager who spent years away from his family at an elite English public school, through his early successes—which often turned into frustrating heartbreak in both television (*Roseanne*) and film (*Buffy the Vampire Slayer*)—to his breakout turn as the creator, writer, and director of the *Buffy* television series. Extensive, original

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interviews with Whedon's family, friends, collaborators, and stars—and with the man himself—offer candid, behind-the-scenes accounts of the making of groundbreaking series such as Buffy, Angel, Firefly, and Dollhouse, as well as new stories about his work with Pixar writers and animators during the creation of Toy Story. Most importantly, however, these conversations present an intimate and revealing portrait of a man whose creativity and storytelling ability have manifested themselves in comics, online media, television, and film.

GreenlitDeveloping Factual/Reality TV Ideas from Concept to PitchA&C Black
“Vitaly important, devastatingly thorough, and shockingly revealing.... After reading Primetime Propaganda, you’ll never watch TV the same way again.”
—Mark Levin Movie critic Michael Medved calls Ben Shapiro, “One of our most refreshing and insightful voices on the popular culture, as well as a conscience for his much-maligned generation.” With Primetime Propaganda, the syndicated columnist and bestselling author of Brainwashed, Porn Generation, and Project President tells the shocking true story of how the most powerful medium of mass communication in human history became a vehicle for spreading the radical agenda of the left side of the political spectrum. Similar to what Bernard Goldberg’s Bias and A Slobbering Love Affair did for the liberal news machine, Shapiro’s Primetime Propaganda is an essential exposé of corrupting media

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bias, pulling back the curtain on widespread and unrepentant abuses of the Hollywood entertainment industry.

"Blows the lid on so many TV secrets" Tom Archer, Controller Factual, BBC "If every first-time producer read this before pitching a program, I guarantee a greater success rate" Gary Lico, President/CEO, CABLEready, USA In recent years there has been an explosion of broadcast and cable channels with a desperate need for original factual/reality programming to fill their schedules: -documentaries, observational series, makeover formats, reality competitions. Yet television executives receive a daily avalanche of inappropriate pitches from pushy, badly prepared producers. Only 1 in 100 proposals are considered worth a second look, and most commissioners never read past the first paragraph. Greenlit explains how to develop, research, pitch and sell your idea for any type of factual or reality television show. It gives the inside track on: * What channel executives are really looking for in a pitch, * The life stories of hit factual shows such as The Apprentice, Deadliest Catch and Strictly Come Dancing * Advice from channel commissioners, development producers and on-screen talent on both sides of the Atlantic. * Eleven steps that will increase your chance of winning a commission In a rapidly expanding TV market, Greenlit is packed with resource lists, sample proposals, case studies and exercises designed to boost your skills

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and develop commission-winning proposals.

The New Television Handbook provides an exploration of the theory and practice of television at a time when the medium is undergoing radical changes. The book looks at television from the perspective of someone new to the industry, and explores the place of the medium within a constantly changing digital landscape. This title discusses key skills involved in television production, including: producing, production management, directing, camera, sound, editing and visual effects. Each of these activities is placed within a wider context as it traces the production process from commissioning to post-production. The book outlines the broad political and economic context of the television industry. It gives an account of television genres, in particular narrative, factual programmes and news, and it considers the academic discipline of media studies and the ways in which theorists have analysed and tried to understand the medium. It points to the interplay of theory and practice as it draws on the history of the medium and observes the ways in which the past continues to influence and invigorate the present. The New Television Handbook includes: contributions from practitioners ranging from established producers to new entrants; a comprehensive list of key texts and television programmes; a revised glossary of specialist terms; a section on training and ways of getting into the industry. By combining theory, real-world advice and a detailed overview of the industry and its history, The New Television Handbook is an ideal guide for students of media and television studies and young professionals entering the

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television industry.

'The Documentary Handbook is mandatory reading for those who want a critical understanding of the place of factual formats in today's exploding television and media industry, as well as expert guidance in complex craft skills in order to fully participate. The practical advice and wisdom here is second to none.' – Tony Steyger, Principal Lecturer, Southampton Solent University, UK

The Documentary Handbook is a critical introduction to the documentary film, its theory and changing practices. The book charts the evolution of documentary from screen art to core television genre, its metamorphosis into many different types of factual TV programme and its current emergence in forms of new media. It analyses those pathways and the transformation of means of production through economic, technical and editorial changes. The Documentary Handbook explains the documentary process, skills and job specifications for everyone from industry entrants to senior personnel, and shows how the industrial evolution of television has relocated the powers and principles of decision-making. Through the use of professional Expert Briefings it gives practical pointers about programme-making, from research, developing and pitching programme ideas to their production and delivery through a fast-evolving multi-platform universe.

"Make your film and video projects sound as good as they look with this popular guide. Learn practical, timesaving ways to get better recordings, solve problems with existing audio, create compelling tracks, and boost your filmmaking to the next level! In this

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fourth edition of Producing Great Sound for Film and Video, audio guru Jay Rose revises his popular text for a new generation of filmmakers. You'll find real world advice and practical guidelines for every aspect of your soundtrack: planning and budgeting, field and studio recording, editing, sound effects and music, audio repair and processing, and mixing. The combination of solid technical information and a clear, step-by-step approach has made this the go-to book for producers and film students for over a decade. This new edition includes: - Insights and from-the-trenches tips from film and video professionals - Advice on how to get the best results from new equipment including DSLRs and digital recorders - Downloadable diagnostics and audio examples you can edit on your own computer - Instruction for dealing with new regulations for wireless mics and broadcast loudness - Techniques that work with any software or hardware - An expanded "How Do I Fix This?" section to help you solve problems quickly - An all new companion website (www.GreatSound.info) with audio and video tutorial files, demonstrations, and diagnostics Whether you're an aspiring filmmaker who wants rich soundtracks that entertain and move an audience, or an experienced professional looking for a reference guide, Producing Great Sound for Film and Video, Fourth Edition has the information you need"--

"The recipe book of great television from one of the best TV makers in the world" Jamie Oliver Story structure is a huge weakness for many factual or reality filmmakers and TV producers, who often concentrate on subject areas and issues rather than dramatic and

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memorable narrative. Consequently programmes fail to attract the audience or win any awards. In this book Robert Thirkell, the international consultant known as 'The TV Troubleshooter' and renowned television producer, sets out a professional toolkit for developing a compelling storyline in factual and reality programmes and films. Based on his popular international C.O.N.F.L.I.C.T seminars, it lifts the lids on the making of leading series such as Kitchen Nightmares, Wife Swap, The Apprentice, Coastguards, Firefighters, Oprah's Big Give Fat March, Jamie's School Dinners and When Big Chef Met Little Chef as well as offering insight and advice from leading filmmakers and TV producers worldwide. The tips and tools go right the way through the filmmaking process from finding stories and characters, to structuring scripts and filming, editing, through to delivery, titles and getting people to watch.

A complete on-the-job reference tool written by an experienced insider.

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