

## How Not To Write

Craft an Engaging Plot How does plot influence story structure? What's the difference between plotting for commercial and literary fiction? How do you revise a plot or structure that's gone off course? With *Write Great Fiction: Plot & Structure*, you'll discover the answers to these questions and more. Award-winning author James Scott Bell offers clear, concise information that will help you create a believable and memorable plot, including:

- Techniques for crafting strong beginnings, middles, and ends
- Easy-to-understand plotting diagrams and charts
- Brainstorming techniques for original plot ideas
- Thought-provoking exercises at the end of each chapter
- Story structure models and methods for all genres
- Tips and tools for correcting common plot problems

Filled with plot examples from popular novels, comprehensive checklists, and practical hands-on guidance, *Write Great Fiction: Plot & Structure* gives you the skills you need to approach plot and structure like an experienced pro.

Shows and describes home offices in a variety of settings and styles, and suggests ideas for storage, lighting, seating, work surfaces, and reception areas

How good is your grasp of grammar? Do you write clearly and concisely - or not?

Effective communication through writing - letters, emails, reports, surveys, magazines and other publications - is what many businesses depend on. But how many of us know how language works? We all tend to be a little hazy when it comes to the principles of

## Get Free How Not To Write

grammar, a problem which the grammar-free schools of the last thirty years have contributed to. Despite our best intentions we often end up creating confusing, jumbled or even impenetrable writing. How Not to Write sets out the basics and destroys a few myths. Easy to read and fun to follow, you will quickly polish up your writing and communication skills and increase your confidence. Deals with everyday issues. Identifies and clarifies common myths and confusions. Takes a down-to earth approach to grammar. Contains absolutely no baffling terminology. Includes gobbledegook masterpieces from The Plain English Campaign's archives. Provides 'Rights and wrongs' and simple exercises. Written in a lively style with a light touch

'Truly brilliant.' Los Angeles Review of Books 'A classic.' The Times 'A remarkable novel.' Wall Street Journal \*\* With a new foreword by Brandon Taylor, author of Real Life and Filthy Animals \*\* With your book sales at an all-time low, your family falling apart, and your agent telling you you're not black enough, what's an author to do? Thelonus 'Monk' Ellison has the answer. Or does he . . . ? Winner of the Hurston/Wright Legacy Award for Fiction 'One of the most original and forceful novels to have emerged from America in years.' TLS 'Seminal doesn't even come close. This novel is Everett at his finest, full of trademark protest, humanity and incisive humour, all wrapped up in one hell of a story.' Courttia Newland 'Hilarious. . . Everett is a first-rate word wrangler.' Nicholas Lezard, Guardian

Ramp up the tension and keep your readers hooked! Inside you'll find everything you

## Get Free How Not To Write

need to know to spice up your story, move your plot forward, and keep your readers turning pages. Expert thriller author and writing instructor James Scott Bell shows you how to craft scenes, create characters, and develop storylines that harness conflict and suspense to carry your story from the first word to the last. Learn from examples of successful novels and movies as you transform your work from ho-hum to high-tension.

- Pack the beginning, middle, and end of your book with the right amount of conflict.
- Tap into the suspenseful power of each character's inner conflict.
- Build conflict into your story's point of view.
- Balance subplots, flashbacks, and backstory to keep your story moving forward.
- Maximize the tension in your characters' dialogue.
- Amp up the suspense when you revise.

Conflict & Suspense offers proven techniques that help you craft fiction your readers won't be able to put down.

"Write right - right now - the book by Walter M. Perkins is entertaining and informative for anyone who has ever wanted to write AND publish a book but did not know the steps. The book is broken into easy-to-understand components. Perkins emphasizes the business aspects of writing a book and sheds light on issues such as doing business with graphic designers, agents, publishers, and printers"-- Taken from Amazon.com November 7, 2014.

Ben Yagoda's How to Not Write Bad illustrates how we can all write better, more clearly, and for a wider readership. He offers advice on what he calls "not-writing-badly," which consists of the ability, first, to craft sentences that are correct in terms of

## Get Free How Not To Write

spelling, diction (word choice), punctuation, and grammar, and that also display clarity, precision, and grace. Then he focuses on crafting whole paragraphs—with attention to cadence, consistency of tone, sentence transitions, and paragraph length. In a fun, comprehensive guide, Yagoda lays out the simple steps we can all take to make our writing more effective, more interesting—and just plain better.

This trio of sharp-witted essays takes irony to a new level. In *How to Write About Africa*, Wainaina dissects the African clichés and preconceptions dear to western writers and readers with a ruthless precision. In the same fashion, *My Clan KC* undresses the layers of meaning shrouding the identity of the infamous Kenya Cowboy. And in *Power of Love*, we start with a bemused recollection of the advent of the celebrities-for-Africa phenomenon, heralded by the mid-eighties hit song *We Are The World*. It's a short step from there to the speculation, many years later, that a \$9-dollar-a-day cow from Japan could very well head a humanitarian NGO in Kenya, whose dollar-a-day people continue to fascinate the \$5-dollar-a-day, 25-year-old backpackers who came and loved and compassioned and are now the beneficiaries of \$5000 a month consulting for the United Nations.

Become the writer you have always wanted to be! Pat is a writer, a writing coach and a publisher. As you read 'How to Write - Right!' you will see that is also a teacher - and so, your book and writing skill are waiting for you at the end of the book.

"What do you think of my fiction book writing?" the aspiring novelist extorted. "Darn,"

## Get Free How Not To Write

the editor hectored, in turn. "I can not publish your novel! It is full of what we in the business call 'really awful writing.'" "But how shall I absolve this dilemma? I have already read every tome available on how to write well and get published!" The writer tossed his head about, wildly. "It might help," opined the blonde editor, helpfully, "to ponder how NOT to write a novel, so you might avoid the very thing!" Many writing books offer sound advice on how to write well. This is not one of those books. On the contrary, this is a collection of terrible, awkward, and laughably unreadable excerpts that will teach you what to avoid—at all costs—if you ever want your novel published. In *How Not to Write a Novel*, authors Howard Mittelmark and Sandra Newman distill their 30 years combined experience in teaching, editing, writing, and reviewing fiction to bring you real advice from the other side of the query letter. Rather than telling you how or what to write, they identify the 200 most common mistakes unconsciously made by writers and teach you to recognize, avoid, and amend them. With hilarious "mis-examples" to demonstrate each manuscript-mangling error, they'll help you troubleshoot your beginnings and endings, bad guys, love interests, style, jokes, perspective, voice, and more. As funny as it is useful, this essential how-NOT-to guide will help you get your manuscript out of the slush pile and into the bookstore. Mereo Books editor in chief posed the question when asked to name their ideal job, more people in the UK say they would like to be an author than anything else. Yet with more than 200,000 books now being published here a year and over two million

worldwide, the competition is getting fiercer by the minute. As editor in chief of a successful self-publishing house, Chris Newton spends most of his waking hours editing and ghostwriting books for other people, and he knows all about how books can go wrong and how they can be put right. He is also a successful published author, one of his books having been acclaimed by a professional reviewer as having a good claim to be the finest biography of an angler ever written.

The craft of sitcom is possibly the hardest of all screenwriting genres, demanding a complex set of skills. *How NOT to Write a Sitcom* is a troubleshooting guide aimed at both the novice and the practising sitcom writer. It illustrates and explains the many pitfalls in concept, characterisation, plotting and dramatic/comedic writing, which pepper the hundreds of scripts submitted every year. Each point is illustrated with an example of the error and each section contains practical suggestions and exercises for the writer to apply to their own writing. The book makes no assumption of the reader other than an interest in the form. It contains interviews with current producers as well as interviews with successful practitioners of the craft. Marc Blake is a script consultant, writer and teacher of writing for sitcom. In this book he acts as a 'script mechanic' for writers - stripping a sitcom down to its component parts, isolating the faults and fixing them. What script editors and producers are looking for are scripts that work. Naturally they want a genius in embryo, but above all they first want to see something that is roadworthy.

## Get Free How Not To Write

Successfully starting and finishing a publishable novel is often like fighting a battle. Featuring innovative and concise writing strategies and focused exercises, this book is the ultimate battle plan. Tactics and exercises are provided on idea generation and development, character building, plotting, drafting and many others.

Don't let doubt keep you from your dreams! Have you ever stared at a blank page and wondered what to do next? Have you ever received a rejection and wanted to call it quits? Have you ever watched your first book sink like a stone? IF YOU HAVE, THIS BOOK IS FOR YOU! \*\*\*\*\* At some point in their career, all writers-published or unpublished - experience either the pain of rejection, discouragement, disappointment and/or other hazards of the writing life. The key is to identify the obstacles ahead and know how to overcome them. Learn the truth about failure Discover the ultimate dream killer Find out how to get rid of a Wed Blanket Discover the one secret every full-time writer knows And much more... Making a living as a writer is not a matter of luck; it is a matter of strategy. This book gives tips on how to survive and succeed in the writing life. Your destiny is at hand.

Rod Cambridge created an iPhone app called Top-Tens to see how easy it was to make some money as an app developer. In this book, Rod uses this experience to take the reader step by step through the things that should, and shouldn't, be done when creating an app for Apple's iPhone or its rivals including Google's Android and Microsoft's Windows Mobile devices. Learn: What things should you incorporate, and

## Get Free How Not To Write

avoid, when designing your app's User Interface. How to employ innovative, and guerilla, marketing tactics to get sales moving. Develop a two-minute elevator pitch. You did realise that you need an an elevator pitch, didn't you? In addition, you'll learn much, much more. Read "How NOT To Write an App" to give your app an edge in a very crowded marketplace. NOTE: This 84 page book was originally sold as an eBook and has been converted into paperback form due to popular demand.

It has never been easy for new authors to find a publisher but in the last few years it has become significantly harder. In 2008, the average author earned less than £7000 per annum. According to The Times approximately 200,000 books were available for sale in the UK in 2007. Of that total, 190,000 titles sold fewer than 3,500 copies. The top 5% of titles by sales volume accounted for over 60% of total book sales. No wonder publishers are careful about signing new writers. But there is good news in amongst all the doom and gloom. Right now, it has never been easier to be published. Everyone who posts something on Facebook is in effect a published author. And some blogs are read by tens of thousands of people daily, many more than might pick up a physical book by the same author. Then there's self-publishing, vanity publishing, print on demand and so on. But how do you find your way round this minefield? Get published has been written by publishing insiders to help new authors understand the way publishers think and set about publishing if they can't get a commercial publisher interested.

## Get Free How Not To Write

"How do widely published authors keep their stories burning hot? Learn how to supercharge every story with deep conviction and, conversely, turn fiery passion into effective story. The Fire in the Fiction shows you not only how to write compelling stories filled with interesting settings and vivid characters, but how to do it over and over again. With examples drawn from current novels, this inspiring guide shows you how to infuse your writing with life."--Publisher description.

Writers are troubled people. Not only do we suffer from writer's block, but we also battle with intense and persistent resistance that is so powerful we will often do anything and everything... except sit down and write. How many industries use the word "BLOCK" when talking about their trade or job title, as in Writer's BLOCK? Why is writing so hard? Why do 90% of people say they want to write a book, but according to statistics, only 1% do? And why are there so many broke and struggling writers that there is a special term for them - STARVING ARTISTS? The Struggle is REAL. The goal of this book is to teach aspiring writers what the author has learned on her journey of writing 12 books in 12 consecutive months and creating \$3,000 a month in passive income. By learning what NOT to do, you will have greater success publishing your books and also making a living with your writing. Here's some of what you'll discover in this book:

## Get Free How Not To Write

How one of the rules in the Monopoly Game can help you get your writing done every day. The Einstein method to opening up your artistic mental channels and get your book done. How to get the muse to show up and assist you with your writing. Why children are experts at this and what you can learn from them to help you write. How to set up visual cues that will help you develop a daily habit of writing. Why daydreaming is critical for writers and how to add more of it to your life. The #1 thing you must remove from your life if you want to write books. Why reading might be blocking you from writing. The 30-Day Roadmap the author used to write a book a month for 12 consecutive months. How to organize the thoughts in your brain and turn them into a saleable book. How NOT to be a Starving Artist and how to create income from your writing and retire early. And so much more! Unfortunately, you are not only fighting against others who might not believe in you, but you're also fighting a battle inside of yourself that wants to block you from writing. If you're ready to achieve your dream of becoming an author and also making a living with your writing, click the BUY NOW button and let's get started on your dreams!

You can run a better business with these simple words of wisdom "This book gives you simple and direct advice on how to better run your business. I've read a lot of books on business and none are as downright useful as this one." Dom

## Get Free How Not To Write

Morley, Grammy Winning producer, Adele, Amy Winehouse. "Russ is a connector to both ideas and people. While some might find his quick tempo unsettling at first, this is where the magic is in truly identifying strategies that will help your company." Andrew Kirk, Vice President, PACE Anti-Piracy What if you could remember nuggets of business wisdom like lines from your favourite songs? Is it possible to condense a smart business idea into one memorable line that makes it unforgettable? Blogger and marketing specialist Russ Hughes thinks it is and has built two successful businesses doing so. Get business insights to inspire, challenge, and motivate. Aimed to help you run a better business, but hold tight; there is no hanging around! If you want to give your business a boost but don't have the time to read an entire book on one subject, then this book is for you! Is this book for you? Can you identify with one of the following statements? You want to run a successful business and want to find fast ways to improve performance. You want the benefits without necessarily having to read the entire book. You are easily distracted and are looking for quick ways to learn important lessons that can help change your business for the better. For those who didn't make it into a top business school, or for those that did and found it really didn't help. You have a pile of unfinished self-improvement books and don't want this to be another. If you can answer yes to one or more, or

possibly all of the above statements then this book is for you. Buy it now!  
How Not to Write a Novel 200 Classic Mistakes and How to Avoid Them--A  
Misstep-by-Misstep Guide Harper Collins

Writing a medical paper, or any other scientific text, is full of pitfalls which make it difficult to get it accepted for publication. This unique book gives practical advice on how one can circumvent these dangers. It is richly filled with examples, predominantly negative ones, which exhibit how one should not write a medical paper. This book highlights the fallibilities that manuscripts are often susceptible to, and hence will help writers avoid committing those mistakes. Special Features: Abundant information about a complex subject condensed in a small format Numerous examples from bad manuscripts to drive home concepts Practical advice on mistakes to be avoided Explanation of the fate of a manuscript after its submission and, eventually, acceptance, to help writers understand expectations and responses Lucid language, and enjoyable read This book will be of value to anyone with an interest in scientific publishing. Junior medical scientists (independent of specialty), experienced scientists who wish to venture as authors, reviewers, and even editorial personnel can refer to the book time and again.

From the most successful mystery writers in the business, an invaluable guide to

## Get Free How Not To Write

crafting mysteries--a must-have for every aspiring mystery writer.

There are many ways prospective authors routinely sabotage their own work. But why leave it to guesswork? This title shows how you can ensure that your manuscript never rises above the level of unpublishable drivel; that your characters are unpleasant, dimensionless versions of yourself; and that your plot is digressive, tedious and unconvincing.

--Description--It's not easy for Chrysalis Moffat to tell the story of her life. The more closely she tries to set down the facts, the more she finds herself doubting them. Her father has been dead since she was ten; her mother has just succumbed to complications following plastic surgery. --Her bad brother Eddie returns to claim his inheritance and cunningly transforms the family house into the headquarters for a school of Tibetan Buddhism enlisting the help of trainee guru, Ralph. As the pair fleece credulous Californians of their cash, Chrysalis is drawn into a strange and compelling world: a realm of mind-blowing coincidences, obsessive gambling and mysterious siblings. --Sandra Newman has a marksman's skill for quick-fire dialogue, a passion for Byzantine plotting and a wicked sense of humour. But beneath the technical fireworks lies a brilliantly subtle understanding of human nature and our philosophical dilemmas. Is it Fate or Chance that dictates our lives? And who holds all the cards?

## Get Free How Not To Write

Offers advice on how to avoid the pitfalls of bad screenwriting, including spelling and typos, character description, camera work, and structure

A FINALIST FOR THE 2020 BOOKER PRIZE AND THE NATIONAL BOOK CRITICS CIRCLE JOHN LEONARD PRIZE A NEW YORK TIMES EDITORS' CHOICE “A

blistering coming of age story” —O: The Oprah Magazine Named a Best Book of the Year by The New York Times, The Washington Post, New York Public Library, Vanity Fair, Elle, NPR, The Guardian, The Paris Review, Harper's Bazaar, Financial Times, Huffington Post, BBC, Shondaland, Barnes & Noble, Vulture, Thrillist, VICE, SELF, Electric Literature, and Shelf Awareness A novel of startling intimacy, violence, and mercy among friends in a Midwestern university town, from an electric new voice.

Almost everything about Wallace is at odds with the Midwestern university town where he is working uneasily toward a biochem degree. An introverted young man from Alabama, black and queer, he has left behind his family without escaping the long shadows of his childhood. For reasons of self-preservation, Wallace has enforced a wary distance even within his own circle of friends—some dating each other, some dating women, some feigning straightness. But over the course of a late-summer weekend, a series of confrontations with colleagues, and an unexpected encounter with an ostensibly straight, white classmate, conspire to fracture his defenses while exposing long-hidden currents of hostility and desire within their community. *Real Life* is a novel of profound and lacerating power, a story that asks if it's ever really possible to

overcome our private wounds, and at what cost.

From award-winning YouTube sensation Zoe Sugg, popularly known as Zoella, comes her New York Times bestselling debut young adult novel, which perfectly captures what it means to grow up and fall in love in today's digital world. I have this dream that, secretly, all teenage girls feel exactly like me. And maybe one day, when we realize that we all feel the same, we can all stop pretending we're something we're not... But until that day, I'm going to keep it real on this blog and keep it unreal in real life. Penny has a secret. Under the alias GirlOnline, Penny blogs her hidden feelings about friendship, boys, high school drama, her crazy family, and the panic attacks that have begun to take over her life. When things go from bad to worse at school, her parents accept an opportunity to whisk the family away for Christmas at the Waldorf Astoria in New York City. There, Penny meets Noah, a gorgeous, guitar-strumming American. Suddenly she is falling in love—and capturing every moment she spends with "Brooklyn Boy" on her blog. But Noah has a secret, too, one that threatens to ruin Penny's cover—and her closest friendship—forever.

Tips on achieving authorship through the mastery of writing craft and how to define success so joy and purpose are promoted are presented in concise terms and with wit and fresh perspectives.

Crammed with crucial facts, ideas, and warnings never before brought together into clear focus, this guide is not only fun to read, but also work-boots practical. Not only

## Get Free How Not To Write

inspiring, but pinch-penny accurate, it is an energizing tonic for writers' weary brain cells. \*Lightning Print On Demand Title

How to sell a ton of books (even if you're starting with no platform). If you've found this book I'm assuming you have or will soon have a book out on the market, and are exploring ways to turn it into a best-selling powerhouse that will slaughter the competition and pay for your retirement. The indie publishing world is thrilling because of the possible returns, and I hope you and your book do well. You're probably searching for things like "book marketing" and "book promotion" so you can learn how to find readers and convince them to buy your book. But almost everything you read will be wrong. That's because marketing in general is dead. Advertising is dead. Selling and convincing people to buy: also dead. The new law of book sales is this: if you're talking about your book, promoting your book, sharing your book... you're screwing it all up. Don't make "Old School" marketing mistakes that will sabotage your efforts! This book will help you to... Avoid the common mistakes that kill book sales Set up an author platform quickly that will triple your results Use Social Media (like an expert) without being annoying Advertise for maximum impact (at the lowest cost) Make powerful friends online who can move thousands of books Before you spend a lot of money on book marketing services or author publicity... Make sure you've plugged all the holes in your sales funnel so you're not throwing money away. If you're looking for a "Bestseller Campaign" but don't have a big budget... This book will show you plenty of ways to

improve sales without spending a dime.

This new edition of *Writing Television Sitcoms* features the essential information every would-be teleplay writer needs to know to break into the business, including: - Updated examples from contemporary shows such as *30 Rock*, *The Office* and *South Park* - Shifts in how modern stories are structured - How to recognize changes in taste and censorship - The reality of reality television - How the Internet has created series development opportunities - A refined strategy for approaching agents and managers - How pitches and e-queries work - or don't - The importance of screenwriting competitions

Every week, agents and publishers in this country receive hundreds of manuscripts from would-be authors. Of these, fewer than one per cent will make it into print. David Armstrong was one of the one per-centers, his first crime novel plucked from the slush pile at a major publisher and published to acclaim. So far, so good. But it rapidly became clear to Armstrong that being a published novelist is not always as glamorous as it seems from the outside. There are the depressing, ill-attended readings, the bitchy writers' conventions, the bookshops who have never heard of you and don't stock your book. All of these will be familiar to any writer who, like Armstrong, falls into the category euphemistically known in publishing as 'midlist'. The reality is that for every JK Rowling, there are 1,000 David Armstrongs; for every writer who is put up in a five-star hotel and flies first class courtesy of their publisher, there are 1,000 who sleep on

## Get Free How Not To Write

friend's floors during book tours and dine at motorway service stations... Witty, acerbic and wise, *How Not to Write a Novel* lifts the lid on publishing. From agents to editors, publicists to sales reps, it explains the publishing process - and how to survive it - from the point of view of a non-bestselling writer. A unique book, it is essential reading for anyone who dreams of getting their novel published - and for anyone curious about the inside workings of the publishing game.

This book will give writers techniques to use during the initial writing phase that will minimise the amount of revision that's required, as well as guidelines for editing what remains and positioning the work for the best possible odds of a sale.

"Most young playwrights nowadays want to learn 'how to' write a play. This seems to me to be a mistake." Thus begins the first chapter of Walter Kerr's fascinating book on the art of playwriting. Taking an about-face look at the creative process, with chapters such as "How to Spoil a Good Story," Mr. Kerr leads us through the exciting and daring adventure of successfully bringing a play to fulfillment. "There is no point in pretending that this is not going to be an argumentative book or that overemphasis isn't going to crop up pretty frequently in the chapters that follow. The face of our theater is so familiar to us that we shall never see its features without blowing them up a bit, one by one. And it does seem to me that we had better do some arguing - quick." Walter Kerr, drama critic, playwright, teacher, director, and winner of a Pulitzer Prize for Drama Criticism, served as drama critic for the New York Herald Tribune and was chief critic for the Sunday New York Times until his retirement. -- from back cover.

Is this the year you are finally going to share your message with the world? Don't let the idea of

## Get Free How Not To Write

having to write a book hold you back. It's easier than you think, and you don't even have to actually write the book yourself... Never thought about writing a book? Maybe you should consider it! Publishing a book will give you expert status, help spread your message and increase sales of your other products and services. It may even kick-start or boost your public speaking career. Writing, publishing and promoting a book has never been easier. You can do it in a week. This guide will teach you: The best kept secrets to a quick start for writing, promotion and sales Smart writing process hacks Alternatives to writing the book yourself Self-publishing The keys to launching a successful book, superfast "I just published my book. What I haven't been able to achieve in the past three years I did in just 7 days!" Chris About the authors Esther Jacobs (The Netherlands, 1970) is an international (TEDx) speaker and author. Esther has given over 1000 keynotes and is (co)author of 21 books. Her workshops have helped over 400 entrepreneurs to write their book. The NO EXCUSES LADY helps leaders and entrepreneurs to transform their challenges into opportunities. Marie Stern (Germany, 1982) is an "Amazon Self-Publishing Ninja." She authored 7 bestselling Amazon books, even though she wasn't even good at writing in school. However, she spent many hours browsing and reading in bookstores, discovering the secret behind successful books. As a former data mining analyst, she knows how important research is and how to find structure in any process. Marie helped many non-writers have their book written and likes to share her best knowledge on how to self-publishing and sell books. Esther and Marie met at a conference, where they were giving a book writing workshop. They decided to write this book in just one day, using their own tested method. And now they're inviting you to try it, too!

The title says it all, this is a guide book of how not write poetry through example. It is for those

## Get Free How Not To Write

who see the world peripherally and take note of the incongruous. From skinny calved hipsters to World War 2 and boy bands. This is poetry for the brilliant, the lazy, the unenlightened or maybe it is just for those who tire of poetry. It is tiring isn't it? Get out your pillows and enjoy! Umberto Eco's wise and witty guide to researching and writing a thesis, published in English for the first time. By the time Umberto Eco published his best-selling novel *The Name of the Rose*, he was one of Italy's most celebrated intellectuals, a distinguished academic and the author of influential works on semiotics. Some years before that, in 1977, Eco published a little book for his students, *How to Write a Thesis*, in which he offered useful advice on all the steps involved in researching and writing a thesis—from choosing a topic to organizing a work schedule to writing the final draft. Now in its twenty-third edition in Italy and translated into seventeen languages, *How to Write a Thesis* has become a classic. Remarkably, this is its first, long overdue publication in English. Eco's approach is anything but dry and academic. He not only offers practical advice but also considers larger questions about the value of the thesis-writing exercise. *How to Write a Thesis* is unlike any other writing manual. It reads like a novel. It is opinionated. It is frequently irreverent, sometimes polemical, and often hilarious. Eco advises students how to avoid “thesis neurosis” and he answers the important question “Must You Read Books?” He reminds students “You are not Proust” and “Write everything that comes into your head, but only in the first draft.” Of course, there was no Internet in 1977, but Eco's index card research system offers important lessons about critical thinking and information curating for students of today who may be burdened by Big Data. *How to Write a Thesis* belongs on the bookshelves of students, teachers, writers, and Eco fans everywhere. Already a classic, it would fit nicely between two other classics: *Strunk and White* and *The*

