

## Journalism Editorial Ideas

The traditional approach to studying American photojournalism explains the what and who of photojournalism -- what events and developments occurred, what notable images were taken, and who took them. Without neglecting those concerns, American Photojournalism emphasizes the why.

This comprehensive resource covers everything student journalists need to know in a rapidly changing media landscape. Approachable and non-intimidating, this book features important concepts and examples from current school publications from around the country. Foremost, it teaches skills such as the fundamentals of good writing and the basics of newspaper layout and design. Also addressed, however, are topics that journalists are only now facing such as the responsibilities of citizen journalists, managing a news website, and digital security for reporters in the electronic age. This textbook is on the cutting edge in teaching students how to navigate this evolving field. EBOOK PRICE LISTED IS FOR SINGLE USE ONLY. CONTACT US FOR A PRICE QUOTE FOR MULTI-USE ACCESS.

The new 12th edition of Scholastic Journalism is fully revised and updated to encompass the complete range of cross platform multimedia writing and design to bring this classic into the convergence age. Incorporates cross platform writing and design into each chapter to bring this classic high school journalism text into the digital age

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Delves into the collaborative and multimedia/new media opportunities and changes that are defining the industry and journalism education as traditional media formats converge with new technologies Continues to educate students on the basic skills of collecting, interviewing, reporting, and writing in journalism Includes a variety of new user-friendly features for students and instructors Features updated instructor manual and supporting online resources, available at [www.wiley.com/go/scholasticjournalism](http://www.wiley.com/go/scholasticjournalism) "The Magazines Handbook outlines the specialist skills involved in magazine journalism including commissioning, writing news and features, researching, interviewing, production and subediting. Specialist chapters discuss electronic publishing and online journalism, magazine design, photography and picture editing and the legal framework in which magazine publishers have to operate." "The Magazines Handbook critically questions many of the assumptions of the magazine industry and covers the practical aspects of magazine work while drawing on some of the best writing about magazines from both journalists and media theorists."--Jacket.

This volume offers a critical and constructive examination of the claims of public journalism, the controversial movement aimed at getting the press to promote and indeed improve (not merely report on) the quality of public life. From leading contributors, original essays refine the terms of the debate by situating it within a broad cultural, historical and philosophical framework. Exploring the movement's promise as well as its problems, *The Idea of Public Journalism* sheds lights on issues of political

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power, freedom of expression, democratic participation and press responsibility. Combining practical 'how to' skills with reflection on the place of each specialism in the industry, this guide features the skills needed to cover specialist areas, including writing match reports for sport, reviewing the arts, and dealing with complex information for science. The book will also discuss how specialist journalists have contributed to the mainstream news agenda, as well as analysing how different issues have been covered in each specialism, such as the credit crunch, global warming, national crime statistics and the celebrity culture in sport. Areas covered include: Sport Business Politics Crime Environment Fashion Food Music Media Science Health Law Travel War Wine

"Where Ideas Go to Die explores the troubled relationship of US journalism and intellect. A defender of common sense, the press is irked at intellect yet often dependent on its critical autonomy. A postwar observation from Richard Hofstadter applies to contemporary journalists: "Men do not rise in the morning, grin at themselves in their mirrors, and say: 'Ah, today I shall torment an intellectual and strangle an idea!'"

The book nevertheless documents the prowess of news media in the policing of intellect. Control extends beyond suppression of ideas and ways of thinking to the aggressive rendering of dissent into deviance. The social control of intellect by journalism is accompanied by social control of journalism in newsrooms and in classrooms where norms are cultivated. Anti-intellectualism consequently operates like dark matter in media, a presence inferred by its effects rather than directly observed or

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acknowledged. When journalists anticipate a punitive public, the reified resentment is no more real than the fiction of omnipotent citizens in democratic theory, yet the audience imagined compels how intellect is rendered in the news as nuisance, deviance, or object of ridicule. Journalism's contribution to the social control of ideas is poignantly democratic: audiences are cast in consequential roles that affirm their wisdom in a closed, self-referential system. The book concludes with a discussion about what intellectual journalism would look like. Interviews with 25 "dangerous professors" demonstrate how alliances in the academic-media nexus can seed intellect in newswork"--

The Handbook to Global Online Journalism features a collection of readings from international practitioners and scholars that represent a comprehensive and state-of-the-art overview of the relationship between the internet and journalism around the world. Provides a state-of-the-art overview of current research and future directions of online journalism Traces the evolution of journalistic practices, business models, and shifting patterns of journalistic cultures that have emerged around the world with the migration of news online Written and edited by top international researchers and practitioners in the area of online journalism Features an extensive breadth of coverage, including economics, organizational practices, contents and experiences Discusses developments in online news in a wide range of countries, from the USA to Brazil, and from Germany to China Contains original theory, new research data, and reviews

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of existing studies in the field

This comprehensively revised and updated second edition of *Fashion Journalism* examines the vast changes within the industry and asks what they mean for the status, practices, and values of journalism worldwide. Providing first-hand guidance on how to report on fashion effectively and responsibly, this authoritative text covers everything from ideas generation to writing news and features, video production, podcasting, and styling, including advice on how to stay legally and ethically safe while doing so. The book takes in all types of fashion content – from journalism to branded content, and from individual content creation to editorial for fashion brands. It explores their common practices and priorities, while examining journalists' claim to special status compared to other content producers. In conjunction with expanded theory and research, the book includes interviews with journalists, editors, bloggers, filmmakers, PRs, and brand content producers from the UK, the US, China, and the Middle East, to offer all a student or trainee needs to know to excel in fashion journalism.

The Intelligent Lifestyle Magazine  
Smart Editorial Design, Ideas and Journalism  
Die Gestalten Verlag-DGV

A new breed of journalists came to the fore in post-revolutionary America--fiercely partisan, highly ideological, and possessed of a bold sense of vocation and purpose as they entered the fray of political debate. Often condemned by latter-day historians and widely seen in their own time as a threat to public and personal civility, these colorful

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figures emerge in this provocative new book as the era's most important agents of political democracy. Through incisive portraits of the most influential journalists of the 1790s--William Cobbett, Benjamin Franklin Bache, Philip Freneau, Noah Webster, John Fenno, and William Duane--*Scandal and Civility* moves beyond the usual cast of "revolutionary brothers" and "founding fathers" to offer a fresh perspective on a seemingly familiar story. Marcus Daniel demonstrates how partisan journalists, both Federalist and Democratic-Republican, were instrumental in igniting and expanding vital debates over the character of political leaders, the nature of representative government, and, ultimately, the role of the free press itself. Their rejection of civility and self-restraint--not even icons like George Washington were spared their satirical skewerings--earned these men the label "peddlers of scurrility." Yet, as Daniel shows, by breaking with earlier conceptions of "impartial" journalism, they challenged the elite dominance of political discourse and helped fuel the enormous political creativity of the early republic. Daniel's nuanced and penetrating narrative captures this key period of American history in all its contentious complexity. And in today's climate, when many decry media "excesses" and the relentlessly partisan and personal character of political debate, his book is a timely reminder that discord and difference were essential to the very creation of our political culture.

Everything you need to know including : getting a cadetship ; preparing your resume and cover letter ; job interview tips and more.

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Online media present both old and new ethical issues for journalists who must make decisions in an interactive, instantaneous environment short on normative standards or guidelines. This user-friendly book guides prospective and professional journalists through ethical questions encountered only online. Including real-life examples and perspectives from online journalists in every chapter, the book examines the issues of gathering information, reporting, interviewing, and writing for mainstream news organizations on the Web. It considers the ethical implications of linking, interactivity, verification, transparency, and Web advertising, as well as the effects of convergence on newsrooms. It also addresses the question of who is a journalist and what is journalism in an age when anyone can be a publisher. Each chapter includes a complex case study that promotes critical thinking and classroom discussion about how to apply the ethical issues covered.

This book examines the ethical concepts which lie at the heart of journalism, including freedom, democracy, truth, objectivity, honesty and privacy. The common concern of the authors is to promote ethical conduct in the practice of journalism, as well as the quality of the information that readers and audience receive from the media.

Who makes the news in a digital age? Participatory Journalism offers fascinating insights into how journalists in Western democracies are thinking about, and dealing with, the inclusion of content produced and published by the public. A timely look at digital news, the changes it is bringing for journalists and an

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industry in crisis Original data throughout, in the form of in-depth interviews with dozens of journalists at leading news organizations in ten Western democracies Provides a unique model of the news-making process and its openness to user participation in five stages Gives a first-hand look at the workings and challenges of online journalism on a global scale, through data that has been seamlessly combined so that each chapter presents the views of journalists in many nations, highlighting both similarities and differences, both national and individual

Science Journalism: An Introduction gives wide-ranging guidance on producing journalistic content about different areas of scientific research. It provides a step-by-step guide to mastering the practical skills necessary for covering scientific stories and explaining the business behind the industry. Martin W. Angler, an experienced science and technology journalist, covers the main stages involved in getting an article written and published; from choosing an idea, structuring your pitch, researching and interviewing, to writing effectively for magazines, newspapers and online publications. There are chapters dedicated to investigative reporting, handling scientific data and explaining scientific practice and research findings to a non-specialist audience. Coverage in the chapters is supported by reading lists, review questions and practical exercises. The book also includes extensive interviews with established science journalists, scholars

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and scientists that provide tips on building a career in science journalism, address what makes a good reporter and discuss the current issues they face professionally. The book concludes by laying out the numerous available routes into science journalism, such as relevant writing programs, fellowships, awards and successful online science magazines. For students of journalism and professional journalists at all levels, this book offers an invaluable overview of contemporary science journalism with an emphasis on professional journalistic practice and success in the digital age.

*Ethical Journalism in a Populist Age* weaves examples from daily journalism to demonstrate the role of fact-checking and responding to the pressure of patriotism in the coverage of global issues. Stephen Ward suggests that journalism needs a new path: democratically engaged journalism which will break free of current ethical practices in the world's media. These new ethics will fit the social context of today.

First published in 1995. Routledge is an imprint of Taylor & Francis, an informa company.

Are you a wannabe blogger? A seasoned pro migrating your blog to WordPress? Looking to do more cool stuff with your existing WordPress blog? Then this fun guide is for you! *WordPress for Dummies* is a veritable smorgasbord of

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WordPress information, ideas, tools, resources, and instruction on everything you need to create and maintain your dream blog. Unlike other blog hosts, WordPress gives you the ability to create a blog that is tailored to your own tastes and needs. Sure, the codes, tags, and terminology can seem a little intimidating at first, but *WordPress for Dummies* breaks it all down to show you just how intuitive, friendly, and extensible the software really is. This easy-to-follow guide shows you how to: Sign up for a free WordPress account Set up and use a hosted blog with WordPress.com Install and set up the WordPress.Org and WordPress.MU software for single- and multi-user versions Find great themes, plugins, and consultants that will help you achieve JUST the kind of blog you want Use tags to work with WordPress templates Combat challenges with comments, trackback spam, and “splogs” Add special technologies to your blog, such as RSS feed, podcasting, vlogging, and photoblogging Find online support, tips, and resources for WordPress software Whether you want to keep family and friends updated on your latest adventures, post pictures of your new puppy, or communicate your passion with millions of readers worldwide, *WordPress for Dummies* is your passport to creating the kind of blog that will keep your visitors coming back for more!

This book is an indispensable "cutting edge" book for students and researchers

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of journalism studies seeking a text that illustrates and applies a range of linguistic and discourse-analytic approaches to the analysis of journalism. While the form, function and politics of the language of journalism have attracted scholars from a wide range of academic disciplines, too often this analysis has reduced the work of journalists to text-characteristics alone. In contrast, this collection is united by the principle that journalistic discourse is always socially situated and the result of a series of processes – produced by journalists in accordance with particular production techniques and in specific institutional settings – and as such, analysis requires more than the methods offered by linguists. The contributors to this book draw on a range of the most prominent theoretical and methodological approaches to media discourse – including Conversation Analysis, Critical Discourse Analysis, the APPRAISAL framework, Multi-modal Analysis and Rhetoric – in making sense of the language of newspapers (national, local and minority press), television and online journalism. Written in an engaging style by distinguished academic authorities, this book provides a state-of-the-art review of the subject. This book was published as a special issue of Journalism Studies.

This research examines journalism ethics to answer the questions of whether we still need journalism ethics in the twenty-first century, if it is possible to exercise

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journalistic standards of work and, if so, on what values should these ethics be based in a world much different from that which existed when the first journalism codes of ethics were formulated in the nineteenth and early twentieth centuries. To distil the motivations and essence of the early journalistic standards of work, the book discusses the function of media in a democracy and the formation of mass media during the first industrial revolution, as well as its consequential change in journalists' locus of control and how journalists self-identified. The sudden creation of mass media pushed some journalists to create ethical principles which would guide the newly empowered press, an effort which culminated in the creation of the first national code of journalistic ethics in 1923. The book closely examines the elements of the 1923 "Canons of Journalism", finding them to contain timeless values, despite their original application to now dated technology. It highlights the basic elements and applies them to media today, in a way that interfaces with new technology without abandoning the essential components of equipping citizens for representative governance. Introduce your students to the exciting world of journalism using the hands-on, relevant approach of *EXPLORING JOURNALISM AND THE MEDIA*, 2e. The instructional model presents timeless concepts and applications that will prepare students for scholastic journalism, as well as lay the ground work for future classes, jobs, and careers. Author Lorrie

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Lynch's experience as a USA Today journalist gives a unique perspective absent from most other journalism textbooks. Profiles of real journalists, authentic student writings from scholastic publications, 21st Century Career Skills, and discussion on legal issues and editorial ethics will help students connect to the curriculum. EXPLORING JOURNALISM AND THE MEDIA, 2e will not only introduce students to the many different journalism career opportunities, but will also help them perform better in the classroom by providing academic connections, grammar tips, critical thinking activities, and writing activities. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"Written in a clear and accessible style that would suit the needs of journalists and scholars alike, this encyclopedia is highly recommended for large news organizations and all schools of journalism."--Starred Review, Library Journal Journalism permeates our lives and shapes our thoughts in ways we've long taken for granted. Whether we listen to National Public Radio in the morning, view the lead story on the Today show, read the morning newspaper headlines, stay up-to-the-minute with Internet news, browse grocery store tabloids, receive Time magazine in our mailbox, or watch the nightly.

A necessity for the professional journalist's library, Journalism: State of the Art will prove a valuable resource for the student journalist as well. This book summarizes some 200 media studies, many from the most prestigious journal in the trade, Journalism Quarterly. In a paraphrased-synthesis format, and using informal terms, the author arranges the most interesting studies of the 1980s into eight subject headings. Offering the most current data available on media research, this book will prove a great instructional as well as reference tool.

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It is a must for college journalists, working press and media marketers.

This comprehensive monograph about the Italian monthly supplement 'Intelligence in Lifestyle' tells the story of how the magazine's consistent visual and journalistic quality developed. It features numerous examples to explain editorial concepts and branding elements.

Includes a brief history of American journalism and discusses the duties of a journalist, styles of writing, the parts of a newspaper, newspaper and yearbook design, photography, and careers in journalism.

"Journalism education, surrounded by 'media tsunamis', continues to expand as a crucial area of professional and academic life. It gets to the roots of media-society relations. This volume gives important food for thought to the problematic classification of countries to free, partly free, and not free." Kaarle Nordenstreng, University of Tampere --Book Jacket.

Originally published in 1991. This fascinating book of journalism history outlines the author's concepts of the three 'central ideas' in journalism which have evolved through time. The first is the Official Story, that which state authorities wanted people to know; the second, the Corruption Story, emphasised the abuse of authority by those in power and focused on a willingness to oppose the official and tell the specific detail; and the third, the Oppression Story, where journalists present the cause of events as down to external influences and work to change the social environment. The book narrates the history from its European beginnings in the 16th and 17th Centuries up to the early 20th Century, expressing how all interpretive journalism has a philosophic, world-view, component and understanding journalism history entails understanding these insights of the times.

The Pursuit of Public Journalism is an engaging introduction to the theoretical

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foundations and practices of the journalistic reform movement known as 'public journalism.' Public journalism - stated briefly - seeks to reinvest journalism with its fundamental responsibilities to democracy and public life. This book argues against many deeply ingrained practices ranging from journalistic detachment to framing stories via polar conflict in favor of greater civic involvement on the part of journalists. Tanni Haas traces the historical context in which public journalism emerged, develops a philosophy for public journalism, reviews empirical research on public journalism's performance to date and responds to the major criticisms directed at public journalism. He also examines the particular challenges that public journalism poses to curriculum and instruction: how can journalism educators teach students to write stories useful and of concern to citizens, and how can they encourage citizens to publicly criticize news coverage of given topics? Following review of the major challenges and criticisms of public journalism, the author offers practical solutions for improving public journalism and speculates on public journalism's likely future.

Recent technological advancements have made it possible to use moderated discussion threads on social media to provide citizens with a means of discussion concerning issues that involve them. With the renewed interest in devising new methods for public involvement, the use of such communication tools has caused

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some concern on how to properly apply them for strategic purposes. Using *New Media for Citizen Engagement and Participation* provides emerging research exploring the theoretical and practical aspects of how social media should be added to public-involvement activities such as citizen juries, public deliberation, and citizen panels. Readers will be offered insights into the critical design considerations for planning, carrying out, and assessing public-involvement initiatives. Featuring coverage on a broad range of topics such as citizen journalism, online activism, and public discourse, this book is ideally designed for corporate professionals, broadcasters, news writers, column editors, politicians, policy managers, government administrators, academicians, researchers, practitioners, and students in the fields of political science, communications, sociology, mass media and broadcasting, public administration, and community-service learning.

*Journalism of Ideas* is a comprehensive field guide for brainstorming, discovering, reporting, digitizing, and pitching news, opinion, and feature stories within journalism 2.0. With on-the-job advice from professional journalists, activities to sharpen your multimedia reporting skills, and dozens of story ideas ripe for adaptation, Dan Reimold helps you develop the journalistic know-how that will set you apart at your campus media outlet and beyond. The exercises,

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observations, anecdotes, and tips in this book cover every stage of the story planning and development process, including how news judgment, multimedia engagement, records and archival searches, and various observational techniques can take your reporting to the next level. Separate advice focuses on the storytelling methods involved in data journalism, photojournalism, crime reporting, investigative journalism, and commentary writing. In addition to these tricks of the trade, Journalism of Ideas features an extensive set of newsworthy, timely, and unorthodox story ideas to jumpstart your creativity. The conversation continues on the author's blog, College Media Matters. Reimold also shows students how to successfully launch a career in journalism: the ins and outs of pitching stories, getting your work published, and navigating the post-graduation job search. Related sections of the book highlight the art of freelancing 2.0, starting an independent site, blogging, constructing quality online portfolios, securing internships, and building a social media following.

Global Writing for Public Relations: Connecting in English with Stakeholders and Publics Worldwide provides multiple resources to help students and public relations practitioners learn best practices for writing in English to communicate and connect with a global marketplace. Author Arhlene Flowers has created a new approach on writing for public relations by combining intercultural

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communication, international public relations, and effective public relations writing techniques. *Global Writing for Public Relations* offers the following features: Insight into the evolution of English-language communication in business and public relations, as well as theoretical and political debates on global English and globalization; An understanding of both a global thematic and customized local approach in creating public relations campaigns and written materials; Strategic questions to help writers develop critical thinking skills and understand how to create meaningful communications materials for specific audiences; Storytelling skills that help writers craft compelling content; Real-world global examples from diverse industries that illustrate creative solutions; Step-by-step guidance on writing public relations materials with easy-to-follow templates to reach traditional and online media, consumers, and businesses; Self-evaluation and creative thinking exercises to improve cultural literacy, grammar, punctuation, and editing skills for enhanced clarity; and Supplemental online resources for educators and students. English is the go-to business language across the world, and this book combines the author's experience training students and seasoned professionals in crafting public relations materials that resonate with global English-language audiences. It will help public relations students and practitioners become proficient and sophisticated writers with the ability to connect with diverse

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audiences worldwide.

News consumers made cynical by sensationalist banners--"AMERICA STRIKES BACK," "THE TERROR OF ANTHRAX"--and lurid leads might be surprised to learn that in 1690, the newspaper *Publick Occurrences* gossiped about the sexual indiscretions of French royalty or seasoned the story of missing children by adding that "barbarous Indians were lurking about" before the disappearance. Surprising, too, might be the media's steady adherence to, if continual tugging at, its philosophical and ethical moorings. These 39 essays, written and edited by the nation's leading professors of journalism, cover the theory and practice of print, radio, and TV news reporting. Politics and partisanship, press and the government, gender and the press corps, presidential coverage, war reportage, technology and news gathering, sensationalism: each subject is treated individually. Appropriate for interested lay persons, students, professors and reporters. Instructors considering this book for use in a course may request an examination copy [here](#).

*Journalism Today: A Themed History* provides a cultural approach to journalism's history through the exploration of overarching concepts, as opposed to a typical chronological overview. Rich with illuminating stories and biographies of key figures, it sheds new light on the relationship between the press and society and

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how each has shaped the other. Thematic study of the history of journalism, examining the role of journalism in democracy, the influence of new technology, the challenge of balancing ethical values, and the role of the audience Charts the influence of the historical press for today's news in print, broadcast, and new media Situates journalism in a rich cultural context with lively examples and case studies that bring the subject alive for contemporary readers Provides a comparative analysis of American, British, and international journalism Helpful feature boxes on important figures and case studies enhance student understanding of the development of journalism and news as we know it today, providing a convenient springboard for follow-up work.

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