

Me Inc Build An Army Of One Unleash Your Inner Rock God Win In Life And Business

A revelatory, explosive new analysis of the British military today. Over the first two decades of the twenty-first century, Britain has changed enormously. During this time, the British Army fought two campaigns, in Iraq and Afghanistan, at considerable financial and human cost. Yet neither war achieved its objectives. This book questions why, and provides challenging but necessary answers. Composed from assiduous documentary research, field reportage, and hundreds of interviews with many soldiers and officers who served, as well as the politicians who directed them, the allies who accompanied them, and the family members who loved and — on occasion — lost them, it is a strikingly rich, nuanced portrait of one of our pivotal national institutions in a time of great stress. Award-winning journalist Simon Akam, who spent a year in the army when he was 18, returned a decade later to see how the institution had changed. His book examines the relevance of the armed forces today — their social, economic, political, and cultural role. This is as much a book about Britain, and about the politics of failure, as it is about the military.

The summer of 1969 was a momentous one in modern history. It was a season punctuated with change. Apollo 11 landed on the moon, thousands of young fans flocked to rock 'n' roll festivals like Woodstock and the controversial Altamont Freeway concert, the Manson Family cult were on a high-profile killing spree, and the first uprisings that would become the Stonewall Riots began. It was an electric summer of violent endings, new beginnings, and social unrest. It was

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also the summer that a myth was born—beginning with the tragic, untimely death of Rolling Stones founder, Brian Jones. The world soon lost two more huge music stars: Janis Joplin and Jimi Hendrix. Not only did losing these three beacons of music culture seem to signal the end of a musical era, it also felt like a foreboding sign; they had all died at exactly the same age. All three had lost their lives at the pinnacle of their creative output, and all three were exactly 27 years old. People have speculated that there could be a dastardly lineage, from the poisoning of blues pioneer Robert Johnson in 1938, through these icons of the 60s, and more recently to rebel chanteuse Amy Winehouse's death from alcohol poisoning in 2011. Could it be a twisted fate that the world's very best creative souls come to early, often violent, deaths at just 27 years old? Over time, this idea began to be known as, "the 27 club," and it has persisted in the public imagination. In 27: The Legend and Mythology of the 27 Club, rock 'n' roll icon Gene Simmons takes a deep dive into the life stories of these legendary figures, without giving credence to the romanticized idea that being in the "club" is somehow a perverse privilege. Simmons wills us to acknowledge the extraordinary lives, not the sensational deaths, of the musicians and artists who left an indelible mark on the world. The "fascinating" #1 New York Times bestseller that awakened the world to the destruction of American Indians in the nineteenth-century West (The Wall Street Journal). First published in 1970, Bury My Heart at Wounded Knee generated shockwaves with its frank and heartbreaking depiction of the systematic annihilation of American Indian tribes across the western frontier. In this nonfiction account, Dee Brown focuses on the betrayals, battles, and massacres suffered by American Indians between 1860 and 1890. He tells of the many tribes and their renowned chiefs—from Geronimo to Red Cloud, Sitting Bull to Crazy Horse—who

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struggled to combat the destruction of their people and culture. Forcefully written and meticulously researched, *Bury My Heart at Wounded Knee* inspired a generation to take a second look at how the West was won. This ebook features an illustrated biography of Dee Brown including rare photos from the author's personal collection.

"Let's face it, just because I stick out my tongue a lot and spit fire doesn't mean I have any qualifications to advise anyone on relationship, money or career issues. I don't. Yet I've lived with a beautiful woman for twenty years with never a cross word between us, in a relationship based on honesty and full disclosure. I've amassed a fortune--and "expert business people" work for me. And for three decades I've been in KISS--a band that has scaled the heights and broken every possible record, from album sales to touring to merchandising and licensing. What I have and have always had (thanks in full to my mother's wisdom) is an abiding faith in me. Call it a "life philosophy": a philosophy about money (mine!) and happiness (mine again). It works for me. It can work for you!

The official British Army book on what makes its leadership so successful, and how to become a better leader yourself - whatever your field. 'An extraordinary read for any leader. Truly brilliant' General Stanley McChrystal, author of *Team of Teams* 'Offers proven tools and strategies ... This excellent book challenges popular assumptions about British Army leadership, revealing what makes it the "gold standard"

Matthew Syed, author of *Rebel Ideas* 'If you want to become a better leader, read this book' Eddie Jones, England rugby union coach _____ The British Army stands or falls on the quality of its leadership. The stakes couldn't be higher. In *The Habit of Excellence*, Lieutenant Colonel Langley Sharp MBE - head of the Centre for Army Leadership, part of the Royal Military Academy Sandhurst - distils over three centuries of the Army's experience in the art,

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science and practice of leadership. Exploring questions that are fundamental to leadership in any area of life - how to build trust and cohesion, achieve a balance between control and delegation, and deliver results in the face of adversity - the book draws on Lt Col Sharp's own experience and the latest research in military history, business, sociology, psychology and behavioural science. We see that leadership is not about the heroic exception, but the habitual practice of doing what is right, difficult and necessary every single day to build a team, look after the people in it and work towards the next objective. This is the first time one of the world's most revered institutions has given an inside and institutional view on what makes its leadership so effective. Going far beyond the latest leadership fads, The Habit of Excellence is for any leader committed to maximising the effectiveness of their teams and unlocking the potential of their people - and themselves.

'Excellent. It's hard to see how any leader, whatever their field, wouldn't benefit from reading and rereading it' New Statesman 'Offers lessons for all managers' Financial Times 'Valuable in any walk of life' General Sir Mike Jackson, former Chief of the General Staff 'This very readable book uncovers the skills and qualities that have made Sandhurst a byword for effective leadership. I could not recommend this exceptional book more' General The Lord David Richards, former Chief of the Defence Staff 'A terrific book - one that is full of insights and lessons that will be of enormous value to leaders in all fields!' General David Petraeus, former Director of the CIA

Mission Transition is an essential career-change guide for any transitioning veteran that wants to avoid false starts and make optimal career choices following active duty. Every year, about a quarter of a million veterans leave the military - most of whom are grossly unprepared for the transition. These servicemembers have developed incredible

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leadership, problem-solving, and practical skills that are underutilized once they reach the civilian world, a detriment to both themselves and society. Well-intentioned Transition Assistance Programs and other support structures within the armed forces often leave veterans fending for themselves. And the mission-first culture of the military results in servicemembers focusing on their active duty roles in the year leading up to their separation, leaving them little time to adequately prepare to join the civilian world. Mission Transition guides military personnel through the entire process of making a successful move into civilian professional life. This book will: Guide you through the process of discovering what path you want to take going forward Teach you the strategies that will make your résumé stand out Provide suggestions to help you prepare for and ace the interview Discuss ways to acclimate to your new organization's culture and pay it forward to other veterans Each chapter includes advice from other veterans, illustrations of key concepts, summaries, and suggested resources.

The self-proclaimed “Hottest Band in the World,” KISS is one of the most popular groups in the history of rock, having sold more than 100 million albums during their more than 40-year reign. With more gold albums than any other American band, they were inducted into the Rock and Roll Hall of Fame in 2014. KISS influenced a generation of musicians, from Garth Brooks and Mötley Crüe to Nirvana and the Red Hot Chili Peppers. The original leather-clad, makeup-wearing lineup—Ace “Spaceman” Frehley, Gene “Demon” Simmons, Paul “Starchild” Stanley and Peter “Catman” Criss—and their classic hits “Beth” and “Rock and Roll All Nite” are forever etched in pop culture consciousness. This encyclopedia of all things KISS provides detailed information on their songs, albums, tours, television and movie appearances,

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merchandise, solo work and much more, including replacement members Eric Carr, Vinnie Vincent, Bruce Kulick, Mark St. John, Eric Singer and Tommy Thayer. The doctrine discussed in this manual is nested with ADP 3-0, Operations, and describes the sustainment warfighting function. The endurance of Army forces is primarily a function of their sustainment and is essential to retaining and exploiting the initiative. Sustainment provides the support necessary to maintain operations until mission accomplishment. The relationship between sustainment and operation is depicted in introductory figure-1 on page vi. Sustainment must be integrated and synchronized with operations at every level to include those of our joint and multinational partners. Sustainment depends on joint and strategic links for strategic airlift, sealift, intratheater airlift, and strategic and theater-level supply support. Sustainment depends on our host nation (HN) partners to provide infrastructure and logistics support necessary to ensure both maneuver forces and followon sustainment are delivered to right place, at the right time, and in an operable condition. Written with the verve of such works as *The Big Short*, *The History of the Future*, and *The Spider Network*, here is the fascinating, true story of the rise of Ethereum, the second-biggest digital asset in the world, the growth of cryptocurrency, and the future of the internet as we know it. Everyone has heard of

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Bitcoin, but few know about the second largest cryptocurrency, Ethereum, which has been heralded as the "next internet." The story of Ethereum begins with Vitalik Buterin, a supremely gifted nineteen-year-old autodidact who saw the promise of blockchain when the technology was in its earliest stages. He convinced a crack group of coders to join him in his quest to make a super-charged, global computer. The Infinite Machine introduces Vitalik's ingenious idea and unfolds Ethereum's chaotic beginnings. It then explores the brilliant innovation and reckless greed the platform—an infinitely adaptable foundation for experimentation and new applications—has unleashed and the consequences that resulted as the frenzy surrounding it grew: increased regulatory scrutiny, incipient Wall Street interest, and the founding team's effort to get the Ethereum platform to scale so it can eventually be accessible to the masses. Financial journalist and cryptocurrency expert Camila Russo details the wild and often hapless adventures of a team of hippy-anarchists, reluctantly led by an ambivalent visionary, and lays out how this new foundation for the internet will spur both transformation and fraud—turning some into millionaires and others into felons—and revolutionize our ideas about money.

"This book contains authentic photographs and salient facts covering 358 troopships used in World War II. In addition, other vessels of miscellaneous

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character, including Victory and Liberty type temporary conversions for returning troops, are listed in the appendices ..."--Pref.

Some men are born to lead. Others, not so much...

Danny Wallace was bored. Just to see what would happen, he placed a whimsical ad in a local London paper. It said, simply, 'Join Me'. Within a month, he was receiving letters and emails from teachers, mechanics, sales reps, vicars, schoolchildren and pensioners - all pledging allegiance to his cause. But no one knew what his cause was. Soon he was proclaimed Leader. Increasingly obsessed and possibly power-crazed Danny risked losing his sanity and his loyal girlfriend. But who could deny the attraction of a global following of devoted joinees? A book about dreams, ambition and the responsibility that comes with power, Join Me is the true story of a man who created a cult by accident, and is proof that whilst some men were born to lead, others really haven't got a clue.

Me, Inc. Build an Army of One, Unleash Your Inner Rock God, Win in Life and Business Harper Collins
Step into a world filled with racist teenagers, masked assassins, cannibals, a telekinetic hitman, 100 warped Uncle Sams, automobiles with razor-sharp teeth, living graffiti, cartoons that walk and talk, a steroid-addicted pro-athlete, an angry black chic, a washed-up Barbara Walters clone, the threat of a war to end all wars, and a pissed-off zombie bitch

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out for revenge. When the police finally capture the number one suspect in the Bloody Mary Murders, a single-mother named Natasha Armstrong, nobody believes her story about her twelve-year search for the real killer, a murderous walking corpse who has no eyes but can still see, who moves like a bad stop-motion incarnation, but does so with ethereal grace. Nobody believes her when she tells them about all the bodies, or the people they used as game for the military-style obstacle courses that Bloody Mary and her soldiers, a ragtag group made up mostly of runaways, would build wherever they'd settle in any given town to recruit more soldiers and prepare for the end of civilization as we know it.

KISS has released thirty-seven records and sold 80 million albums worldwide. Gene Simmons has also acted in films and on television, has written and produced albums for other recording artists, has managed the recording career of, among others, Liza Minelli, and was founder and president of his own recording label, Simmons Records/RCA. He also launched his film and TV producing career with Detroit Rock City for New Line Cinema. Gene Simmons lives in Beverley Hills, California, and was recently the rock star teacher on Channel 4's Rock School. Here for the first time Gene Simmons, the notorious mainman of the explosive rock and roll group KISS, tells his story. Delivered in Gene's own honest, outrageous and uncensored voice, he tells of

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his early beginnings in Israel, of his arrival in New York at the age of eight, his first taste of 1950s pop culture and his developing thirst for fame, fun and girls. Undoubtedly one of the most infamous rock and roll legends alive, Gene tells the never before revealed story of KISS's reign as the biggest and most popular band in the world. Finally, the real story of the man behind the make-up.

An updated edition of the blockbuster bestselling leadership book that took America and the world by storm, two U.S. Navy SEAL officers who led the most highly decorated special operations unit of the Iraq War demonstrate how to apply powerful leadership principles from the battlefield to business and life. Sent to the most violent battlefield in Iraq, Jocko Willink and Leif Babin's SEAL task unit faced a seemingly impossible mission: help U.S. forces secure Ramadi, a city deemed "all but lost." In gripping firsthand accounts of heroism, tragic loss, and hard-won victories in SEAL Team Three's Task Unit Bruiser, they learned that leadership—at every level—is the most important factor in whether a team succeeds or fails. Willink and Babin returned home from deployment and instituted SEAL leadership training that helped forge the next generation of SEAL leaders. After departing the SEAL Teams, they launched Echelon Front, a company that teaches these same leadership principles to businesses and organizations. From promising startups to Fortune 500 companies, Babin and Willink have helped scores of clients across a broad range of industries build their own high-performance teams and dominate their battlefields. Now, detailing the mind-set and principles that enable SEAL units to accomplish the most difficult missions in combat, *Extreme Ownership* shows how

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to apply them to any team, family or organization. Each chapter focuses on a specific topic such as Cover and Move, Decentralized Command, and Leading Up the Chain, explaining what they are, why they are important, and how to implement them in any leadership environment. A compelling narrative with powerful instruction and direct application, Extreme Ownership revolutionizes business management and challenges leaders everywhere to fulfill their ultimate purpose: lead and win.

When a meteorite lands in Surrey, the locals don't know what to make of it. But as Martians emerge and begin killing bystanders, it quickly becomes clear—England is under attack. Armed soldiers converge on the scene to ward off the invaders, but meanwhile, more Martian cylinders land on Earth, bringing reinforcements. As war breaks out across England, the locals must fight for their lives, but life on Earth will never be the same. This is an unabridged version of one of the first fictional accounts of extraterrestrial invasion. H. G. Wells's military science fiction novel was first published in book form in 1898, and is considered a classic of English literature.

Innovation principles to bring about meaningful and sustainable growth in your organization Using a list of more than 2,000 successful innovations, including Cirque du Soleil, early IBM mainframes, the Ford Model-T, and many more, the authors applied a proprietary algorithm and determined ten meaningful groupings—the Ten Types of Innovation—that provided insight into innovation. The Ten Types of Innovation explores these insights to diagnose patterns of innovation within industries, to identify innovation opportunities, and to evaluate how firms are performing against competitors. The framework has proven to be one of the most enduring and useful ways to start thinking about transformation. Details how you can use these innovation principles to bring about

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meaningful—and sustainable—growth within your organization

Author Larry Keeley is a world renowned speaker, innovation consultant, and president and co-founder of Dublin, the innovation practice of Monitor Group; BusinessWeek named Keeley one of seven Innovation Gurus who are changing the field. The Ten Types of Innovation concept has influenced thousands of executives and companies around the world since its discovery in 1998. The Ten Types of Innovation is the first book explaining how to implement it.

Me, Inc. features a black simulated-leather cover with gold foil stamping and a black ribbon bookmark. The fact that KISS is one of the most successful rock bands in the world is no accident. From the beginning Gene Simmons and Paul Stanley had a clear-cut vision of what they wanted to do and how they wanted to operate KISS as a business well before they ever first took the stage. Since deciding with Paul to manage the band themselves, Simmons has proved himself to be a formidable businessman, having sold over 100 million CDs and DVDs worldwide, overseen over 3,000 licensed merchandise items, and starred in the longest running celebrity reality show to date. More impressive is that he handles all of his business ventures on his own—no personal assistant, few handlers, and as little red tape as possible. In Me, Inc., Simmons shares a lifetime of field-tested and hard-won business advice that will provide readers with the tools needed to build a solid business strategy, harness the countless tools available in the digital age, network like hell, and be the architect for the business entity that is you. Inspired by The Art of War, the book dispenses Simmons' in-depth insights via thirteen specific principles for success based on his own experience, triumphs, and instructional failures in business—from finding the confidence within yourself that's necessary to get started, to surrounding yourself with the right people to partner with and learn from,

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to knowing when to pull the plug and when to double-down. These thirteen principles are a skeleton key into a world of success, freedom, peace of mind and, most importantly, financial success.

Gene Simmons mega-rock star, businessman, marketing genius and self-proclaimed free spirit follows up his best-selling books *Kiss And Make-Up* and *Sex Money Kiss with Ladies of the Night*, an examination of the history of prostitution. Simmons makes the case that men have been stepping out on women since the beginning of time, and that the practice is not about to stop. For that reason alone, Simmons argues that prostitution should be legalized. He argues that prostitution is a victimless crime that could be made safe and become a large source of tax revenues. Simmons, who has never used a lady of the night, believes no one should have to pay for sex, whether it is through prostitutes or marriage. Regardless of where you stand on the issue, Simmons' book is an arresting, informative, humorous and outrageous exploration of the world's oldest profession, drawing on human nature, history, science and public policy. New York Times Bestseller Over 2.5 million copies sold

For David Goggins, childhood was a nightmare - poverty, prejudice, and physical abuse colored his days and haunted his nights. But through self-discipline, mental toughness, and hard work, Goggins transformed himself from a depressed, overweight young man with no future into a U.S. Armed Forces icon and one of the world's top endurance athletes. The only man in history to complete elite training as a Navy SEAL, Army Ranger, and Air Force Tactical Air Controller, he went on to set records in numerous endurance events, inspiring *Outside* magazine to name him *The Fittest (Real) Man in America*. In this curse-word-free edition of *Can't Hurt Me*, he shares his astonishing life story and reveals that most of us tap into only 40% of our capabilities. Goggins calls this

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The 40% Rule, and his story illuminates a path that anyone can follow to push past pain, demolish fear, and reach their full potential.

For generations of Americans, our country has been the world's dominant military power. How the US military fights, and the systems and weapons that it fights with, have been uncontested. That old reality, however, is rapidly deteriorating. America's traditional sources of power are eroding amid the emergence of new technologies and the growing military threat posed by rivals such as China. America is at grave risk of losing a future war. As Christian Brose reveals in this urgent wake-up call, the future will be defined by artificial intelligence, autonomous systems, and other emerging technologies that are revolutionizing global industries and are now poised to overturn the model of American defense. This fascinating, if disturbing, book confronts the existential risks on the horizon, charting a way for America's military to adapt and succeed with new thinking as well as new technology. America must build a battle network of systems that enables people to rapidly understand threats, make decisions, and take military actions, the process known as "the kill chain." Examining threats from China, Russia, and elsewhere, *The Kill Chain* offers hope and, ultimately, insights on how America can apply advanced technologies to prevent war, deter aggression, and maintain peace.

Imagine the benefits to be gained from a pool of employees who act as though they own the business: greater motivation, increased productivity, and a supercharged desire to succeed. As a young entrepreneur who turned a small PR business into a highly successful, international communications firm, Jennifer Prosek has experienced firsthand the power of instilling an "owner's mind-set" in every employee. In *Army of Entrepreneurs*, Prosek presents

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an easy-to-follow action plan any company—large or small—can use to build a workforce dedicated to generating new business, creating new products and services, and sustaining growth. Filled with inspiring examples, the book shows readers how to:

- Motivate, train and reward their employees
- Provide everyone from interns to executives with the skills and support they need
- Refresh and evaluate the program over time for continuous results

Great businesses aren't built by a single leader or rainmaker. This book shows how to transform any workforce into a profit-generating army and reap the rewards.

Problems block and slow down your progress; here's how to overcome them—simply, efficiently and effectively. This book offers straightforward, empowering science-based solutions to problems, big and small, at work or in life. It takes a never before seen approach to problem solving, powerfully combining lessons from cognitive science, established problem-solving theory and vast practical experience. It includes a radical new approach to analysing problems: The Problem Matrix. This will transform your approach to problems, challenge your thinking and help you develop new, positive, solution-focussed mindsets for the long-term.

THE SUNDAY TIMES NUMBER ONE BESTSELLER 'HELL YES. This is one of those books that has the potential to change things - a monumental piece of research' Caitlin Moran Imagine a world where... · Your phone is too big for your hand · Your doctor prescribes a drug that is wrong for your body · In a car accident you are 47% more likely to be injured. If any of that sounds familiar, chances are you're a woman. From government policy and medical research, to technology, workplaces, and the media. Invisible Women reveals how in a world built for and by men we are systematically ignoring half of the population, often with disastrous consequences. Caroline Criado Perez brings

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together for the first time an impressive range of case studies, stories and new research from across the world that illustrate the hidden ways in which women are forgotten, and the profound impact this has on us all. Discover the shocking gender bias that affects our everyday lives. 'A book that changes the way you see the world' Sunday Times

'Revelatory, frightening, hopeful' Jeanette Winterson

This Army and Marine Corps multiservice publication serves as doctrinal reference for the employment of mortar squads, sections, and platoons. It contains guidance on tactics and techniques that mortar units use to execute their part of combat operations described in battalion-, squadron-, troop-, and company-level manuals. This publication also contains guidance on how a mortar unit's fires and displacement are best planned and employed to sustain a commander's intent for fire support. The target audience of this publication includes mortar squad, section, and platoon leaders, company and battalion commanders, battalion staff officers, and all others responsible for controlling and coordinating fire support during combined arms operations. Training developers also use this manual as a source document for combat critical tasks. Combat developers use this manual when refining and revising operational concepts for Infantry and reconnaissance mortar organizations. This publication serves as the primary reference for both resident and nonresident mortar tactical employment instruction.

IF YOU KISS A FROG, HE JUST MIGHT TURN INTO A PRINCE. IF YOU KISS A TOAD, HE'LL JUST PEE ON YOUR HAND.

This is the book emotionally abusive partners do NOT want you to read. It sounds so simple -- get out of a harsh relationship, remove the shrapnel, and move on. But some guys don't make that possible. Sometimes you get out of the relationship, like with a narcissist, but you can't recover because he doesn't give you a chance. He won't leave you

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alone long enough. Alexandra Nouri knows that personality-disordered people, psychopaths, sociopaths, and their ilk, in fact make leaving as difficult as possible. Getting out of a relationship with a narcissist is excruciating, but staying out of one takes the resolve of an Army. A narcissist is constantly pushing and pulling, devaluing you and everything about you, sucking you back in and making you believe the two of you have a chance, and basically pushing some very tender buttons, all in a big fat confusing and chaotic mess. When a relationship is ending, feeling hurt and angry is normal, but if you feel like you're losing your mind, like your very survival is being threatened, then this book is written with you in mind. Those feelings mean he's messing with your head. And that's not cool. "Life," Aunt Alex says, "is uncertain, and mysterious. However, when it comes to life, you can count on three things. The sun will always rise in the East. If you hold up a cast iron frying pan and then let it go, it will not hover in the air and make a tweety sound. And if you go back to a guy with a personality disorder, he WILL hurt you again." Their breakups are all the same. Idealize, devalue, annihilate, string along, devalue, string along, annihilate, string along. The toad modus operandi gets very old and very boring, very fast. When he manipulates, deceives, and encroaches on your boundaries, that's not a power struggle. Or an argument. That's abuse. Aunt Alex's Army is the answer. The Army will brief you, train you, and give you your marching orders to a toad-free life. This is Aunt Alex's Army Manual, and here she musters the troops to lift up and empower the reader. You'll learn: * Who Toads Are * Who Kisses Them * Why Moving Forward Takes An Army * The Three Toad Truths * The Five Toad Motivators for Getting Into Relationships * What Toadspeak is, and Why It Drives People Crazy * What To Do About It * Your Psyche's Information Highway, and How to Pave New Roads to Health * The Five Army Maneuvers In

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Reality * Why It's Mandatory to Be All You Can Be There's nothing wrong with believing in epic love. There's just something wrong with expecting to get it from a narcissist. "You lost him because you're not good enough" is the #1 most toxic, worthless lie an ex sometimes hears from the toad, from other people, and even the gremlins inside her head. These are lies a toad wants you to believe -- that the reason you two aren't together right now in utter bliss is because you're not good enough. Not attractive enough, not interesting enough, not smart, happy, compatible, sexy, open, fun enough, doesn't matter: He wants you to believe the reason you two aren't working out is because of a serious shortcoming in YOU. Usually this is very vague, with hints and shrugging dissatisfaction. And he's really hoping this vagueness takes the focus off of the real causes of all the destruction: His absence of empathy. In the book *Toads, and the Women Who Kiss Them Aunt Alex's Army Manual*, Alexandra Nouri gives legions of examples of their confusing, bizarre ways, and straightens them out for you. She supports you in your new quiet disregard for BS, and helps you rise above the chaos and neurosis of his weird behavior. She translates the Toadspeak. She teaches you how to remove the shrapnel of his abuse so your broken heart can heal. A portion of the proceeds goes to the Futures Without Violence Fund. Find them at [www dot futureswithoutviolence dot org](http://www.dot.futureswithoutviolence.org). The ultimate guide to launching and growing an online business You've got a crazy idea, a hobby, a business or special expertise. You want to take it online, and you want to it be a money-making success. But what do you do next? Using a simple 5-step approach, best-selling author and digital marketing specialist Bernadette Schwerdt uncovers the inside tips and tricks that Australia's most successful online entrepreneurs use to build their multi-million dollar businesses. For those just starting out, this book will help you

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identify the best business idea to pursue, guide you on how to set it up and give you the strategies to grow it quickly using low-cost tools. For those with existing businesses, you'll learn how to maximise your online impact and access the little-known but powerful tools and technologies the top disruptors use to create a global presence. Featuring dozens of case studies of how Australia's most successful disruptors have done it, Bernadette reveals the underlying patterns common to all successful online businesses – what they did right, what they did wrong, what they would do differently and the short cuts to building an online business that only the successful know. You'll learn how to: Develop the entrepreneurial mindset needed to turn your passion, hobby or expertise into an online business Access free tools and technologies to help you build and test your online idea (before launching) to ensure a viable market exists Create a minimum viable product (MVP) that attracts attention and generates instant income Source web developers, designers and other important suppliers for a fraction of the usual cost Write, pitch, persuade and present like a professional to attract investors, customers and high-quality strategic partners Understand the basics of the Internet of Things, virtual reality, augmented reality and artificial intelligence and use these technologies to help your business create a point of difference Work from home and set up your online business in just a few hours a week Whether you are starting an online business or building on an existing one, How to Build an Online Business is your complete, how-to guide for making it a success.

YOU DESERVE TO HAVE POWER. IT IS YOURS FOR THE TAKING. GENE SIMMONS IS HERE TO UNLOCK THE DOORS TO THE TEMPLE. Gene Simmons, KISS front-man, multi-hyphenate entrepreneur, and master of self-invention, shares his philosophy on power—how to attain it, how to keep it, and how to harness it as a driving force in business and in

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life. As co-founder of KISS, America's #1 gold record-award-winning group of all time, Simmons knows the thrill and seduction of power firsthand. But gold records alone don't equal power. The decisions you make once you attain a certain level of success are what separate the pretenders from the pantheon. Inspired by Niccolo Machiavelli's *The Prince*, Simmons offers his unique take on the dynamics of power in every realm of life, from the bedroom to the boardroom, to the world of rock, celebrity, and social media, to politics. With one-of-a-kind anecdotes from his life and career, as well as stories from historical and contemporary masters of power, including Winston Churchill, Napoleon Bonaparte, Warren Buffett, Michael Jordon, Oprah, and Elon Musk, Simmons crafts a persuasive and provocative theory on how the pursuit of power drives civilization and defines our lives. The rules of power are changing in today's fast-paced, hyper-connected world in a way that Machiavelli never could have imagined, and we all need to learn to adapt. Simmons tells readers: Ignore the negatives. Be unrelenting. Rise above the rest. You are the architect of your success.

A Pentagon defense expert and former U.S. Army Ranger explores what it would mean to give machines authority over the ultimate decision of life or death. Developed by the Army Physical training Corps, this is the first official guide to getting as fit as a recruit in the British Army and is based on the actual exercises and activities the Army uses to train its soldiers.

It goes without saying that robots kill. They hunt, swarm, and fire lasers from their eyes. They even beat humans at chess. So who better to stand with us when the real villains arrive? Movies instruct us that, whether we like it or not, we will one day be under siege by pirates, ninjas,

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zombies, aliens, and Godzilla. Also great white sharks. And-let's face it-we're not prepared. But with the advice contained in this brilliantly illustrated, ingenious book, you can build your own robot army to fend off hordes of bloodthirsty foes. From common-sense injunctions ("never approach an unfamiliar robot in a militarized zone") to tactical pointers ("low-power radar beats cameras for detecting mummies in a fog-shrouded crypt") to engineering advice ("passive-dynamic exoskeleton suits will increase sprint speeds but not leg strength"), this book contains all the wisdom you'll need to fend off the coming apocalypse. Witty, informative, and utterly original, *How to Build a Robot Army* is the ideal book for readers of any age.

A cloth bag containing 20 paperback copies of the title that may also include a folder with sign out sheets. From celebrated historian John Ferling, the underexplored history of the second half of the Revolutionary War, when, after years of fighting, American independence often seemed beyond reach. It was 1778, and the recent American victory at Saratoga had netted the U.S a powerful ally in France. Many, including General George Washington, presumed France's entrance into the war meant independence was just around the corner. Meanwhile, having lost an entire army at Saratoga, Great Britain pivoted to a "southern strategy." The army would henceforth seek to regain its southern colonies, Virginia, North Carolina, South Carolina, and Georgia, a highly profitable segment of its pre-war American empire. Deep into 1780 Britain's new approach seemed headed for success as the U.S.

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economy collapsed and morale on the home front waned. By early 1781, Washington, and others, feared that France would drop out of the war if the Allies failed to score a decisive victory that year. Sir Henry Clinton, commander of Britain's army, thought "the rebellion is near its end." Washington, who had been so optimistic in 1778, despaired: "I have almost ceased to hope."

Winning Independence is the dramatic story of how and why Great Britain--so close to regaining several southern colonies and rendering the postwar United States a fatally weak nation ultimately failed to win the war. The book explores the choices and decisions made by Clinton and Washington, and others, that ultimately led the French and American allies to clinch the pivotal victory at Yorktown that at long last secured American independence.

"As the first agent to publicly betray the CIA, Philip Agee was on the run for over forty years--a pariah akin to Edward Snowden. Agee revealed in spectacular detail what many had feared about the CIA's actions, but he also outed and endangered hundreds of agents. Agee relentlessly opposed the CIA and the regimes it backed, whether in America or around the world. In Jonathan Stevenson's words, Agee became "one of history's successful viruses: undeniably effective and impossible to kill." In this first biography of Agee, Stevenson will reveal what made Agee tick, and what made him run"-- Offers advice on how to lead an organization into change, including establishing a sense of urgency, developing a vision and strategy, and generating short-term wins.

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