Microsoft Publisher 2002 A Compreshensive Approach Student Edition

Part of the highly successful Shelly Cashman Series, this text offers a clear step-by-step, screen-by-screen approach to learning Microsoft Windows XP. Nine projects provide thorough coverage of basic through advanced Microsoft Windows XP skills.

For the past three decades, the Shelly Cashman Series has effectively introduced computers to millions of students - consistently providing the highest quality, most up-to-date, and innovative materials in computer education. We are proud of the fact that our series of Microsoft Office 4.3, Microsoft Office 95, Microsoft Office 97, Microsoft Office 2000, and Microsoft Office XP textbooks have been the most widely used books in computer education. With each new edition of our Office books, we have made significant improvements based on software changes and comments made by both instructors and students. Our Microsoft Office 2003 books continue with the innovation, quality, and reliability that you have come to expect from the Shelly Cashman Series.

Covering the same breadth, but with less depth as Discovering Computers 2007: Complete, this book is ideal for a short course on computer concepts or in application software courses.

Part of the Illustrated series, this text offers a visual, flexible way to build Microsoft Publisher 2002 skills.

For the past three decades, the Shelly Cashman Series® has effectively introduced computers to millions of students – consistently providing the highest quality, most up-to-date, and innovative materials in computer education. Enjoy the proven step-by-step style and improved Office 2003 updates of the Shelly Cashman Series® and enhance your Office application skills today!

This book provides a unique introduction to Microsoft Publisher that allows the reader to learn this software quickly with as little effort as possible. Featuring an easy-to-use text and excellent organization, Microsoft Publisher is about solving business problems, not about learning software features. It employs Microsoft-recommended "procedural syntax," ensuring that the user does the right thing in the right place. Organized into "lessons", this book covers such topics as getting started, working with text, working with graphics, design sets, tables and mail merge, and creating a website. For any reader that needs to utilize Microsoft Publisher to meet their business

Part of the highly successful Shelly Cashman Series, Microsoft Access 2002 Comprehensive Concepts and Techniques provides step-by-step instructions accompanied by full-color screen shots, helping students learn basic through expert-level skills quickly and easily.

This new book on word processing is a fallout of the newly revised "Performing with Computer Applications."

Every 3rd issue is a quarterly cumulation.

Part of the highly successful Shelly Cashman Series, Microsoft Publisher 2002 Complete Concepts and Techniques provides step-by-step instructions accompanied by full-color screen shots. Six projects help students learn basic through advanced Publisher skills quickly and easily.

Content Management Server (CMS) is fast becoming a vital content-management tool that helps administrators and developers handle the ever-increasing amount of content on their Web sites. However, an authoritative source of product information has been missing...until now.

Part of the highly successful Shelly Cashman Series, this text leads the user through a clear, step-by-step, screen-by-screen approach to learning HTML. Readers learn how to create a Web page using HTML, format the page, add graphics, and much more with this exciting new edition.

For the past three decades, the Shelly Cashman Series has effectively introduced computers to millions of students - consistently providing the highest quality, most up-to-date, and innovative materials in computer education. Enjoy the proven step-by-step style and improved Excel 2003 updates of the Shelly Cashman Series and enhance your Office application skills today!

Part of the highly successful Shelly Cashman Series, Microsoft FrontPage 2002 Introductory Concepts and Techniques provides step-by-step instructions accompanied by full-color screen shots, helping students learn basic FrontPage 2002 skills quickly and easily.

For any course teaching application software using Microsoft Office 2002 applications. This book will appeal to students in a variety of disciplines including liberal arts, business, and the sciences. The Exploring MS Office XP series gives the "when and why" of performing tasks in Office XP; it provides new integrated, real-world practice exercises; it's customizable in the RightPHit Program, certified to the core, and provides expert levels of Microsoft Office XP.

Part of the highly successful Shelly Cashman Series, this book provides comprehensive instruction on PowerPoint 2002.

Publisher 2002 covers the basic features of Microsoft Publisher 2002. By working through this tutorial, you will become a knowledgeable and empowered user of this unique desktop publishing tool. After you complete this tutorial, you will be able to create attractive and well-designed publications—from invitations, to flyers, to newsletters, to Web pages. You will be able to print publications and prepare files for printing by professionals. Publisher 2002 covers a range of functions and techniques. It includes good design principles to help you build publications that are visually appealing. Each lesson provides hands-on opportunities for you to practice and apply your skills. The tutorial proceeds from simple to complex, allowing you to build skills at a practical page.

The most complete coverage of the Office XP curriculum available, so you can go beyond the basics, and get certified! When learning how to use Office XP just isn't enough... Exploring Office XP by Grauer and Barber teaches you "when" and "why" to perform tasks in XP! Grauer and Barber's text is a superior Office XP reference tool for you to use in class, on personal projects, or on the job! Hands-on exercises in each chapter! Step-by-step, in chapter reviews of the topics covered! New integrated exercises! Practice using multiple applications together! In-text boxes! Get tips on pitfalls and shortcuts to make using Office XP easier! www.prenhall.com/grauer - Your on-line resource to Explore Microsoft(R) Office XP - Use the interactive study guide - Use the student data files - Use the on-line exercises

Enjoy the proven step-by-step style and improved Access 2003 updates of the Shelly Cashman Seriesr and enhance your Office application skills today! Benefits: * Nine projects, an Integration Feature, a Web Feature, SQL Feature, and six appendices offer a comprehensive presentation of Access 2003. Includes material for a ten- to fifteen-week period in a course that teaches Access 2003 as the primary component. * We've made our Access textbook easier than ever to follow! With a more streamlined design, easy to follow steps and screen shots, your students will find this book to be an essential learning reference. * Includes coverage of the new features of Microsoft Access, such as: automatic error checking, using smart tags, importing and linking SharePoint lists to Access databases, setting macro security, and changing the font size for SQL queries. * Extensive end-of-project exercises, including the unique Learn It Online activities, reinforce the concepts and skills learned. * NEW! Free perforated Access 2003 CourseCard back cover provides students a quick reference to Office 2003 skills at their fingertips.

Provides a current and thorough introduction to computers by integrating usage of the World Wide Web with the printed text.

This is the comprehensively revised second edition of a popular professional book on textbook writing and finding one's way in the higher education publishing world--for academic authors and editors, college instructors, and instructional designers. The second edition has two

new chapters on the latest industry trends--such as the pricing revolt, open access movement, and wiki-textbook phenomenon, and on the use of learning objectives to structure textbook package development. Every chapter features new sections, links, forms, models, or examples from an even greater range of college courses. Contains updated and expanded appendices, glossary entries, references, bibliography entries, and index. BISAC: Language Arts & Disciplines/Authorship and Publishing

This new series by renowned authors Iris Blanc and Cathy Vento teaches Microsoft Publisher 2002 skills by having the learner assume the role of working in a business. The three-phase approach--Tryout, Rehearsal, and Performance, encourages critical thinking and problem solving skills.

Previously entitled "Computer Applications for the New Millenium," this new edition has been revised and added to the Performing series. Renowned author Iris Blanc introduces word processing, Internet, desktop publishing, spreadsheet, database, and presentation concepts through sequential practice material. The book is non-software specific so its exercises can be used with any software or operating system.

For the past three decades, the Shelly Cashman Series(r) has effectively introduced computers to millions of students, consistently providing the highest quality, most up-to-date, and innovative materials in computer education. Enjoy the proven step-by-step style and improved Office 2003 updates of the Shelly Cashman Series(r) and enhance your Office application skills today!

This workbook provides projects that require the creation of a variety of different databases for a new business.

Part of the highly successful Shelly Cashman Series, Microsoft Word 2002 Comprehensive Concepts and Techniques provides step-by-step instructions accompanied by full-color screen shots, helping students learn basic through expert-level Word skills quickly and easily.

This text introduces students to Microsoft Producer for PowerPoint2003, the ideal tool for creating engaging presentations, training, and business communications.

Part of the highly successful Shelly Cashman Series, Microsoft Excel 2002 Comprehensive Concepts and Techniques provides step-by-step instructions accompanied by full-color screen shots, helping students learn basic through expert-level Excel 2002 skills quickly and easily.

Microsoft Publisher 2002: A Comprehensive Approach, Student EditionGlencoe/McGraw-Hill Supporting the City & Guilds Level 2 Diploma for IT Users, this book is suitable for students or IT users who wish to develop their IT skills even further.

Part of the market-leading Shelly Cashman Series, this book introduces current and future teachers on how to integrate core Microsoft Office Applications into their classroom.

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