

Operations Management William J Stevenson 11th Edition

We are pleased to present this Global Edition, which has been developed specifically to meet the needs of international Operations Management students. In addition to coverage of the latest concepts and developments in this dynamic field, and now with a greater emphasis on services, supply chain management, ethics and sustainability, new material has been added to make the content more relevant and to improve the learning outcomes for the international student.

This beloved and market-leading Operations Management book has been completely updated in the 14th edition and provides a clear presentation of the field of Operations Management with current real-world examples and thoughtful student pedagogy. The comprehensive breadth of content is presented in more modular flexible chapters, so it may be used for different course levels ranging from undergrad to executive education. That flexibility allows for the choice of more or less quantitative material and flexibility in order of presentation since chapters do not depend on sequence. The topics covered include both strategic issues and practical applications. Among the topics are forecasting, product and service design, capacity planning, management of quality and quality control, inventory management, scheduling, supply chain management, and project management. The use of an adaptive online learning enhances the student experience and success.

The Tenth Edition of Operations Management features the latest concepts and applications while preserving the core concepts that have made the text a market leader. Stevenson's careful explanations and approachable format supports students in understanding the important operations management concepts as well as applying tools and methods. By providing detailed examples, solved problems, questions, and cases students learn by doing, and the Tenth Edition continues to offer more support for 'doing Operations' than any other.

Consistently touted as one of Stevenson and Hojati's greatest strengths, Operations Management has been written both clearly and concisely. Designed to promote student understanding of the role of operations management in successful businesses, it strives to achieve a careful balance in the presentation of the material. Stevenson is also recognized for its Canadian content integrated within a global framework. Students will learn about operations management in Canadian businesses side-by-side with their U.S. and international counterparts, an approach that mirrors their experience in the real world. A superior technology package also ensures Operations Management is an exceptionally strong offering - further promoting student success.

Were you looking for the book with access to MyLab Operations Management? This product is the book alone and does NOT come with access to the MyLab. Buy Operations Management, 8th edition with MyLab Operations Management access card (ISBN 9781292254036) if you need access to the MyLab as well, and save money on this resource. You will also need a course ID from your instructor to access the MyLab. Operations management is important, exciting, challenging ... and everywhere you look! · Important, because it enables organizations to provide services and products that we all need · Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology · Challenging, because solutions must be must be financially sound, resource-efficient, as well as environmentally and socially responsible · And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations.

Stevenson's Operations Management features integrated, up-to-date coverage of current topics and industry trends, while preserving the core concepts that have made the text the market leader in this course for over a decade. Stevenson's careful explanations and approachable format support students in understanding the important operations management concepts as well as applying tools and methods with an emphasis on problem solving. Through detailed examples and solved problems, short cases and readings on current issues facing businesses, and auto-gradable end of chapter problems and application-oriented assignments available in Connect Operations Management, students learn by doing, and the Thirteenth Edition continues to offer more support for 'doing Operations' than any other. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Score your highest in Operations Management Operations management is an important skill for current and aspiring business leaders to develop and master. It deals with the design and management of products, processes, services, and supply chains. Operations management is a growing field and a required course for most undergraduate business majors and MBA candidates. Now, Operations Management For Dummies serves as an extremely resourceful aid for this difficult subject. Tracks to a typical course in operations management or operations strategy, and covers topics such as evaluating and measuring existing systems' performance and efficiency, materials management and product development, using tools like Six Sigma and Lean production, designing new, improved processes, and defining, planning, and controlling costs of projects. Clearly organizes and explains complex topics Serves as an supplement to your Operations Management textbooks Helps you score your highest in your Operations Management course Whether your aim is to earn an undergraduate degree in business or an MBA, Operations Management For Dummies is indispensable supplemental reading for your operations management course.

This "fine, perhaps definitive, biography" of the man who guided the U.S. Navy's stellar Civil War campaigns "should be on every naval bookshelf" (Washington Times). Gustavus Vasa Fox began his naval service in 1838, when he went to sea as a midshipman. He sailed in the Mediterranean, off the coast of Africa, in the Gulf of Mexico, and with the East India Squadron in the Pacific. His experiences working on the Coast Survey, navigating the lower Mississippi River, and captaining a steamer that ran from New York to Havana to New Orleans and back, would all prove invaluable in the Civil War. During the war, Fox was instrumental in mounting the blockade of the southern coast, from the Chesapeake Bay to the Rio Grande. In planning and coordinating expeditions, Fox deserves much of the credit for the navy's successes at Hatteras, Port Royal, New Orleans, Mobile Bay, and Fort Fisher. Passionately committed to preserving the Union, Fox also became an advocate of freedom and voting rights for African Americans. He was a skilled administrator who understood politics and developed a close working relationship with Abraham Lincoln. Along with officers like Quartermaster General Montgomery Meigs and coordinator of military railroads Herman Haupt, Fox played a critical but overlooked role in the Union victory.

Loans, foreign, economic conditions.

This is the first systematic study of modern China's military campaigns and the actual fighting conducted by the People's Liberation Army since the founding of the People's Republic. It provides a general overview of the evolution of PLA military doctrine, and then focuses on major combat episodes from the civil war with the Nationalists to the last significant combat in Vietnam in 1979, in addition to navy and air operations through 1999. In contrast to the many works on the specifics and hardware of China's military modernization, this book discusses

such topics as military planning, command, and control; fighting and politics; combat tactics and performance; technological catch-up and doctrinal flexibility; the role of Mao Zedong; scale and typologies of fighting; and deterrence. The contributors include scholars from Mainland China, Taiwan, and the United States, who draw from a wealth of fresh archival sources.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780761972266 .

Stevenson Sixth Canadian Edition introduces students to the dynamic field of operations management and shows the interesting, realistic and practical applications to service and manufacturing operations. Stevenson offers both comprehensive and flexible content that can be selected as appropriate for different courses and formats, including undergraduate, graduate, and executive education. Instructors are able to select content that is most relevant for their purpose and that aligns with the course structure.

Stevenson's Operations Management features integrated, up-to-date coverage of current topics and industry trends, while preserving the core concepts that have made the text the market leader in this course for over a decade. Stevenson's careful explanations and approachable format support students in understanding the important operations management concepts as well as applying tools and methods with an emphasis on problem solving. Through detailed examples and solved problems, short cases and readings on current issues facing businesses, and auto-gradable end of chapter problems and application-oriented assignments available in Connect Operations Management, students learn by doing, and the Twelfth Edition continues to offer more support for 'doing Operations' than any other.

This book aims to demonstrate how multiple development activities in space exploitation can be reduced by a rationalized approach, which can result in technical standards and methodologies. It concentrates on systems engineering techniques, with a blend of relevant engineering management techniques. A communications system embracing a geostationary communications satellite is taken as the book's prime example.

A thought-provoking, original appraisal of the meaning of religion by the host of public radio's On Being Krista Tippett, widely becoming known as the Bill Moyers of radio, is one of the country's most intelligent and insightful commentators on religion, ethics, and the human spirit. With this book, she draws on her own life story and her intimate conversations with both ordinary and famous figures, including Elie Wiesel, Karen Armstrong, and Thich Nhat Hanh, to explore complex subjects like science, love, virtue, and violence within the context of spirituality and everyday life. Her way of speaking about the mysteries of life-and of listening with care to those who endeavor to understand those mysteries--is nothing short of revolutionary.

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