

Planning A Web Development Project

Readers discover the latest, industry-leading, website development practices with this new book in the popular Shelly Cashman Series. For more than three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of learners. Now, Minnick's HTML5 AND CSS3: COMPREHENSIVE, 8E brings today's best practices in website development into focus with meaningful applications. The webpage development process starts with a semantic wireframe and weaves proven principles of responsive design into each chapter. A raft of fresh new projects logically build in complexity to ensure understanding. This edition strives to not only teach valid HTML and CSS, but also to reveal deeper conceptual issues essential to today's field of web development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MEET YOUR GOALS—ON TIME AND ON BUDGET. How do you rein in the scope of your project when you've got a group of demanding stakeholders breathing down your neck? And map out a schedule everyone can stick to? And motivate team members who have competing demands on their time and attention? Whether you're managing your first project or just tired of improvising, this guide will give you the tools and confidence you need to define smart goals, meet them, and capture lessons learned so future projects go even more smoothly. The HBR Guide to Project Management will help you: Build a strong, focused team Break major objectives into manageable tasks Create a schedule that keeps all the moving parts under control Monitor progress toward your goals Manage stakeholders' expectations Wrap up your

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project and gauge its success

Over the last two years, the Web development industry has exploded, creating hundreds of new types of jobs. To help developers stay on top of the industry, Dan and Judith Wesley show how to find the best job, how to start a Web development shop, what to charge for Web development projects, and how to hire and train Web developers. The CD-ROM includes hundreds of indispensable Web development resources and tools.

If you're a solo website designer or part of a small team itching to build interesting projects with Drupal, this concise guide will get you started. Drupal's learning curve has thrown off many experienced designers, particularly the way it handles design challenges. This book shows you the lifecycle of a typical Drupal project, with emphasis on the early stages of site planning.

Learn how to efficiently estimate and set up your own project, so you can focus on ways to make your vision a reality, rather than let project management details constantly distract you.

Plan and estimate your project by discovering your client's goals and audience perceptions

Discover how Drupal works under the hood, and learn basic DrupalSpeak

Frame the UX design challenge through a deeper understanding of your site's intended users

Get real content for your project as early as possible—before you start prototyping

Choose the right modules for your project, and learn about several go-to modules

Understand how to walk clients through the Drupal design and development process

Joel Sklar has written the definitive text for Web site design, **PRINCIPLES OF WEB DESIGN**,

Sixth Edition guiding your students through the entire Web site creation process, while

developing and enhancing your HTML, CSS, and visual design skills along the way. Now

updated to include the latest Web design technologies and trends, this Sixth Edition features

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all-new sections on HTML5, CSS3, CSS page layouts, and enhanced navigation as well as technical updates and new screen shots throughout. Beginning with the Web design environment and the principles of sound Web design, your students will continue to planning site layout and navigation, and progress to Web typography, colors and images, working with CSS, and more. Armed with a priceless understanding and plenty of hands-on activities, students will gain a solid foundation of designing successful, standards-based Web sites that are portable across different operating systems, browsers, and Web devices. Companion site available at no additional cost www.joelsklar.com/pwd5. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book covers all aspect of web publishing with FileMaker Pro.

Pro SharePoint 2013 Branding and Responsive Web Development is the definitive reference on the technologies, tools, and techniques needed for building responsive websites and applications with SharePoint 2013. The book focuses on solutions that provide the best browser experience for the myriad of devices, browsers, and screen orientations and resolutions. Web technology has changed considerably in the past few years. Microsoft has embraced the new generation of open standards represented by HTML5 and JavaScript, and these changes are represented in a fundamental shift in how SharePoint 2013 supports web content management and publishing. Authors Eric Overfield, Oscar Medina, Kanwal Khipple, and Rita Zhang join forces to dive into the new features and capabilities provided by SharePoint 2013 and combine them with the latest techniques in responsive web design and development to demonstrate how to build modern and progressive websites and applications.

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Pro SharePoint 2013 Branding and Responsive Web Development covers the following technologies: SharePoint 2013 Server Edition Office 365 SharePoint Online Expression Blend 2013 Napa Tools for Office and SharePoint Development Visual Studio 2012 HTML5 and CSS3 JavaScript, JQuery, JQuery UI, Modernizr, and the Bootstrap Framework SharePoint 2013 Client Object Model

A guide to XP leads the developer, project manager, and team leader through the software development planning process, offering real world examples and tips for reacting to changing environments quickly and efficiently.

Joel Sklar has written the definitive text for Web site design, PRINCIPLES OF WEB DESIGN, Fifth Edition guiding your students through the entire Web site creation process, while developing and enhancing your HTML, CSS, and visual design skills along the way. Now updated to include the latest Web design technologies and trends, this Fifth Edition features all-new sections on HTML5, CSS3, CSS page layouts, and enhanced navigation as well as technical updates and new screen shots throughout. Beginning with the Web design environment and the principles of sound Web design, your students will continue to planning site layout and navigation, and progress to Web typography, colors and images, working with CSS, and more. Armed with a priceless understanding and plenty of hands-on activities, students will gain a solid foundation of designing successful, standards-based Web sites that are portable across different operating systems, browsers, and Web devices. Companion site available at no additional cost www.joelsklar.com/pwd5. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Legions of web designers and developers are choosing WordPress for building sites. That's because it's powerful, reliable, flexible, scalable—and more. This book is your complete guide to mastering WordPress theme development, covering everything from installation to leveraging the community and resources to improve your WordPress skills for years to come. You'll learn how to: Install WordPress and work on a development server Create site plans and content architecture Develop basic through advanced WordPress themes Maintain responsive design integrity Implement the right plugins Convert an already-built website to a WordPress-powered theme Get involved with the WordPress community With detailed explanations, real-life examples, and step-by-step tutorials, you'll find everything you need to build and deploy WordPress-powered websites with no prior server-side or WordPress development experience.

The companion workbook to *The Complete Website Planning Guide*. Noted digital agency owner Darryl King's previous book *The Complete Website Planning Guide* showed freelancers, agency owners and marketing professionals how to create comprehensive plans for their website projects. Now, building on the success of that book, *The Complete Website Planning Guide Workbook* calls that advice into action! Building on the principles you've already learned he presents a guided approach to each individual step in the planning process. This comprehensive companion guide walks you through each of the steps with techniques and exercises honed from more than two decades designing, developing and marketing websites. You will learn how to create more in depth scopes for your next website project including sections on: Setting real goals for the website as a whole and each page on the site How to define the audience you wish to serve Gathering research and sorting it into insights that will

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drive the site build The right amount of detail in your functional scope How to create a site architecture using the information you have compiled Wireframing Showing examples in each step, authoritative instruction and hands-on workbook exercises The Complete Website Planning Guide is one of the most comprehensive and accessible website planning guides available. Use both books together to build the best possible brief for your new website project. Set your website scoping and projects apart from the competition and create your comprehensive website plan today!

Due to the ever-changing technological landscape and the global integration of the Internet in schools, libraries, homes, and businesses, the content of this second edition changed significantly. Since many computer users are connected at both home and work, the Web has transformed communication; consumption patterns; and access to business, politi Holistic website planning means taking the time to consider people, process and your environment to plan and build your website - and make your next redesign your last. An excellent reference for, professionals and experienced designers, this text takes a holistic approach to web development. At the heart of the text is the belief that keeping the user's needs in mind during development process will create more effective sites. It addresses planning, structure, navigation, content, design, and usability while focusing on their interconnectedness within web development. Both traditional and contemporary theoretical approaches are discussed including rhetorical theory, visual-spatial thinking, and user-centered design. A number of real world examples including screen captures of actual sites, advice from practicing professionals and ready to use materials make this book a must-have for anyone interested in effective web development. Provides an overview of the web

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development process and planning phases. Covers the basics of document markup and publishing. Looks at critical factors in overall development relating to site structure; navigation systems; research & content development; visual design; interface design; and usability & accessibility. Includes examples of architectures, navigation, interface designs, usability tests, accessibility standards, and content development. Appropriate for advanced technical writing courses in Multimedia and Web Design. An excellent resource for anyone interested in developing effective websites.

Managing the creation and maintenance of the huge volume of Web content requires an understanding of not just Web writing, but of detailed, well-planned, realistic content development processes. Those practicing the new discipline of Web Content Strategy are being called upon to help Web development teams navigate this new editorial ecosystem where content not only has to be written, but also broken up into thousands of pieces that have to be reviewed, approved, re-purposed, edited for search engines, translated, localized, and generated using a new and complex set of tools and techniques. The Web Content Strategist's Bible explains how the practice of Web content strategy can be used to effectively manage the size, scope, and cost of content-heavy Web development projects. Presented in an easy, readable style, the book focuses on asking the right questions and gathering relevant information needed for efficient project planning and development.

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Like most how-to books, 'How to Select a Vendor for Web Development' is the product of many years of hard-earned personal experience shaped by honest observation. The lack of useful, systematic information about selecting a website developer spurred me into writing the book I could never find but always wanted to read. Here it is: everything you ever wanted to know about selecting a website developer. Using concise language and an easy-to-read format, I present a simple, step-by-step guide that I hope will be beneficial to businesses and non-profits seeking a vendor they can trust. Since 1995, I have headed my own consulting and web development business. INITSOFT Web Solutions has worked with more than 100 clients, including large corporations as well as numerous small companies and non-profit organizations. Salim Lakhani

Written by a leader in Web development methodologies and processes, Collaborative Web Development brings structure and sanity to what is often an overwhelming and chaotic process. Drawing on the front-line experiences of practicing professionals and numerous real world case studies, the author will help you get a handle on the issues and challenges you face, with proven strategies for effective coordination among team members and clients, a smooth development process, and a successful end result.

Thoroughly rewritten for today's web environment, this bestselling book offers a

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fresh look at a fundamental topic of web site development: navigation design. Amid all the changes to the Web in the past decade, and all the hype about Web 2.0 and various "rich" interactive technologies, the basic problems of creating a good web navigation system remain. Designing Web Navigation demonstrates that good navigation is not about technology-it's about the ways people find information, and how you guide them. Ideal for beginning to intermediate web designers, managers, other non-designers, and web development pros looking for another perspective, Designing Web Navigation offers basic design principles, development techniques and practical advice, with real-world examples and essential concepts seamlessly folded in. How does your web site serve your business objectives? How does it meet a user's needs? You'll learn that navigation design touches most other aspects of web site development. This book: Provides the foundations of web navigation and offers a framework for navigation design Paints a broad picture of web navigation and basic human information behavior Demonstrates how navigation reflects brand and affects site credibility Helps you understand the problem you're trying to solve before you set out to design Thoroughly reviews the mechanisms and different types of navigation Explores "information scent" and "information shape" Explains "persuasive" architecture and other design concepts Covers special contexts,

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such as navigation design for web applications Includes an entire chapter on tagging While Designing Web Navigation focuses on creating navigation systems for large, information-rich sites serving a business purpose, the principles and techniques in the book also apply to small sites. Well researched and cited, this book serves as an excellent reference on the topic, as well as a superb teaching guide. Each chapter ends with suggested reading and a set of questions that offer exercises for experiencing the concepts in action.

This text teaches project managers everything they need to build a commercial web site from concept to launch. It teaches web managers how to organize and put together a team, develop goals, manage budgets and schedules and overcome pitfalls.

A step by step guide for website owners and agencies on how to create a practical and successful scope of works for your next web design project ADOBE DREAMWEAVER CS6: INTRODUCTORY, 1E follows the Shelly Cashman Series proven step-by-step, screen-by-screen approach to teaching the Adobe Dreamweaver CS6 software. The pedagogy of this text has been enhanced to reflect the learning styles of today's students. Readers will easily follow along with the chapters in the text to gain valuable software skills to build their own exciting and dynamic Web sites and develop Internet applications.

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An expanded, updated, and retitled edition of HTML Bible, examining HTML, XHTML-a set of extensions to HTML to make it more like XML-and cascading style sheets (CSS), which provide a simple way to add consistent formatting to HTML Web documents Focusing on reader feedback and changing industry trends, this new edition is a major overhaul that addresses the extensive changes in Web development Shows readers the best, most efficient way to use HTML and examines which peripheral technologies are worth learning for the long run Features "before and after" pictures that show the results of improved Web page coding Offers continued coverage of key topics, including site administration, dynamic data-driven pages, and many others, in addition to new sections on hot new topics such as blogs and content management

Technological advancements of the past several decades in computer and telecommunication technologies have had a profound impact upon the fundamental structures of society, and particularly, upon organizations. As these technologies have matured and developed, many organizations have been looking into the organizational and managerial changes that can be made that allow the organization to achieve greater utilization of these technologies to

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improve their competitive postures. Web-enabled technologies have become a serious contender. Many global organizations are looking into the emerging web-enabled technologies to make their dispersed operations around the world more efficient and maintaining greater control over their resources. Those organizations that have not attempted to identify and master the many applications of web-enabled technologies will have serious difficulty competing and surviving. This book gives you the latest research findings/writings related to the web-enabled technologies utilization and management in organizations throughout the world.

Introduce your students to a new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With HTML5 and CSS Comprehensive, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. Within this text you will find features that are specifically designed to engage students, improve retention, and prepare them for future success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Almost every organization seeks a simple means of managing, publishing and/or

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providing searchable web access to information. Written by a knowledgeable web developer, this book demonstrates the simplicity, cost-effectiveness, and versatility of designing database driven web applications with Open Source resources. Case studies of 'real world' implementations address both theoretical aspects and practical considerations of developing applications with the easy-to-use PHP scripting language and powerful MySQL relational database. Project organization and design issues are considered along with basic coding examples, accessibility standards and implementation advice. Introduces popular Open Source database tools (MySQL/PHP) and basic development skills, bringing database driven technology within the reach of any web developer. Explores strategies for improving content management, web publishing and information access. Uses non-technical language and presents seven university library web database case studies.

Introduce your students to a new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With HTML5 and CSS Introductory, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. Within this text you will find features that are specifically designed to engage students, improve

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retention, and prepare them for future success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ADOBE DREAMWEAVER CS6: COMPREHENSIVE, 1E follows the Shelly Cashman Series proven step-by-step, screen-by-screen approach to teaching the Adobe Dreamweaver CS6 software. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Examines the role of the Web project manager, and offers strategies for running productive meetings, winning the confidence of the team, dealing constructively with conflict, and managing expectations.

Discover the skills and knowledge to design powerful websites right now with Campbell's prominent WEB DESIGN: INTRODUCTORY, 6E. You quickly learn how to balance target audience expectations, sound design principles, and technical considerations while creating successful, device- and platform-independent websites. Hands-on, interesting, and practical activities in each chapter check comprehension, help build web research skills, and refine design awareness. Learn how to critically evaluate current issues in today's technology as you examine topics such as search engine optimization (SEO), HTML and

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responsive web design. WEB DESIGN: INTRODUCTORY, 6E equips you with the key skills to develop a solid web design plan of your own in no time.

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Software project management. Software development overview. Planning the project. Managing the project. The software development processes. Preliminary design phase. Detailed design phase. The implementation and operation phase. The testing process. Software configuration management.

This book demonstrates the step-by-step process involved in designing a Web site. Readers are assumed to be familiar with whatever Web publishing tool they are using. The guide gives few technical details but instead focuses on the usability, layout, and attractiveness of a Web site, with the goal being to make it as popular with the intended audience as possible. Considerations such as graphics, typography, and multimedia enhancements are discussed.

Website DESIGN just got a whole lot EASIER! Learn the latest website development tools, techniques, and best practices. Web Design Demystified provides the hands-on help you need to get started. Written in a step-by-step format, this practical guide begins by covering website planning and designing for screens. Then, you'll learn how to build pages, use and integrate HTML and

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CSS, work with JavaScript, PHP, and XML, and use templates. Get tips for testing and going live as well as information on e-mail design and search engine optimization. Clear examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn how to: Create design mockups that meet the project goals Add images and multimedia with HTML Style text, lists, links, and forms with CSS Integrate HTML and CSS for layout Improve your site's search engine ranking Code HTML for e-mail Simple enough for a beginner, but challenging enough for an intermediate user, Web Design Demystified gives you the tools you need to create successful websites.

ADOBE DREAMWEAVER CS6: COMPLETE, 1E follows the Shelly Cashman Series proven step-by-step, screen-by-screen approach to teaching the Adobe Dreamweaver CS6 software. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book presents a practical model for the management and maintenance of your website. Such a site can be of any size and in any industry - from an intranet of a few dozen pages to a huge online music store. The fundamentals are the same. Written entirely from the manager's point-of-view, The Website Manager's

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Handbook provides a roadmap through the neglected issues of site maintenance and governance. The purpose is to equip you with the knowledge you need to make informed decisions. This book has already been described by respected web-commentator Gerry McGovern as "very clear and well written...a lot of practical depth".

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