

## Principles And Practice 6th Edition

This text provides a practical survey of both the principles and practice of cryptography and network security. First, the basic issues to be addressed by a network security capability are explored through a tutorial and survey of cryptography and network security technology. Then, the practice of network security is explored via practical applications that have been implemented and are in use today.

The Fifth Edition of Greenfield's Surgery has been thoroughly revised, updated, and refocused to conform to changes in surgical education and practice. Reflecting the increasingly clinical emphasis of residency programs, this edition features expanded coverage of clinical material and increased use of clinical algorithms. Key Points open each chapter, and icons in the text indicate where Key Points are fully discussed. Many of the black-and-white images from the previous edition have been replaced by full-color images. This edition has new chapters on quality assessment, surgical education, and surgical processes in the hospital. Coverage of surgical subspecialty areas is more sharply focused on topics that are encountered by general surgeons and included in the current general surgery curriculum and ABSITE exam. The vascular section has been further consolidated. A new editor, Diane M. Simeone, MD, PhD, has joined the editorial team. This edition is available either in one hardbound volume or in a four-volume softbound set. The lightweight four-volume option offers easy portability and quick access. Each volume is organized by organ system so you can find the facts you need within seconds. The companion website presents the fully searchable text, an instant-feedback test bank featuring over 800 questions and answers, and a comprehensive image bank. Unique to this new edition's website are 100

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"Morbidity and Mortality" case discussions. Each case reviews a specific surgical complication, how the complication was addressed, and reviews the literature on approaches and outcomes.

After thirty years, PPID is still the reference of choice for comprehensive, global guidance on diagnosing and treating the most challenging infectious diseases. Drs. Mandell, Bennett, and Dolin have substantially revised and meticulously updated, this new edition to save you time and to ensure you have the latest clinical and scientific knowledge at your fingertips. With new chapters, expanded and updated coverage, increased worldwide perspectives, and many new contributors, Mandell, Douglas, and Bennett's Principles and Practice of Infectious Diseases, 7th Edition helps you identify and treat whatever infectious disease you see. Consult this title on your favorite e-reader, conduct rapid searches, and adjust font sizes for optimal readability. Compatible with Kindle®, nook®, and other popular devices. Get the answers to questions you have with more in-depth coverage of epidemiology, etiology, pathology, microbiology, immunology, and treatment of infectious agents than you'll find in any other infectious disease resource. Find the latest diagnoses and treatments for currently recognized and newly emerging infectious diseases, such as those caused by avian and swine influenza viruses. Put the latest knowledge to work in your practice with new or completely revised chapters on influenza (new pandemic strains); new Middle East respiratory syndrome (MERS) virus; probiotics; antibiotics for resistant bacteria; antifungal drugs; new antivirals for hepatitis B and C; Clostridium difficile treatment; sepsis; advances in HIV prevention and treatment; viral gastroenteritis; Lyme disease; Helicobacter pylori; malaria; infections in immunocompromised hosts; immunization (new vaccines and new recommendations); and microbiome. Benefit from fresh

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perspectives and global insights from an expanded team of international contributors. Find and grasp the information you need easily and rapidly with newly added chapter summaries. These bulleted templates include diagnosis, therapy, and prevention and are designed as a quick summary of the chapter and to enhance relevancy in search and retrieval on Expert Consult. Stay current on Expert Consult with a thorough and regularly scheduled update program that ensures access to new developments in the field, advances in therapy, and timely information. Access the information you need easily and rapidly with new succinct chapter summaries that include diagnosis, therapy, and prevention. Experience clinical scenarios with vivid clarity through a richly illustrated, full-color format that includes 1500 photographs for enhanced visual guidance.

Family Medicine: Principles and Practice is a comprehensive reference text providing clear guidelines for diagnosing and managing acute and chronic illnesses regularly seen in family practice. The sixth edition will follow the format successfully established with the fourth edition. In addition, it will include new chapters on: Herbal Medicine, Hospitalist Medicine, Telemedicine, Evidence-Based Medicine, Osteopathic Medicine, Effective Office Management. Also, a whole new section on The Future of Family Medicine will be added. All chapters will be completely updated and with new clinical guidelines and references. Websites will be included in the references as well.

Hoverdia Eighteen is first of its kind and a brand new Two-In-One logic-number puzzle. The main puzzle is best represented by 8 long horizontal blocks and 8 long vertical blocks, with each long horizontal block and each long vertical block consists of 8 small boxes, which give the total of 64 boxes. Each long horizontal or long vertical block which consists of 8 boxes must contain one of the numbers from 1

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to 8 inclusively without repeating any thereof - This is Rule One. The main puzzle with 64 boxes is also alternatively represented by 4 sub-puzzles which are called Quadrants and each quadrant is made up of 4x4 short blocks. For Rule Two in any of the 4 quadrants, after having complied with Rule One, each block, consists of 4 boxes, must be added up to the sum of 18 horizontally, vertically and diagonally.

Contexts of Nursing 3e builds on the strengths of previous editions and continues to provide nursing students with comprehensive coverage of core ideas and perspectives underpinning the practice of nursing. The new edition has been thoroughly revised and updated. New material on Cultural Awareness and Contemporary Approaches in Nursing has been introduced to reflect the realities of practice. Nursing themes are discussed from an Australian and New Zealand perspective and are supported by illustrated examples and evidence. Each chapter focuses on an area of study within the undergraduate nursing program and the new edition continues its discussions on history, culture, ethics, law, technology, and professional issues within the field of nursing. update and revised with strong contributions from a wide range of experienced educators from around Australia & New Zealand new Chapter 17 Becoming a Nurse Leader has been introduced into the third edition to highlight the ongoing need of management in practice Chapter 20 Cultural Awareness Nurses working with indigenous people is a new chapter which explores cultural awareness, safety and competence Chapter 22 Using informatics to expand awareness engages the reader on the benefits of using technology evidence-based approach is integrated throughout the text learning objectives, key words and reflective questions are included in all chapters Deliver the best patient care before, during, and after surgery with this straightforward, step-by-step guide to surgical skills

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and operating room procedures. It provides comprehensive coverage of all the updated AST Core Curriculum, 6th Edition components - health care sciences, technological sciences, patient care concepts, surgical technology, and surgical procedures. A mentoring approach makes even complex skills and techniques easy to understand. User-friendly features such as full-color illustrations, chapter outlines and summaries, review questions, critical thinking exercises, and technique boxes help you focus on the most important concepts and make it easier to retain and recall critical information. Chapter objectives correspond to the latest AST Core Curriculum objectives to ensure you have access to the most reliable information in the operating room. Enhanced critical thinking scenarios at the end of each chapter help you strengthen your critical thinking and clinical decision-making skills and highlight practical applications of key concepts. Additional information on special populations, including bariatric, pregnant, physically or mentally challenged, isolation, trauma, language barrier, and substance abuse patients, highlights important considerations for the surgical technologist regarding transfer, preparation, and procedure set up. Expanded coverage of surgical lasers keeps you up to date with the latest technology so you can effectively assess the function, assembly, use, and care of equipment in the surgical suite. UPDATED! Coverage reflects the new AST Core Curriculum, 6th Edition to keep you current. NEW! Chapters on Disaster Preparedness and Response and Transplant Surgery offer cutting-edge information on these key topics. Coverage of the Assistant Circulator role, as well as a break down of first and second scrub roles, help you better understand the responsibilities of each member of the surgical team.

This new edition makes a timely and valuable contribution to the field of tourism and brings an already excellent book truly

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up-to-date with the latest requirements in this subject-area - Peter Bolan, University of Ulster Security fears, internet bookings, and the budget airline industry - just three of the many factors that have radically altered the shape of both domestic and international tourism in the last three years. Written by an authoritative team of teachers and researchers, the 3rd edition of this leading tourism textbook provides up-to-date explanation and analysis of these key themes, as well as all the other major issues, players and impacts of the world's largest industry. Supported by a wide range of international case studies from sustainable tourism in the Arctic to mass tourism in Benidorm questions and activities to stimulate reflection and discussion, and readings and references to encourage and facilitate further research, "Tourism: Principles and Practice" provides a comprehensive introduction to the subject. - the most recent issues, trends and data in a fast-moving area - 63 new case studies all complete with discussion questions - visually stunning full colour design A comprehensive companion website at [www.booksites.net/cooper](http://www.booksites.net/cooper) provides valuable extra resources, including self-assessment questions and revision tools for students; case and teaching notes, sample answers and presentation slides for tutors. Chris Cooper is Foundation Professor and Head of the School of Tourism and Leisure Management at The University of Queensland, Australia. Professor David Gilbert teaches in the School of Management at the University of Surrey, UK Professor John Fletcher, Professor Stephen Wanhill and Alan Fyall are all at the International Centre for Tourism and Hospitality Research at Bournemouth University, UK. "Tourism: Principles and Practice balances sound theoretical underpinning with an attractive and bright eye-catching format. The mix of self-check questions, essay questions and case studies assist students to understand the subject." - Deborah Edwards,

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University of Western Sydney, Australia A comprehensive and excellent textbook With its more thorough elaboration, new layout and web site references, the value of the third edition is considerably increased." - Ragnar Prestholdt, Hogskolen i Telemark, Norway

Reproduction of the original: The Group Mind by William McDougall

Principles and Practice of Surgery is the surgical companion textbook to the international medical bestseller Davidson's Principles and Practice of Medicine. It is a comprehensive textbook for both the surgical student and trainee, guiding the reader through key core surgical topics which are encountered throughout an integrated medical curriculum as well as in subsequent clinical practice. Although sharing the same format and style as Davidson's Principles and Practice of Medicine, this text is complete in itself, thus enabling the student to appreciate both the medical and surgical implications of diseases encountered in surgical wards. A three-section textbook of surgical principles and regional clinical surgery. The textbook presents a comprehensive account of international surgical practice, taking into account variations in the disease patterns and management approaches throughout the world. Superbly presented with line drawings, high quality radiographic images and colour photographs. Presented in similar form to its sister textbook Davidson's Principles and Practice of

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Medicine. Full online and ebook version available as part of Student Consult. A new chapter on Evidence-based practice and professional development. An expanded chapter on Surgical preparation includes an account of the main issues surrounding day case surgery. A new International Advisory Board based in India, South Africa, South-east Asia and Europe has advised throughout on the structure and content of the book. Consequently the text has been updated to reflect changes in understanding, evidence and practice, and to keep the contents in line with undergraduate and postgraduate surgical curricula. The evidence-based revision boxes that focus on major international guidelines have been thoroughly updated. The text on tropical conditions such as tropical pancreatitis, tuberculosis affecting the various organ systems and filarial lymphoedema has been expanded. Innovations useful in the practice of surgery in resource-poor environments have been included. The text gives a global emphasis on epidemiological and cultural issues such as problems associated with directed transfusion of blood products from first degree relatives, the issues of informed consent and patient autonomy. A comparison of SI and non-SI reference ranges for commonly used laboratory values has been added.

JOHN S. MILLIS In 1966 the Citizens Commission on Graduate Medical Education observed that the explosive growth in biomedical science and the

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consequent increase in medical skill and technology of the twentieth century had made it possible for physicians to respond to the episodes of illness of patients with an ever-increasing effectiveness, but that the increase in knowledge and technology had forced most physicians to concentrate upon a disease entity, an organ or organ system, or a particular mode of diagnosis or therapy. As a result there had been a growing lack of continuing and comprehensive patient care. The Commission expressed the opinion that "Now, in order to bring medicine's enhanced diagnostic and therapeutic powers fully to the benefit of society, it is necessary to have many physicians who can put medicine together again. "!

The Commission proceeded to recommend the education and training of substantial numbers of Primary Physicians who would, by assuming primary responsibility for the patient's welfare in sickness and in health, provide continuing and comprehensive health care to the citizens of the United States. In 1978 it is clear that the recommendation has been accepted by the public, the medical profession, and medical education. There has been a vigorous response in the development of family medicine and in the fields of internal medicine, pediatrics, and obstetrics. One is particularly impressed by the wide acceptance on the part of medical students of the concept of the primary physician. Dr. John S.

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This money-saving package includes Radiography Essentials for Limited Practice 3e Text and Workbook, and Frank: Merrill's Pocket Guide to Radiography 6e.

Authors Dave Nelson and Mike Cox combine the best of the laboratory and best of the classroom, introducing exciting new developments while communicating basic principles of biochemistry. The most exciting, practitioner-based introduction available to the field of advertising. Exceptionally real-world in focus—with examples, issues, and applications interlaced throughout—this best-selling introduction to both the theory and practice of advertising provides important insights into how advertising is done, who does it, and the critical questions that must be resolved. It provides a focus on what principles and practices make advertising effective—and the volume's rich and extensive support package make the teaching/learning process not only exciting, but more effective as well. The volume examines advertising foundations, environment, background, planning, and strategy, advertising media, creating advertising and marketing communication elements. For those interested in effective advertising.

Principles of Contract Law, 5th Edition remains Australia's premier text for students of contract law. The new edition has been significantly revised in light of recent developments. Paterson, Robertson &

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Duke at University of Melbourne.

This volume addresses the core topic areas in corporate finance and establishes an integrated understanding of the three decision areas in finance - investment, financing, and the dividend decision. 'ACS Surgery' has been developed to help practicing surgeons make critical decisions on patient care. It is an evidence-based reference of surgical best practices from leaders in the field.

Rapid changes in oncology necessitate a comprehensive, up-to-date reference for oncology nurses. For seventeen years, best-selling Cancer Nursing: Principles and Practice has filled this need, supplying oncology nurses with cutting-edge, current information. Now, in its Sixth Edition, Cancer Nursing reflects the constantly shifting progress in the science of oncology, as well as emerging new therapies, new treatment modalities, the latest results from clinical trials, updates on new chemotherapeutic agents and targeted therapies, and new perspectives on supportive care.

Principles and Practice of Sport Management, Third Edition, provides students with solid fundamental information on what they need to do to be successful in the sport industry. Updated and expanded, this best-selling text offers a unique blend of information on the foundations and principles on which sport management operates as well as how to apply those foundations and principles to the sport industry. The authors, all well-renowned professors in sport management or sport administration, have produced a text that is thorough, practical, and lively, and which lays the groundwork for

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students as they study and prepare for successful careers in sport management.

The sixth edition of *Valuation: Principles into Practice* continues to be both a core text for all students undertaking surveying qualifications and a handy reference guide for valuers in practice. The new edition has been thoroughly updated with nine completely re-written chapters. The book provides extensive details of valuation principles and practices in agricultural, commercial, residential, industrial and leisure sectors. The balance of academic and practicing contributors explore the law and regulation within the field of valuation and include chapters on valuations for financial investments, taxation and rating insurance, as well as useful case studies and detailed approaches to valuation procedures for a variety of properties from farms to public houses. With extensive market knowledge and the obvious benefit of his involvement with the five previous editions, Richard Hayward brings the sixth edition well into the twenty-first century. The book continues its tried and tested melding of 'town and gown', and the twenty six contributors to the twenty three chapters are all leading specialists in their fields.

"Byrne ... considered that it might be easier to learn geometry if colors were substituted for the letters usually used to designate the angles and lines of geometric figures. Instead of referring to, say, 'angle ABC,' Byrne's text substituted a blue or yellow or red section equivalent to similarly colored sections in the theorem's main diagram."--Friedman.

The thoroughly updated fifth edition of this landmark

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work has been extensively revised to better represent the rapidly changing field of radiation oncology and to provide an understanding of the many aspects of radiation oncology. This edition places greater emphasis on use of radiation treatment in palliative and supportive care as well as therapy.

The ultimate emergency medicine textbook from the renowned Professor Gordian Fulde now in a new edition. Emergency Medicine 6e presents evidence-based clinical management and treatment advice for emergency medicine students and practitioners in Australasia. The vast range of topics include paediatric, geriatric, gynaecology, psychiatric, dental, rural and Indigenous presentations, ensuring readers are well prepared for any eventuality in the Emergency Department. This outstanding text combines expertise and experience with fully up-to-date content. It is authored by Professor Gordian Fulde, Emergency Department director at Sydney's St Vincent's Hospital, with contributions from Dr Sascha Fulde and over 60 other notable emergency medicine clinicians. Readers will gain a solid understanding of effective procedural and management skills in the ED. Practical tips relate to: patient transport and retrieval; seriously ill patients; advanced nursing roles; general practitioners; working with IT; administration, legal matters, governance and quality care; and interns and students in the emergency department. The ideal complement to hands-on emergency medicine training, this new edition of Emergency Medicine also prepares readers to apply key emergency medicine skills to unique incidents such as

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mass casualty and chemical, biological and radiological hazard contingencies. Topics included in this edition of Emergency Medicine include: . securing the airway . resuscitation . arrhythmia management . pain management . imaging . dermatology . trauma . poisoning . envenomation . overdose Coverage of important controversies with evidence based recommendations. Editor comments contained in relevant chapters to provide clinical tips and advice for practice. Increased coverage of topical issues such as deep vein thrombosis (economy class syndrome) and street drugs. Practical rapid reference appendix. Detailed glossary and index. The Quick Reference Guide is updated and included in this book. It is also made available as an app Updating all chapters - particularly toxicology, IT, Paediatrics New resuscitation guidelines - Cardiopulmonary Resuscitation; External Automated Defibrillation in BLS; Compressions; Breathing; Airway; Unconsciousness; Priorities in an Emergency; Principles and Format for Developing Guidelines (all revised 12/2010 following ILCOR) More comprehensive content for Indigenous and Rural Emergencies chapter Moderate repetition arising from so many contributors The CT Brain and C spine Rules have been added to the Quick Reference Guide.

Note to Readers: Publisher does not guarantee quality or access to any included digital components if book is purchased through a third-party seller. This revised and greatly expanded sixth edition of Pediatric Rehabilitation continues to set the standard of care for clinicians and remains the premier reference dedicated to education

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and training in the field of pediatric rehabilitation medicine. Under the direction of a new editorial team, this text brings together renowned specialists from all sectors of the pediatric rehabilitation community to provide the most current and comprehensive information with evidence-based discussions throughout. The sixth edition encompasses substantial updates from beginning to end and addresses emerging topics in the field with eight entirely new chapters devoted to brachial plexus palsy, oncology, robotics, genetics, spasticity management, rheumatology, burns, and advocacy. Major revisions to chapters on spinal cord injuries, acquired brain injury, cerebral palsy, neuromuscular diagnoses, and medical care of children reflect recent advances and expand coverage to include pediatric stroke, anoxic brain injury, bone health, pain management, and more. Chapter pearls, detailed summary tables, and over 250 figures emphasize major takeaways from the text for readers. With contributors chosen both for their academic and clinical expertise, chapters offer a real hands-on perspective and reference the most up to date literature available. Pediatric Rehabilitation covers all aspects of pediatric rehabilitation medicine from basic examination and testing to in-depth clinical management of the full range of childhood disabilities and injuries. As the foundational reference dedicated to the field of pediatric rehabilitation medicine over 6 editions, the book provides a thorough and contemporary review of clinical practice principles and serves as the primary resource for trainees and clinicians in this area. Key Features: Thoroughly revised and expanded new edition of the

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seminal reference for the field of pediatric rehabilitation medicine Contains eight entirely new chapters to address areas of growing importance Increased coverage of core topics including brain injury and concussion in children, integrated spasticity management, lifespan care for adults with childhood onset disability, pediatric stroke, and much more 13 high-quality gait videos review ambulation in children and adults with cerebral palsy New editorial team and many new contributors provide new perspectives and a modern evidence-based approach Clinical pearls and highly illustrative tables and lists underscore most essential information

The 6th edition of this successful textbook, first published in 1997, includes up-dated material on many issues as well as new chapters on lecturing techniques, intelligence, the "nature versus nurture" debate, computer-assisted learning and study techniques. New material is provided on the following areas: advances in teaching theory relating to memory, the transfer of training, research relating to conditioning theory, discipline in colleges and adult learning. All reading references have been thoroughly up-dated and the book has a new appendix, including new "topics for discussion.">

This textbook on marketing includes information on branding, ethics and corporate social responsibility, relationship marketing, internet marketing, mobile, wireless and e-mail marketing, colour images and adverts to demonstrate marketing principles in practice.

In one convenient source, this book provides a broad, detailed, and cohesive overview of seizure disorders and contemporary treatment options. For this Fifth Edition, the

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editors have replaced or significantly revised approximately 30 to 50 percent of the chapters, and have updated all of them. Dr. Wyllie has invited three new editors: Gregory Cascino, MD, FAAN, at Mayo Clinic, adult epileptologist with special expertise in neuroimaging; Barry Gidal, PharmD, at University of Wisconsin, a pharmacologist with phenomenal expertise in antiepileptic medications; and Howard Goodkin, MD, PhD, a pediatric neurologist at the University of Virginia. A fully searchable companion website will include the full text online and supplementary material such as seizure videos, additional EEG tracings, and more color illustrations.

Principles of Real Estate Practice in Massachusetts contains the essentials of the national and Massachusetts real estate law, principles, and practices necessary for basic competence as a real estate professional and as mandated by Massachusetts license law. It is based on our highly successful and popular national publication, Principles of Real Estate Practice, which is in use in real estate schools nationwide. The text is tailored to the needs of the pre-license student. It is designed to- make it easy for students to learn the material and pass their real estate exam -prepare students for numerous career applications -stress practical, rather than theoretical, skills and knowledge. Principles of Real Estate Practice in Massachusetts is streamlined, direct and to-the-point. It includes multiple learning reinforcements. It has a student-oriented organization, both within each chapter and from chapter to chapter. Its examples and exercises are grounded in the authors' many years in real estate education.

The new 3rd Edition of this fundamental text covers basic, need to know topics in endodontics, written at a level that's ideal for both the undergraduate dental student as well as the practitioner. The book's unique approach includes detailed coverage of the basic sciences and separate chapters on

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practical topics such as referral, patient education, procedural accidents, and radiography. New chapters, expanded topics, and additional illustrations bring this Edition fully up-to-date with the fast-paced field of endodontics. Includes some new chapters, expanded topics, and additional illustrations Six page 2 colour inserts (72 pictures) Over 300 new illustrations This widely used clinical reference and text--now significantly updated with 75% new material reflecting therapeutic advances, diagnostic changes, and increased coverage of sexual minority groups--comprehensively addresses sexual problems and their treatment. Prominent contributors interweave theory, research, and clinical considerations. Detailed case examples illustrate the process of assessment and intervention with individuals and couples across the lifespan, with attention to gender-related, cultural, and health concerns. The volume features an integrative introduction and conclusion, plus an instructive editorial commentary at the beginning of each chapter. New to This Edition \*Many new authors and extensively revised chapters. \*Coverage of advances in sexual medicine, ICD-11 diagnostic changes, and other timely topics. \*Chapters on sexual aversion, female sexual arousal disorder, and out-of-control sexual behavior. \*Chapters on the transition to parenthood and the treatment of sexual concerns in the BDSM community and adult transgender clients. \*Chapters on additional medical issues: cancer and spinal cord injury.

This Enhanced Edition includes an A+P CD-ROM. The text provides comprehensive information on the theory and practice of massage therapy, successfully fusing the anatomical sciences with hands-on techniques. It covers Swedish massage techniques, in addition to clinical massage, Asian bodywork techniques, spa techniques, seated massage, and adaptations for special populations - addressing history, equipment, hygiene and sanitation,

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technique, contraindications, communication and client management, alternative therapies, and business. An entire unit on anatomy and physiology reinforces a general understanding of anatomical science while focusing on practical information that is most important to the massage practitioner, such as specific benefits, contraindications, touch research, and adaptations of massage to each individual body system. Extensive pedagogy includes chapter objectives, famous quotations, chapter self-tests, mini-labs, notes from the author, FYI boxes, biographies, and other special boxes. Interactive skill building activities encourage readers not just to read but to think about, experience, and discuss topics, as well as write about their goals and aspirations. Anatomy & Physiology unit includes over 100 pathologies with massage implications and a master index for cross-reference in an appendix at the back of the book. The Hydrotherapy chapter covers over 30 spa applications, essential for the large number of massage therapists who work in spa settings. Unique anatomy and physiology unit provides all information on the subject necessary for the National Certification Exam, eliminating the need for supplemental texts. Extensive discussions of cancer are provided, based on new research findings. A helpful table of massage movements and their variations features over 90 illustrative photos. Mini-lab skill building activities, designed so that left-brain and right-brain techniques reinforce each other and enhance the learning process by stimulating creativity and imagination. Biographical sketches feature biographies and candid interviews with many of the pioneers of massage therapy, both past and present. Self-tests at the end of each chapter assist in self-assessment and help students study for and take tests. Tables, charts, and checklists make the book more than an instructional text; it doubles as a practical reference for practicing therapists.

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Insightful, thought-provoking quotations throughout the book inspire readers emotionally and spiritually. Colorful format, with illustrations, photos, and attractive full-color design makes the book more visually appealing. Anatomical drawings are enlarged and enhanced to show clear detail. A chapter on Asian bodywork assists Western-based learners in understanding Eastern philosophy and techniques - a key content element on the National Certification Exam. A chapter on spa technologies, currently a hot topic in massage, makes practitioners more marketable. A chapter on clinical application of massage features common injuries and pathologies, symptoms, causes, and suggested techniques for treatment. A business chapter includes new information on accounting, investing, and planning for retirement. The enhanced 2nd edition includes a bound-in CD-ROM that contains Primal Pictures 3-D Anatomy with Animations, The Body Spectrum Anatomy Coloring Book, and over 25 drag-and-drop labeling exercises.

This work adopts a multidisciplinary approach to corporate communication, including management communication, public relations, organizational behavior and change, marketing communication, and advertising. The many-faceted approach adopts the perspective of a practicing communications professional, emphasizes corporate branding, and focuses on an integrated approach to communication.

Part I: Process design -- Introduction to design -- Process flowsheet development -- Utilities and energy efficient design -- Process simulation -- Instrumentation and process control -- Materials of construction -- Capital cost estimating -- Estimating revenues and production costs -- Economic evaluation of projects -- Safety and loss prevention -- General site considerations --

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Optimization in design -- Part II: Plant design -- Equipment selection, specification and design -- Design of pressure vessels -- Design of reactors and mixers -- Separation of fluids -- Separation columns (distillation, absorption and extraction) -- Specification and design of solids-handling equipment -- Heat transfer equipment -- Transport and storage of fluids.

The fourth edition of Corporate Finance: Principles & Practice - now in full colour throughout - is a concise introduction to the core concepts and key topic areas of corporate finance. It offers integrated coverage of the three key decision areas in finance - investment, financing and dividends - using a clear and logical framework for study and incorporates a wide range of topical real-world examples, allowing students to relate theory to practice. Corporate Finance: Principles & Practice is suitable for specialist and non-specialist corporate and business finance courses at undergraduate, DMS and MBA/management at Masters level.

Tourism Principles and Practice Pearson Education Now in its fifth edition, the internationally acclaimed Foundations for Practice in Occupational Therapy continues to provide a practical reference tool which is both an indispensable guide to undergraduates and a practical reference tool for clinicians in the application of models and theories to practice. Underlining the importance and clinical relevance of theory to practice, the text provides an excellent introduction to the theoretical basis of occupational therapy. Contributions are given by both academics and expert clinicians. All

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chapters have been revised and updated, new ones have been written and some pre-existing chapters have new authors. A refined structure uses highlight boxes to indicate the key themes and issues of each chapter and useful reflective questions to help the reader review the issues raised in the chapter. Discusses evidence-based practices and established theories but also includes contemporary developments Range of expert contributors provide an international perspective of practice Case studies highlighting the application of theory to practice Details of the latest developments and debates in the field 2 chapters on the PEOP model and community-based rehabilitation Highlight boxes throughout indicating key themes/issues Reflective questions at the end of each chapter

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