

Sovereignty At Bay The Harvard Multinational Enterprise Series

This two-volume set collects previously published journal articles and book excerpts to provide an extensive array of readings in the economics and politics of international trade and investment policy. Volume I (25 articles) discusses policy in the context of globalization, theory, firms' strategies, governments' policies, and domestic politics. Volume II (22 articles) covers multilateral institutions and agreements, regional institutions and agreements, and inter-policy linkages. Brewer is the editor of the Journal of International Business Studies, Georgetown U. Business School. There is no subject index. Annotation copyrighted by Book News, Inc., Portland, OR

Today, economic growth is widely understood to be conditioned by productivity increases which are, in turn, profoundly affected by innovation. This volume explores these key relationships between innovation and growth, bringing together experts from both fields to compile a unique Handbook. The Handbook considers innovation from fresh perspectives, encompassing topics such as services innovation, inward investment and innovation, creative industry innovation and green innovation. It is divided into seven sections, dealing with regional innovation and growth theory, dynamics, evolution, agglomeration, innovation 'worlds', innovation system institutions, and innovation governance and policy. This definitive compendium on regional innovation and growth will undoubtedly appeal to teachers, students, researchers and practitioners of innovation and growth dynamics worldwide.

This handbook synthesizes some literature of the last 40 years in 28 chapters. The coverage is split into five main areas: the history and theory of the multinational enterprise; the political and policy environment of international business.

This book proposes a new framework for explaining and anticipating foreign economic policy changes, at the same time providing a fascinating account of three American policy shifts that transformed the postwar international monetary system. Originally published in 1982. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

Based on a detailed study of 35 cases in Africa, Asia, Latin America, and post-communist Eurasia, this book explores the fate of competitive authoritarian regimes between 1990 and 2008. It finds that where social, economic, and technocratic ties to the West were extensive, as in Eastern Europe and the

Americas, the external cost of abuse led incumbents to cede power rather than crack down, which led to democratization. Where ties to the West were limited, external democratizing pressure was weaker and countries rarely democratized. In these cases, regime outcomes hinged on the character of state and ruling party organizations. Where incumbents possessed developed and cohesive coercive party structures, they could thwart opposition challenges, and competitive authoritarian regimes survived; where incumbents lacked such organizational tools, regimes were unstable but rarely democratized.

As globalization explodes, so has international business scholarship. This second edition of the Oxford Handbook of International Business synthesises all the relevant literature of the last 40 years in 28 original chapters by the world's most distinguished scholars. Reflecting the changes and development in the field since the first edition this new edition has a changed structure, all the chapters have been updated to take account of the latest scholarship, and five new chapters freshly written. The Handbook is divided into six major sections, providing comprehensive coverage of the following areas: · History and Theory of the Multinational Enterprise · The Political and Regulatory Environment · Strategy and International Management · Managing the MNE · Area Studies · Methodological Issues These state of the art literature reviews will be invaluable references for students in business schools, social sciences, law, and area studies.

An impartial and shrewd observer here takes a close look at the major producers of today's most sought-after commodities. Mr. Mikdashy deals with the ever-shifting pattern of cooperation and antagonism between transnational enterprises (companies owned by corporations in developed countries and active in more than one nation) and their host governments, especially those in the developing world. Comparing operations in various countries and in various industries, he describes how governments and transnationals work, together and separately, to exploit market opportunities. Petroleum, copper, iron, sulfur, uranium, bauxite, and tin-these are among the resources he examines. He illuminates the policies, strategies, and relationships of the protagonists under different market and environmental conditions, discussing the relations among the governments themselves and the alliances they have formed (such as OPEC and CIPEC). Finally he offers suggestions for cooperative action that could both serve the needs of the less developed areas and promote international harmony. Practical in approach and original in concept, the book clarifies complex contemporary problems and points the way toward solving them.

A unique, multidisciplinary examination of a crucial international question: Should 185 sovereign nations allow 750 giant corporations to invest corporate profits as they alone see fit?

Based on author's thesis, (doctoral - Monash University).

The historical-structural method employed here rejects analyses that are excessively voluntaristic or deterministic. The authors show that while the state

was able to mitigate certain adverse consequences of TNC strategies, new forms of dependency continued to limit Mexico's options. Originally published in 1985. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

Dependency theory is used to analyze the significance of the rapidly expanding transnational advertising agencies as they operate in Singapore, China, Indonesia, and Malaysia. The American hegemony over international advertising is discussed, as is the general question of the effectiveness of foreign-influenced advertising.

This book contains a series of interpretive essays on the most dramatic aspects of American economic growth during the last century—the sweeping technological and organizational changes in manufacturing and agriculture and their profound economic and social consequences. The overall focus is the maturing of the American economy from a classic market economy, based primarily on small units of production and private enterprise, through the growth of industrialism and the structural transformation of the economy, to the modern mixed economy with its complex array of giant corporations and labor unions and greatly expanded government sector. The chapters are organized thematically. A distinctive feature of the book is the use of illustrative case studies in each chapter.

Examines the organization, activities, and patterns of management and control of the large multinational corporations, identifying the problems unique to the multinationals as those problems occur in industrialized and developing nations

First published in 2000. Routledge is an imprint of Taylor & Francis, an informa company.

This groundbreaking study marks the culmination of over twenty years of research by one of this country's most prominent Mexico scholars. Roderic Ai Camp provides a detailed, comprehensive examination of Mexico's power elite—their political power, societal influence, and the crucial yet often overlooked role mentoring plays in their rise to the top. In the course of this book, he traces the careers of approximately four hundred of the country's most notable politicians, military officers, clergy, intellectuals, and capitalists. Thoroughly researched and drawn from in-depth interviews with some of Mexico's most powerful players, Mexico's Mandarins provides insight into the machinations of Mexican leadership and an important glimpse into the country's future as it steps onto the global stage.

In this collection of his latest essays, John H. Dunning - renowned authority in international business - elaborates his theories on the current situation of foreign direct investment and multinational enterprises. Global Capitalism at Bay considers the unique characteristics of contemporary capitalism, and what must be done if it is to survive and prosper in the twenty first century.

Sovereignty at BayThe Multinational Spread of U.S. EnterprisesSovereignty at BayThe Multinational Spread of US Enterprises

This long-awaited new book from Cynthia Day Wallace picks up the thread of her best-selling

"Legal Control of the Multinational Enterprise: National Regulatory Techniques and the Prospects for International Controls," In the present work she applies herself to legal and pragmatic aspects of control surrounding MNE operations. The primary focus is on legal and administrative techniques and measures practised by host states to control - transparently or less so - foreign MNE activity within their territories, or even extraterritorially when effects are felt within national boundaries. The primary geographic focus is the six most investment-intensive industrialized states (namely, Canada, France, Germany, Japan, the United States and the United Kingdom). At the same time an important message of the present study is precisely the implication for the developing countries as well as for the emerging market economies of central and eastern Europe - and even Asian nations besides Japan, because it is the sharing of this very 'experience of years' that can best serve to facilitate a fuller participation on the part of the up-and-coming economies in the same global market place. Suitable for both introductory anthropology and upper-division courses in cultural anthropology

The campaign of the Cree people to protect their forest culture from the impact of hydro-electric development in northern Quebec has been widely-documented. Few have heard in any detail about this campaign's outcome and impact upon indigenous societies' futures. This text gives equal attention to the Cree leadership's successful strategies for dealing with major social and environmental pressures with the forces of acculturation and native communities' social destruction. The titles in the Cultural Survival Studies in Ethnicity and Change series, edited by David Maybury-Lewis and Theodore Macdonald, Jr. of Cultural Survival, Inc., Harvard University, focus on key issues affecting indigenous and ethnic groups worldwide. Each ethnography builds on introductory material by going further in-depth and allowing students to explore, virtually first-hand, a particular issue and its impact on a culture.

This book concerns industry creation as knowledge creation. The authors argue that a new class of global, knowledge-driven manufacturing industries has emerged in which learning, continuity, and speed define competition. In these new industries, access to knowledge creation processes matters more than ownership of physical assets. Location matters only insofar as it confers learning advantages and market access. Companies need strategies that can mobilize their organizations' country-specific strengths and freely leverage them in open, global learning partnerships with allies, suppliers, and customers. *Managing New Industry Creation* distills principles that managers can use to seize leadership for their companies as these new industries emerge. The authors draw their insights from firsthand discussions with over 160 managers and scientists who helped found the high-information-content flat panel display (FPD) industry. In the early 1990s, large-format FPDs exploded into public knowledge as a critical enabling technology for notebook computers. In the future, FPDs will increasingly function as the face by which users interact with technology products. The book recounts the business decisions that propelled the industry from humble beginnings to empower a globally mobile workforce and eventually build wall-hanging, high definition televisions that every household can afford. The FPD industry was the first new manufacturing industry to fully emerge in a global economy defined more by trade in knowledge than in physical products. Although FPDs were commercialized in Japan, the joint efforts of an international community of companies made high-volume production of large displays viable. Companies from outside of Japan—including IBM, Applied Materials, and Corning—achieved key positions by challenging U.S.-centered preconceptions of innovation, new business creation, and management process, giving unprecedented global authority and responsibility to their Japanese affiliates. Their success established new rules for competing in the knowledge-driven, global manufacturing industries of the future, first described here for managers, R&D scientists, academics, and students of corporate strategy.

For the first time, Shemirani provides a systematic methodology for the study of Sovereign Wealth Funds (SWFs) over their life span and emphasizes the need for a paradigm shift in our

approach towards the study of state capitalism. Applied in this book to the world's four largest SWFs - Government Pension Fund-Global of Norway, Abu Dhabi Investment Authority of the United Arab Emirates, Temasek of Singapore, and the National Wealth Fund of the Russian Federation, this methodology can also be applied to other funds or form a basis for further analytical studies of SWFs. In addition to its first hand approach, the book addresses concerns about the lack of transparency by offering insights into the functioning and investment strategies of the selected SWFs. Academics and students in international political economy, international finance and international business as well as financiers, business leaders, and policy makers, will find the subject and the approach of this book highly useful.

In the wake of the collapse of the Soviet bloc, it is timely to ask what continuing role, if any, the concept of sovereignty can and should play in the emerging &"new world order.&" The aim of *Law, Power, and the Sovereign State* is both to counter the argument that the end of the sovereign state is close at hand and to bring scholarship on sovereignty into the post-Cold War era. The study assesses sovereignty as status and as power and examines the issue of what precisely constitutes a sovereign state. In determining how a political entity gains sovereignty, the authors introduce the requirements of de facto independence and de jure independence and explore the ambiguities inherent in each. They also examine the political process by which the international community formally confers sovereign status. Fowler and Bunck trace the continuing tension of the &"chunk and basket&" theories of sovereignty through the history of international sovereignty disputes and conclude by considering the usefulness of sovereignty as a concept in the future study and conduct of international affairs. They find that, despite frequent predictions of its imminent demise, the concept of sovereignty is alive and well as the twentieth century draws to a close.

A Search for Sovereignty approaches world history by examining the relation of law and geography in European empires between 1400 and 1900. Lauren Benton argues that Europeans imagined imperial space as networks of corridors and enclaves, and that they constructed sovereignty in ways that merged ideas about geography and law. Conflicts over treason, piracy, convict transportation, martial law, and crime created irregular spaces of law, while also attaching legal meanings to familiar geographic categories such as rivers, oceans, islands, and mountains. The resulting legal and spatial anomalies influenced debates about imperial constitutions and international law both in the colonies and at home. This study changes our understanding of empire and its legacies and opens new perspectives on the global history of law.

In the 1880s Europeans grabbed vast swaths of the African continent, using documents, not guns, as their weapon of choice. Steven Press follows a paper trail of questionable contracts to discover the confidence men who exploited a loophole in international law to assert sovereignty over lands, and whose actions touched off the Scramble for Africa.

Large companies doing business on a global basis increasingly dominate the production and marketing of the world's goods and services. This new book analyses multinational corporations in an eclectic, nuanced manner.

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