The Photographers Guide To Posing Techniques To Flatter Everyone

Next to lighting, posing is the most challenging aspect of photography—with so many body parts to capture, the possibilities are endless, and it's all too easy to make a wrong turn. This illustrated reference provides both amateur shutterbugs and seasoned pros with the perfect place to turn when in need of quick posing strategies and fresh ideas. Containing 500 contemporary images by leading photographers, this indispensable manual explains posing fundamentals as well as how to create a flattering, feature-specific photograph—one that focuses on the head, shoulders, arms, torso, or feet—in different levels of close-ups, from head-shots to full-lengths.

The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching. Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures.¿

Foreword by Skip Cohen Translating the chaos of the real world into a breathtakingly simple, beautiful photograph can often seem like an impossible task. With busy, cluttered backgrounds and subjects who don't know how to pose, how can you take control and get a great shot no matter the situation? In Picture Perfect Practice, photographer Roberto Valenzuela breaks down the craft of photography into three key elements–locations, poses, and execution–that you can use to unlock the photographic opportunities lying beneath every challenging situation. Valenzuela stresses the need for photographers to actively practice their craft every day–just like you would practice a musical instrument–in order to master the art of making great images. With chapters that offer practice exercises to strengthen your photographic abilities, you'll learn how to approach a scene, break it down, and see your way to a great photograph. The Location section features chapters that cover symmetry, balance, framing, color elements, textures, and much more. The Posing section includes the Five Key Posing Techniques that Valenzuela uses every time he's shooting people, as well as a complete list of poses and how to achieve, customize, and perfect them. The Execution portion, with sections like "Lighting through Direction" and "Simplicity through Subtraction," reveals Valenzuela's overall approach to getting the shot.

The book also includes an inspiring and helpful chapter on deliberate practice techniques, where Valenzuela describes his system for practicing and analyzing his work, which leads to constant improvement as a photographer. If you've been frustrated and overwhelmed by the challenges of real-world locations, posing your subjects, or executing a great image–or if you simply want to become a better shooter but don't know where to start–Picture Perfect Practice gives you the tools and information you need to finally become the kind of photographer you've always wanted to be: the kind who can confidently walk into any location, under any lighting condition, with any subject, and know that you can create astonishing photographs that have a timeless impact.

Posing is a crucial tool that can transform your photography by bringing out the best in every subject who steps in front of the lens. The Photographer's Guide to Posing: Techniques to Flatter Everyone by Lindsay Adler is your go-to resource for mastering the art of posing

Capture the perfect portrait--even if it's with a selfie--in this updated edition of a trusted classic, now with all-new photography. Great portraits go beyond a mere record of a face. They reveal one of the millions of intimate human moments that make up a life. In Understanding Portrait Photography, renowned photographer Bryan Peterson shows how to spot those "aha!" moments and capture them forever. Rather than relying on pure luck and chance to catch those moments, Peterson's approach explains what makes a photo memorable, how to spot the universal themes that everyone can identify with, and how to use lighting, setting, and exposure to reveal the wonder and joy of everyday moments. This updated edition includes new sections on capturing the perfect selfie, how to photograph in foreign territory while being sensitive to cultures and customs, how to master portraiture on an iPhone, and the role of Photoshop in portraiture. Now with brand-new photography, Understanding Portrait Photography makes it easy to create indelible memories with light and shadow.

Maximize the results of your every boudoir session by incorporating these tips for easy, effective lighting and flattering poses. In this book, Jodi Lynn Maxwell proves that you can create a wide range of lighting effects using a single strobe, modifiers, and window light. She shows you how to create a starting setup and make minor changes to produce a host of lighting looks, in minimal time and with little effort. Coaching a client into a flattering pose is key to making her feel good about herself—particularly when it comes to boudoir portraits. Maxwell provides before-and-after poses, showing simple refinements that take a portrait from marginal to magnificent. She also provides step-by-step instructions on flow posing. You'll start with a strong basic pose, then ask a client to move a foot, tilt their head, turn a shoulder, etc., to produce myriad flattering portrait options in a short span of time.

Presenting an alternative to the formal, corporate-style poses of yesteryear, this book offers a modern, vibrant approach that aims to capture a moment in the lifestyle of the person or persons in the picture. Clear, concise text discusses the

essential technical aspects of photography from choosing a camera and equipment to an appreciation of exposure, aperture, metering, shutter speed, depth of field and white balance settings, in addition to how natural light, color and movement affect a photograph. A guide to posing helps to ensure dynamic and arresting images. Along with advice on setting up a small studio at home, choice of backgrounds and using artificial light, there are hints and tips on pre-shoot preparations such as make-up, hair styling and suitable clothing for the subject of the portrait. Post-production techniques include skin retouching and color correction, plus a guide to printing options and presentation.

If you¿re looking to improve your ability to pose your subjects?whether they¿re men, women, couples, or groups¿ this invaluable guide is the perfect resource for you. --

From facial expression and body angles to camera optics and ideal lighting, this invaluable photography reference discusses all the facets of posing. Featuring 10 acclaimed photographers and their exceptional images, this detailed guidebook illustrates how each artist approaches the practice of posing and offers his/her advice on how to achieve more successful and visually appealing portraits. Business-related concerns are also addressed, ensuring that the professional photographer remains relevant and marketable in terms of composition and style. Refresh your toolbox with modern poses your clients will love Whether you're shooting your first wedding or are a seasoned professional, the formal portrait session can be one of the toughest parts of photographing a wedding. Faced with tight timelines, unpredictable lighting, and clients eager for stylish, flattering portraits, it's critical to come prepared with a toolbox of fresh, modern poses. Happily, Design Aglow's 100 ideas for posing engaged couples, brides, brides and grooms, and bridal parties will help you approach each session brimming with confidence and creative ideas. Design Aglow's style-savvy approach has resonated with photographers (and their clients) everywhere. This curated collection reflects their modern sensibility, with poses from industry superstars such as KT Merry, bobbi+mike, Elizabeth Messina, Jessica Lorren, Milou + Olin, Paul Johnson, Lisa Lefkowitz, Anna Kuperberg, and more. You'll also get tips on directing your subjects, easy follow-up shots for each setup, and behind-the-scenes lighting information. Both eye candy and practical reference tool, The Design Aglow Posing Guide for Wedding Photography will inspire novices and experts alike to "wake up" their style and take beautiful portraits today's brides and grooms will love.

Get inspired to take family portraits your clients will love Whether you're facing your first family portrait shoot or are a seasoned professional looking for fresh inspiration, Design Aglow's 100 ideas for posing newborns, babies, children, siblings, and families will help you approach each session brimming with confidence and creative ideas. Design Aglow's style-savvy approach has resonated with photographers (and their clients) everywhere. This curated collection reflects their modern sensibility, with poses from industry superstars

such as Elizabeth Messina, Rachel Devine, Jose Villa, Tara Whitney, and Anna Kuperberg. You'll also get tips on directing your subjects, follow-up shots for each setup, and behind-the-scenes lighting information. Both eye candy and practical reference tool, The Design Aglow Posing Guide for Family Portrait Photography will inspire any family photographer, novice or expert, to "wake up" their style and take beautiful portraits for modern families.

Offering a variety of options for refining poses and spicing up portrait sessions, this visual sourcebook addresses the problems that photographers often run into when taking portraits of men, whether the pictures are for male fashion shoots, weddings, family shots, or individual portraits. For ease of use, this reference groups sample images according to how much of the subject is included in the frame?from head-and-shoulders shots to full-length portraits. Containing contemporary images from leading professionals, this indispensable manual explains posing fundamentals as well as how to offset the fears, concerns, and insecurities that men can bring to a portrait session.

Tips, techniques, and inspiration for creating perfect poses Effectively posing the human body is a challenge for nearlyevery photographer, from amateur to professional. Understanding howa model's pose, body language, and posture affect a photograph iscrucial to success. Author and professional fashion photographerCraig Stidham shows you how to guide a subject's personalitythrough body language, with hundreds of examples andsuggestions. Answers critical questions such as: how can a photographeravoid having the subject look awkward? How does one direct bothexperienced and inexperienced models? Shares helpful posing tips and techniques for posing models innew modern and fashion-forward ways Suggests ways to make strategic edits in post-production to fixcommon posing mistakes Offers hundreds of examples of strong and stunning posing Dynamic Posing Guide teaches you the skills you need toidentify strong modern posing techniques as you strengthen yourphotographic skills.

With detailed discussions and eye-catching, dynamic images, this guidebook shows professional photographers how to masterfully create beautiful images of a model to achieve any creative objective. Instructions illustrate basic poses as well as a host of subtle variations to provide photographers with an endless array of looks for editorial fashion shots, athletics, glamour or nude photography, and shots designed to show curves, reveal personality, or showcase the hands, hair, or legs. This comprehensive resource also provides expert advice on conducting a successful session, how to work with the model, how to work with a support staff of image stylists, and tips for designing a high-quality portfolio. Additional lessons provide a start-to-finish analysis of four different shooting sessions, each with a different model and a different objective.

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right--if the pose is off--the shot will not be a keeper. Posing is truly a crucial skill that photographers

need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects--whether they're men, women, couples, or groups--best-selling author and photographer Lindsay Adler's The Photographer's Guide to Posing: Techniques to Flatter Everyone is the perfect resource for you. In the first half of The Photographer's Guide to Posing, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers the five most important things that ruin a pose--such as placement of the hands, and your subject's expression and posture. If you can look out for and avoid these five things, your skills (and your images) will quickly improve. Next, Lindsay dives into "posing essentials," outlining her approach to start with a "base pose," then build on that to create endless posing opportunities. She also discusses posing the face--with specific sections dedicated to the chin, jaw, eyes, and forehead--as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides five "go-to poses" you can always use, and covers how to train the eye to determine the best pose for your subject(s). In the final chapter of the book, Lindsay brings it all together as she teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

Little toes, pursed lips, and tiny hands—newborn photography is a rapidly growing market and professional photographers are eager to jump in. To work with and pose a 5- to 10-day-old infant demands special skills, keeping the child safe and the new parents comfortable, while capturing the subject's raw and natural beauty. This guide by pro photographer Robin Long provides the inspiration and instruction, practical tips, and equipment advice you need to get started. You will learn about: Establishing trust with clients and working with newborns and parents Using natural lighting sources and selecting simple wraps and materials Posing styles and transition advice to ensure the session goes smoothly Calming techniques and understanding the physical requirements of newborns Post-processing workflows with Adobe Camera Raw and Adobe Photoshop to create breathtaking images This beautifully illustrated guide will not only assist you through a complete newborn session, but will help you start your own newborn photography business, including creating a business plan, building a client base, and selling your images to clients.

Posing continues to be a critical factor for photographers: doing it well is one of the primary ways true professionals can help their work stand out. In Master Posing Guide for Portrait Photographers, the author covers all the types of poses and subjects a professional photographer is likely to encounter in this handy guide. Headshots, waist-up, three-quarter and full-length poses (both seated and standing) are covered in detail. Also covers working with special subjects, such as brides and children.

Without light, there is no photograph. As almost every photographer knows, the word

"photograph" has its roots in two Greek words that, together, mean "drawing with light." But what is less commonly acknowledged and understood is the role that shadow plays in creating striking, expressive imagery, especially in portraiture. It is through deft, nuanced use of both light and shadow that you can move beyond shooting simply ordinary, competent headshots into the realm of creating dramatic portraiture that can so powerfully convey a subject's inner essence, communicate a personal narrative, and express your photographic vision.

In *The Dramatic Portrait: The Art of Crafting Light and Shadow*, Chris Knight addresses portraiture with a unique approach to both light and shadow that allows you to improve and elevate your own portraiture. He begins with the history of portraiture, from the early work of Egyptians and Greeks to the sublime treatment of light and subject by artists such as Caravaggio, Rembrandt, and Vermeer. Chris then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. He covers:

- The qualities of light: hard, soft, and the spectrum in between

- The relationships between light, subject, and background, and how to control them

- Lighting patterns such as Paramount, Rembrandt, loop, and split

- Lighting ratios and how they affect contrast in your image

- Equipment: from big and small modifiers to grids, snoots, barn doors, flags, and gels

- Multiple setups for portrait shoots, including those that utilize one, two, and three lights

- How color contributes to drama and mood, eliciting an emotional response from the viewer

- How to approach styling your portrait, from wardrobe to background

- The post-processing workflow, including developing the RAW file, maximizing contrast, color grading, retouching, and dodging and burning for heightened drama and effect

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- How all of these elements culminate to help you define your personal style and create your own narrative

Determining the best way to pose one subject--a way that is simultaneously flattering, appropriate, and visually appealing--can be one of the biggest challenges in designing a successful portrait. This is challenge is magnified when a second subject is added into the mix. Quite simply, the variations are almost limitless. This collection is a visual sourcebook designed to address exactly that problem. Filled with images by some of the world's most accomplished wedding and portrait photographers, it provides a resource for professionals seeking inspiration for their own work. Stuck on what to do with a particular couple or unsure how to make use of a location? Flip through the sample portraits, pick something you like, then adapt it as needed to suit your tastes. Looking to spice up your work with some new poses? Find a sample that appeals to you and look for ways to implement it (or some element of it) with one of your couples. It can be difficult to remain creative day after day, year after year, but sometimes all you need to break through a slump is a little spark. In this book, you'll find a plethora of images designed to provide just that.

With easy-to-follow instructions and detailed photo sequences showing how to arrange lights and lighting accessories, this carefully structured course teaches all the fundamentals of portraiture, as well as a host of other creative techniques. It sets out everything the amateur needs to know to create a wide range of styles, from choosing the right equipment to composing the background to placing and positioning the subject for maximum effect. The basics of color and black and white, digital capture and film, and studio and location shooting all receive detailed attention, and helpful tips on mood-enhancing lighting will help raise novices' skills to professional levels.

Photographers are guided through every aspect of posing—beginning with the consultation and continuing with specific tips for posing children, high school seniors, wedding parties, families, events, teams, groups, and pets—in this comprehensive manual. Maintaining that good posing is 80 percent mental and only 20 percent technical, this guide stresses the importance of communication between photographer and subject to creating a portrait that not only captures the subject's personality but also makes the subject comfortable, fostering repeat business.

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's The Photographer's Guide to Posing: Techniques to Flatter Everyone is the perfect resource for you. In the first half of The Photographer's Guide to Posing, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into "posing essentials," outlining her approach to start with a "base pose," then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides "go-to poses"

you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

'The Perfect Portrait Guide' is a reading for anyone seeking to take great photographs. People are by far the most popular photographic subject, yet getting that special picture often involves more than just pointing and shooting. From taking informal portraits to using backgrounds, colours and studio lighting, this book gives invaluable advice on how to get the best from models in both posed and candid portraits. Choosing lenses, film and lighting equipment; understanding light; and mastering composition and exposition - all this is covered in 'The Perfect Portrait Guide'. It is also peppered with top professional's tips and technical know-how.

Determining the best way to pose a subject--a way that is simultaneously flattering, appropriate, and visually appealing--can be one of the biggest challenges in designing a successful portrait. This is especially true when creating portraits of brides, where the photographer may be called on to create anything from a very traditional head-and-shoulders pose to a more adventurous full-length look straight out of the pages of a fashion magazine. Quite simply, the variations are almost limitless--as is the pressure to perform flawlessly throughout this once-in-a-lifetime event. This collection is a visual sourcebook designed to address exactly that problem. Filled with images by some of the world's most accomplished wedding photographers, it provides a resource for professionals seeking inspiration for their own work. Stuck on what to do with a particular bride or unsure how to make use of a location? Flip through the sample portraits, pick something you like, then adapt it as needed to suit your tastes. Looking to spice up your work with some new poses? Find a sample that appeals to you and look for ways to implement it (or some element of it) with one of your brides. It can be difficult to remain creative day after day, year after year, but sometimes all you need to break through a slump is a little spark. In this book, you'll find a plethora of images designed to provide just that.

In the early years of photographic portraiture, posing was an absolute necessity. With extremely slow films, equally slow lenses and a lack of artificial light sources, time dictated long exposures. Due to vastly improved technology, photographers are now able to work freely and naturally, recording spontaneity in their portraits, yet not forgetting the posing rules that existed. As Bill Hurter shows in The Portrait Photographer's Guide To Posing, there is room in the market for both approaches. More and more men are seeking out great portrait, commercial, or fashion photography. For working photographers, photographing men may be one of today's greatest new opportunities. But, while there are dozens of books, guides, and workshops on photographing women, there's been practically nothing comparable for men… until now! Jeff Rojas's Photographing Men is today's definitive full-color guide to every aspect of modern male photography. Rojas builds on his unique in-person course, which has made him Google's #1 go-to search result for knowledge on photographing males. Rojas covers posing, styling, posing, lighting, post-production, and more, showing how to achieve outstanding results and maximum creative expression. You'll discover how to: Make male clients look natural, masculine, and confident Skillfully document your male clients' best attributes, physical and emotional Define every man's face shapes,

body shapes, and other features Compensate for flaws and perceived flaws, including acne, baldness, double chins, gray hair, wrinkles, and large features Overcome the challenges of styling male subjects, including big, skinny, and short men Understand how a suit should really fit your subject - and what to do if suits are out of the question Properly light all shapes and sizes of men for portraits, fashion, and commercial images (with complete lighting diagrams, behind-the-scenes images, and gear lists) Get detailed examples and tips for portraits, 3/4 poses, and full-length poses Photograph entrepreneurs, managers, prosperous men, innovators, "classic" and "handsome" men, athletes, muscle men, underwear models, and even movie stars Complement every man's features in post-production techniques And much more

The classic Posing Guide. Rules for posing people for portraits. Drawn in cartoons, making it easy to follow."Serious, invaluable advise on how to pose people in photographs" Amateur Photographer

This resource for the professional photographer emphasizes and explains the fundamental importance of a subject's pose.

Aiming to help portrait photographers yield pleasing results with a variety of body types, this tutorial evaluates the subject's appearance and suggests refining poses, providing tips to make sure each subject ends up with a result they like. Using before-and-after photos--and working through every region of the body from the head to the feet--acclaimed professional instructor Jeff Smith demonstrates simple posing adjustments and explains how various poses can conceal problem areas and maximize positive assets. Also covered are common mistakes that photographers make when posing their subjects and how to best match that pose with the setting, coordinating an overall feeling and style that makes every client look outstanding.

Photography is now more popular than ever thanks to the rapid development of digital cameras. Read This If You Want to Take Great Photographs is ideal for this new wave of snapshooters using DSLR, compact system and bridge cameras. It contains no graphs, no techie diagrams and no camera-club jargon. Instead, it inspires readers through iconic images and playful copy, packed with hands-on tips. Split into five sections, the book covers composition, exposure, light, lenses and the art of seeing. Masterpieces by acclaimed photographers – including Henri Cartier-Bresson, Sebastião Salgado, Fay Godwin, Nadav Kander, Daido Moriyama and Martin Parr – serve to illustrate points and encourage readers to try out new ideas. Today's aspiring photographers want immediacy and see photography as an affordable way of expressing themselves quickly and creatively. This handbook meets their needs, teaching them how to take photographs using professional techniques.

The Photographer's Guide to PosingTechniques to Flatter Anyone

Features a collection of sample portraits of children that demonstrate different poses, including formal and casual, individual and group, and activity-based, in addition to featuring images that illustrate the use of props.

Photographer, author, and educator Roberto Valenzuela has a proven track record for teaching and explaining difficult concepts to photographers of all skill levels. His remarkable ability to break down complicated ideas into understandable, approachable elements that photographers can truly grasp–and then use their newfound knowledge to improve their photography–made his first book, Picture Perfect Practice, a breakout success. In Picture Perfect Posing, Roberto takes on the art of posing. For many

photographers, after learning to compose an image and even light it properly, a portrait can still easily be a failure if the pose is not natural, elegant, and serving the needs of both the subject and the photographer. Instead of just showing page after page of poses–like most posing books on the market–Roberto actually breaks down the concept of posing by examining the anatomy, starting with the core foundation: the spinal chord and neck. Building from there, Roberto discusses every component of what makes poses work, as well as fail. How should the model hold her hands? Bend her elbows? Position her fingers? Should the model look toward or away from the camera, and why? It all depends on what the photographer wants for the shot, and Roberto discusses the entire process, from the intent of the photographer through the execution of the pose. For those who have been discouraged by an inability to pose their subjects, or who have simply not known where to start in order to "figure it out," Picture Perfect Posing is the essential resource they need to learn how posing truly works, and how they can learn to direct the exact pose they need for the shot they want.

This comprehensive resource provides insight into the strategies needed to devise and implement creative, flattering poses for children of all age groups, from newborns through preteens. Posing options are organized around the logical age groupings of babies, toddlers, children, and groups. An investigation of the impact of the color, texture, and shape of the posing prop on the image is included, as are ways to effectively use the parent as a prop for babies who are too young to support a pose. Strategies for working with on-the-go clients are detailed, such as having attention-getting playthings on hand that engage subjects, add dimension to the portrait, and ensure a better-posed image. Interactive games that capture and hold the attention of toddlers are described, and ideas for earning the trust of this subject group are also covered. Photographers will benefit from advice for working through tantrums, tears, and willful independence--skills that, while not in the realm of posing education, have a positive impact on the photographer's ability to captivate the desired pose.

Whether you're the photographer behind the camera or the model in front of the lens, chances are you could use some help with posing, which is one of the biggest challenges when it comes to portrait photography. *POSE!* provides the knowledge and the inspiration you need to make your next photo shoot a success.

With over 1,000 different looks for you to recreate and experiment with, the book covers a wide range of poses and subject matter in an easily accessible and visually dynamic layout. Photographer and author Mehmet Eygi demonstrates exactly how to get the right pose—from hand and leg placement, to a subtle tilt of the chin, to engaging with props and the environment around you.

Each pose covered consists of a main pose followed by three variations on that pose. Organized by subject matter, *POSE!* covers:

> ? WOMEN: Portrait, Beauty, Fashion, Lingerie, Implied Nude, Curvy, Curvy Boudoir, Sports, Business, Wall

> ? MEN: Portrait, Fashion, Implied Nude, Sports, Business, Wall

> ? COUPLES: Portrait, Fashion, Implied Nude, Sports

? MATERNITY: Mother, Couple

? FAMILY: Parents and Baby, New Family, Children

Whether you use *POSE!* as an educational tool to explore the art of posing, or you simply use it as a look-book to find photographic inspiration or to help you direct a model, you'll quickly improve your portrait photography starting with your very next shoot. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 11.0px Verdana; min-height: 13.0px}

Learning to work with light is an important milestone in every photographer's career, and the ability to craft light to fit your vision for an image is a skill that cannot be overrated. Most often, that crafting of light is spoken of in terms of the *quality* and *quantity* of light. But there is an important, third component of light that heavily influences the final look of the image: the *color* of light. In *Chroma: A Photographer's Guide to Lighting with Color*, photographer Nick Fancher helps you elevate your game when it comes to introducing the bold, creative, and intentional use of color into your work.

Whether you're using a high-powered strobe or a small hotshoe flash, *Chroma* is for you. Nick begins with a discussion of color theory, gels, and white balance, then examines how to determine which colors complement your subject matter (whether that's people or products). He moves on to cover topics such as:

- Balancing, mixing, and overpowering ambient light with artificial light
- Layering colors for unique color combinations
- Mixing hard and soft light to achieve extremely rich color
- Lighting detail and texture
- Modifier options, such as ring flash, snoots, barn doors, softboxes, and filters
- Gobos to control the light
- Post-processing for vibrant, powerful colors
- How (and why) to light with color, even when the end goal is a black and white image

Illustrated throughout with innovative and expressive imagery, *Chroma* also includes behind-the-scenes photos, lighting diagrams, and Lightroom settings so you can follow along from the initial concept through to the final edit.

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What would your life be like if you could shoot absolutely amazing portraits? If you could be in any natural lighting situation, indoors or out, and know that you'd be able to create an amazing image every time? If you've ever dreamed

of making such incredible portraits that your friends and family say, "Wait a minute, this is *your* photo!? *You* took this?" then you're in luck.

Award-winning photography book author Scott Kelby teaches you exactly how to shoot and edit gorgeous natural light portraits. Scott shares all his secrets and time-tested techniques, as he discusses everything from his essential go-to portrait gear to camera settings to the portrait photography techniques you need to create absolutely stunning images. From window light to taming harsh outdoor light, from the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you'll learn:

• The secrets to getting super-sharp portraits every time without blexactcly wshichatamera settings work best for natural light portraits (and wHiohw tonesyatee separdtiaovroidjth a silky smooth, out-of-focus background nbloovattetawhieebvlenstyehabranvest light and turn it to your advantage to cleaherstdihseyeauwihletjelwyrhpicflingdiertsoeisd utsworerekbvehst, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.

It's all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There's never been a natural light portrait photography book like it!

"Posing is one of the most important tools used by photographers to optimize the appearance of their subjects. Unfortunately, at weddings--where time is tight and couples don't want lengthy photo sessions to distract them from their guests--there's often little opportunity to craft the best pose for each individual. As Bill Hurter shows in this book, thismeans that photographers need to adopt a new approach to idealizing their subjects. Through staging, subtle direction, and careful observation, Hurter reveals how the skilled photographer, armed with a solid understanding of the principles of posing, can create stunning images that make everyone look their best--and capture more of the emotion and energy of the wedding day"--Back cover.

This comprehensive visual guide gives you a profound and easy overview on the essential top glamour poses you will need to direct your model. Photographed by professional nude photographer and BLOG+ author Dan Hostettler, performed by Jenni Czech with sexy, compelling and easy to apply poses. Communicate and act professionally and your model will trust you. A MUST guide for any model photography enthusiast!=> this non-nude version is great for use with ALL of your models=> this guide comes in handy during your upcoming photo shootings=> with 122 essential pro poses on 135 pages=> full color=> shot & edited by glamour/nude pro photographer Dan HostettlerA new quality level on the market on a very sexy level with a very attractive price

tag.Watch, learn and apply!